

Opening

Merali Bodurshozoda, Deputy Director of the Agency of Innovation and Digital Technologies under the President of the Republic of Tajikistan



Bodurshozoda Merali began his career at the Center for Strategic Studies under the President of Tajikistan, focusing on macroeconomic research. From 2015 to 2024, he served in key roles at the State Committee on Investment and State Property Management, overseeing investment policy, tax reforms, and private sector development. He played a leading role in improving Tajikistan's investment climate and coordinating dialogue between government, donors, and businesses. In 2024, he became Deputy Director of the Agency of Innovation and Digital Technologies, where he now leads work on innovation and digital trade regulation. He holds a Master's degree in Economics from the Peoples' Friendship University of Russia.

Rakhymzhan Assangazyev, Senior Operations Officer, World Bank Tajikistan



Rakhymzhan Assangazyev is a Senior Operations Officer with the World Bank, contributing to key regional infrastructure and diagnostics publications across Central Asia. He provided substantial input to the 2023 Uzbekistan Infrastructure Governance Assessment as part of the Central Asia Infrastructure Governance Assessments project. Previously, he played a leadership role in organizing policy dialogues on Uzbekistan's

green economy, where he served as the Acting Country Manager for Uzbekistan. His early career also included portfolio monitoring responsibilities in Kazakhstan. With a diverse portfolio spanning digital development, governance, and infrastructure, Assangaziyev brings a strong track record in shaping public-sector reforms and project delivery across multiple Central Asian countries.

Katherine Smitton, British Ambassador to the Republic of Tajikistan, the UK Government



Katherine Smitton is the British Ambassador to the Republic of Tajikistan, having taken up her post in October 2024. Prior to this appointment, she served as Deputy Head of Mission in Algiers, and previously held diplomatic roles in Nepal and Pakistan, where she led the UK's Counter Terrorism work. At the Foreign, Commonwealth and Development Office (FCDO) in London, Ms. Smitton was Deputy Head of the Eastern Europe and Central Asia Department and has also worked on the Near East and Levant. She holds a Master's degree in Russian and Post-Soviet Politics from University College London and speaks Russian and French.

Speakers Bios

HIGH-LEVEL SESSION

MODERATOR:

Zuhra Halimova, International Expert



Zuhra Halimova is a senior development expert with over 25 years of experience advancing inclusive governance and digital reform across the Eurasian region. She spent two decades leading the Open Society Foundation in Tajikistan and has worked with major organizations including USAID, the World Bank, and GIZ. Currently, she serves as Strategic Advisor at Women in Digital Transformation (WinDt) and Senior Advisor at CAPS Unlock. A Fletcher School graduate and Stanford alumna, she brings deep expertise in policy, institutional reform, and digital ecosystems.

SPEAKERS:

Merali Bodurshozoda, Deputy Director of the Agency of Innovation and Digital Technologies under the President of the Republic of Tajikistan



Bodurshozoda Merali began his career at the Center for Strategic Studies under the President of Tajikistan, focusing on macroeconomic research. From 2015 to 2024, he served in key roles at the State Committee on Investment and State Property Management, overseeing investment policy, tax reforms, and private sector development. He played a leading role in improving Tajikistan's investment climate and coordinating dialogue between government, donors, and businesses. In 2024, he became Deputy Director of the Agency of Innovation and Digital Technologies, where he now leads work on innovation and digital trade regulation. He holds a Master's degree in Economics from the Peoples' Friendship University of Russia.

Vyacheslav Pak, First Deputy Director, National Agency of Perspective Projects of Uzbekistan



Vyacheslav Pak is the First Deputy Director of the National Agency for Perspective Projects of Uzbekistan, a role he has held since May 2022. A graduate of the Tashkent Financial Institute, he began his career at the State Tax Committee and later held senior roles in the Prosecutor General's Office. He served as Deputy Minister of Finance in 2018 and as Deputy Director of the National Agency for Project Management from 2019 to 2022. His public service has been recognized with the medal "For Faithful Service" for his contributions to government reform and project management.

