

Guidelines for IK Note Authors

Indigenous Knowledge for Development Program, World Bank

The IK Notes are intended to help potential authors write an article for the IK Notes series of the World Bank Indigenous Knowledge for Development Program. It is not intended to be a template, and merely suggests desirable emphases.

The IK Notes appears monthly and reaches at least 40,000 readers (20,000 print and at least as many web-hits a month on the electronic version). The primary language of production is English, but, with a short time lag, all editions are published in French as well. Articles submitted in French will be translated into English. Some IK Notes are translated into local languages, such as Swahili or Wolof.

While we have no precise reader profile, the IK Notes are intended for the development practitioner.

These readers will be interested in knowing what has worked, what made a practice successful (or a failure), what are the conditions under which a practice is likely to perform well and how can such conditions be created or, at least, influenced. Readers are also likely to want to know how the practice has benefited communities, how it has improved the quality of the development process or have had other beneficial outcomes or impacts. Further, the reader may want to learn about the principal actors and how they managed to accomplish their objectives and whether lessons learned were shared amongst the actors and the resultant longer-term benefits.

There is no prescribed structure for the IK Notes, except that they should not exceed 2,000 words, be written in a clear language that is not too academic and that avoids (or explains) technical jargon. Authors may include graphs or tables but no pictures.

The IK Notes will be edited for style and typos; no substantive changes will be made without the author's consent.