Furkat Bozorov, Head of the Department of Communications and Digitalization, Communications Service under the Government of the Republic of Tajikistan



Bozorov Furkat has served as Head of the Department of Communications and Digitalization under the Government of Tajikistan since February 2025. He brings extensive experience across both public and private sectors, having previously represented the Swiss telecom firm Inverson Technologies SA in Tajikistan and directed the company "Contact Group." He also held various roles within the Communications Service. Bozorov holds academic degrees from Tajik State University and the Technical University of Tajikistan.

Zalina Enikeeva, Research Fellow at the Institute of Public Policy and Administration of University of Central Asia



Zalina Enikeeva is a Research Fellow at the Institute of Public Policy and Administration at the University of Central Asia (UCA), with a strong background in economic policy and regional trade. She has worked with organizations such as the World Bank, GIZ, and UNESCAP, and has collaborated with leading universities including Oxford and the Higher School of Economics. In 2024, she served as a Visiting Research Fellow at the CAREC Institute, where she conducted research on cross-border e-commerce between Kazakhstan, Kyrgyzstan, and China.

Nasibakhon Aminova, Executive Director, National Association of Small and Medium Business of Tajikistan



Nasibakhon Aminova is a seasoned project manager with 18 years of experience, currently serving as Executive Director of the National Association of Small and Medium Business of Tajikistan. Since 2013, she has actively contributed to policymaking as a member of the Council of Taxpayers and various economic working groups. A strong advocate for public-private dialogue, she also leads TajikMama.tj, a social project with over 49,000 followers, which won the CSO New Vision Award in 2017. She has represented Tajikistan as the Women's Entrepreneurship Day Ambassador since 2018.

Nasimdzhon Anvarov, First Deputy Chairman of the Chamber of Commerce and Industry of the Republic of Tajikistan



Nasimdzhon Naimovich Anvarov is the First Deputy Chairman of the Chamber of Commerce and Industry of the Republic of Tajikistan. A trained economist, he graduated from the Russian-Tajik (Slavic) University in 2014. His early career included positions in the National Bank of Tajikistan and Agroinvestbank, followed by progressive roles in intellectual property administration under the Ministry of Economic Development and Trade. Since 2018, he has steadily advanced within the Chamber of Commerce and Industry, culminating in his current leadership position since 2020. He is multilingual (Russian, English), married, and has two children.

PANEL I: LOGISTICS FOR E-COMMERCE

MODERATOR:

Nasima Bakhramova, Chairwoman, E-commerce Association Tajikistan



Nasima Bakhramova is the Chairwoman of the E-commerce Association of Tajikistan and the Founder and CEO of Mavsim & Co LLC. A Certified Management Consultant accredited under the ICMCI global standard, she brings deep expertise in business transformation and digital commerce in Central Asia. In recognition of her leadership and impact, she was named one of the Top 100 Successful Women of Tajikistan in 2021 and featured as the Face of the Women's Euro Forum 2021 in Odessa. Her story was highlighted on the cover of WOMAN magazine, showcasing her role as a trailblazer in women-led entrepreneurship and innovation.

SPEAKERS:

Vladimir Denisov, CEO, Apicore.io, Kazakhstan



Vladimir Denisov is a seasoned expert in e-commerce with over 20 years of business experience, including more than 15 years dedicated to digital trade. He is the CEO of Apicore.one, a SaaS B2B automation platform connecting suppliers, dealers, and marketplaces across Kazakhstan, Uzbekistan, and Kyrgyzstan. He also co-founded iLab, a leading Kazakhstani web integrator in the

e-commerce space. As Head of the Trade Committee at IT CEO CLUB, Vladimir has contributed to numerous digital retail initiatives. His portfolio includes the development of major online stores such as Mechta.kz, Technodom.kz, and more than 50 others. He is the co-creator of tools like Optimage.pro, iLabshop.kz, and Eshop.kz. An active speaker and trainer, he specializes in interface research and developed a methodology for interface conversion optimization based on scenario-driven design.

Alijon Aliev, Project Coordinator, International Trade Centre, Tajikistan



Dr. Alijon Aliev is a PhD in Law and Project Coordinator at the International Trade Centre, with over 15 years of experience advancing trade facilitation, private sector development, and cross-border cooperation. He specializes in policy reform, business process re-engineering, and institutional capacity building, particularly in the areas of public service law, e-commerce, and international trade. With deep regional knowledge spanning Central Asia, Eastern Europe, and the Balkans, he has successfully bridged government, private sector, and international partners to deliver practical, impactful solutions.

Larisa Kislyakova, Chairwoman of the Central Asia Transport and Logistics Partnership, Tajikistan



Larisa Kislyakova is the Chairwoman of the Central Asia Transport and Logistics Partnership and the Chair of the Board of the Union of Professional Consultants of Tajikistan. With over 30 years

of experience in foreign trade and economic affairs, she is a leading expert in trade, transport, and transit policy in the region. She led Tajikistan's WTO accession working group and serves as a member of the national Trade Facilitation Coordination Committee. Ms. Kislyakova has consulted for major international organizations including UNECE, USAID, GIZ, OSCE, the World Bank, ILO, and FCIALT.

Madina Khairulloeva, CEO, Mavsim & Co LLC, Tajikistan



Madina Khairulloeva is the CEO of Mavsim & Co LLC and a recognized expert in logistics and supply chain management. She was named among the "25 Successful Women Entrepreneurs" by AFOT in 2025 and won the "Best Entrepreneur of Dushanbe" award in 2023. A certified workplace mentor in dual education for logistics, she is also a laureate of the 2024 National E-Commerce Award in the category "Women in E-Commerce." Madina regularly speaks at trainings for exporters and entrepreneurs, promoting skills development and women's leadership in trade.

Saidali Mirzoev, Director, State Unitary Enterprise "Pochta-i Tojik" (Tajik Post)



Saidali Mirzoev is the Director of the State Unitary Enterprise "Pochta-i Tojik" (Tajik Post) and a veteran of the national postal service with over 40 years of professional experience. Beginning his career in 1984, he rose through the ranks from mail clerk to senior management across multiple regions of Tajikistan, including Kofarnihon, Dushanbe, Hisor, and Kulob. He has held leadership roles in international delivery, central postal management, and philately. Mr. Mirzoev

holds degrees in telecommunications and physics from national institutions and was awarded the honorary title “Ustodi Aloha” (Master of Communications) in 2013, a professional medal in 2016, and the “Khizmati Shoista” (For Distinguished Service) medal in 2024.

Shahrom Karimzoda, Deputy General Director, "Avvalin" CJSC, Tajikistan



Shahrom Karimzoda is the Deputy General Director of "Avvalin" CJSC, a Tajik-Japanese joint venture. He holds a degree in International Economic Relations from the Technological University of Tajikistan, graduating with honors in 2012. He began his career at Spitamen Bank, where he worked in the credit department and later led the marketing and advertising unit. Since 2014, he has been with "Avvalin," contributing to the company's growth and international cooperation in the finance and business sector.

Shakhnoza Kakhorova, Advisor on Economic Cooperation, Regional Project “Trade Facilitation in Central Asia”, German Corporation for International Cooperation (GIZ), Tajikistan



Shakhnoza Kakhorova is an Advisor on Economic Cooperation for the regional “Trade Facilitation in Central Asia” project at GIZ. With over a decade of experience in international development, she specializes in cross-border coordination, donor relations, and policy dialogue across Central Asia. Her work bridges embassies, development agencies, and government stakeholders, including cooperation with GIZ, KfW, and the German Federal Foreign Office. She holds advanced degrees in social and counseling psychology and accounting, and brings strong expertise in intercultural communication and public sector development.

DEMO SESSION

MODERATOR:

Sarvinoz Junaydova, Private Sector Specialist, E-GATE Team, World Bank



Ms. Sarvinoz Junaydova with more than 10 years of professional experience and a proactive role in successful multi-disciplinary team coordination and working with International and Government authorities with a prominent reputation and major presence on social networks. While working for International and Intergovernmental Organizations Ms. Sarvinoz encountered the challenges that Tajikistan is facing, particularly in the transition period which is a real hardship for any developing country, thus developing a range of skills that are necessary to be part of today's global business and social workforce.

SPEAKERS:

Shakhzod Yovkochev, Co-Founder of AIFU Tech Co., LTD in Uzbekistan & Alibaba Official Partner



Shakhzod is an IT project management expert and EdTech entrepreneur with a background in business and technology from Westminster International University, the Graduate School of Management in Saint Petersburg, and Babson College. He began his career in the automotive sector with Volkswagen Group, helping to establish key dealership networks in Uzbekistan. He later transitioned into software development, where he led the creation of top national platforms

in learning management and student recruitment. As the founder of several successful educational institutions, he plays a prominent role in driving Uzbekistan's digital and educational transformation.

Wang Guowen (Steve), Chairman Aifu Tech Co., Ltd in Uzbekistan & Alibaba Official Partner



Mr. Wang has served for two decades as Director of the International Institute of Education at Heilongjiang University, leading efforts in international education, student exchange, and cross-border cooperation. With deep experience in industry-education integration, he is developing an innovative talent training model centered on Alibaba's platform and resources. Through tailored programs, his initiative—Aifu—aims to build a pipeline of cross-border e-commerce professionals in Central Asia equipped with digital skills, global perspective, and hands-on experience to support sustainable industry growth.

Daler Shukurov, Company Liaison, Tojkcement LLC



Mr. Daler Shukurov is an economist and executive with over 18 years of experience in developing the financial sector and coordinating private sector business projects in Tajikistan. As Company Liaison at Tojkcement LLC, he plays a key role in enhancing the company's operational performance, with a focus on strategic development, marketing, and market expansion. Mr. Shukurov also contributes to broader private sector growth as a board member of the National Association of Small and Medium Businesses of Tajikistan (NASMB Tajikistan) and the American Chamber of Commerce in Tajikistan (AmCham Tajikistan).

Nafisa Imranova, Founder, ZHIWJ



Nafisa Imranova is a fashion designer and founder of the sustainable brand ZHIWJ, with over 13 years of industry experience. Her collections have been showcased on major international runways, including Orient Fashion Paris at the Louvre, Fashion Weeks in Uzbekistan, Kazakhstan, and Baku, as well as exhibitions in Milan and Saudi Arabia. A graduate of the Technological University of Tajikistan with further training from Singapore's Design Academy, Nafisa is dedicated to eco-conscious fashion and women's empowerment. She also co-founded the Textile Hub, an educational initiative that has trained over 60 women in textile design and technology.

Renat Ramazanov, Export Development Manager, SHIRIN



Renat Ramazanov is a seasoned professional with 20 years of experience in the FMCG sector, holding key sales and marketing roles across major global brands such as Coca-Cola, Ferrero, and Perfetti Van Melle. Currently serving as CIS and Central Asia Export Development Manager at CJSC Confectionary Factory "Shirin" in Tajikistan, he specializes in brand development, distribution strategy, and retail growth across traditional and modern trade channels. His

expertise spans product launches, team leadership, and category expansion. Renat holds a degree in Enterprise Economics from the Odessa State Academy of Building and Architecture.

PANEL II: JOBS AND GENDER EMPOWERMENT FOR E-COMMERCE

MODERATOR:

Nasibakhon Aminova, Executive Director, National Association of Small and Medium Business



Nasibakhon Aminova is a seasoned project manager with 18 years of experience, currently serving as Executive Director of the National Association of Small and Medium Business of Tajikistan. Since 2013, she has actively contributed to policymaking as a member of the Council of Taxpayers and various economic working groups. A strong advocate for public-private dialogue, she also leads TajikMama.tj, a social project with over 49,000 followers, which won the CSO New Vision Award in 2017. She has represented Tajikistan as the Women's Entrepreneurship Day Ambassador since 2018.

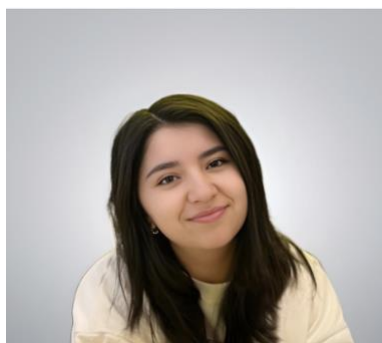
SPEAKERS:

Nazokat Rashidova, Chief Executive Officer, Freedom Payments



Nazokat Rashidova, born on November 2, 1985, in Tashkent, is the Chief Executive Officer of JSC "Freedom Payments" since January 2024. She holds a degree in Telecommunications and a Master's degree in Information Security from the Tashkent University of Information Technologies named after Muhammad al-Khwarizmi. Prior to her current role, she served as Product Manager at "Freedom Payments" from 2022 to 2023. Her earlier experience includes leadership positions at LLC "Coscom" TM Ucell in Tashkent, where she was Head of the Department for New Project Development and Client Base Expansion (B2B) from 2021 to 2022, Head of the Department for Subscriber Acquisition Activities (B2B) from 2019 to 2021, and Head of the Business Solutions and Pricing Department (B2B) from 2015 to 2019.

Sitora Sattorova, Project Manager, E-Commerce Department, CJSC "Babilon-Mobile"



Sitora Sattorova is a specialist with over 5 years of experience in the field of e-commerce. She led the development of the AVVAL marketplace and is also the co-founder of Babilon Academy, an educational initiative to build digital competencies. She actively supports online businesses during scaling and digital transformation phases. Sitora is an emerging tracker and a practicing expert in launching and developing e-commerce projects in Tajikistan.

Nabieva Mavjuda Majidovna, Director, LLC "Ozara", E-GATE participant firm, Tajikistan



Nabieva Mavjuda Majidovna is a master of traditional Tajik embroidery from Khujand, specializing in handcrafted items such as suzani, pillowcases, bags, and prayer rugs. Inspired by her mother, Mavjuda turned her childhood passion into a profession, joining LLC "Ozara" in 2017. She creates intricate designs,

trains women in embroidery, and oversees quality control. A graduate of the Business School of Design and Handicraft, she also uses digital tools like Inkscape to develop patterns. Mavjuda has showcased her work at regional exhibitions and is committed to empowering vulnerable women through craft while preserving Tajik cultural heritage.

Nilufar Bulbulshoeva, Executive Director, the American Chamber of Commerce in Tajikistan



Nilufar Bulbulshoeva is the Executive Director of the American Chamber of Commerce in Tajikistan, where she champions public-private dialogue and builds a vibrant business community. With over five years of experience in business development, international cooperation, and nonprofit governance, she has led efforts to strengthen associations and promote ESG principles, regional collaboration, and women's economic inclusion. Nilufar holds degrees from Vistula University and Al-Farabi Kazakh National University, and is currently pursuing an Executive MBA at Quantic School of Business and Technology.

Sana Zia, Senior Social Development Specialist, World Bank



Sana Zia is a Senior Social Development Specialist, World Bank, in the Europe and Central Asia region. Based in Tajikistan, her work is geared towards ensuring inclusion, resilience, and cohesion through operations and analytics. She leads World Bank's Gender Platform in Tajikistan and co-leads the Gender and Energy Network for Europe and Central Asia Region. She also leads and co-leads three World Bank

financed projects focused on Community Driven Development and Women's Economic Empowerment. Prior to joining the bank, Sana worked on governance and economic development programming with the UN, UK FCDO and INGOs. Sana holds a Masters in Public Policy and Management from Carnegie Mellon University and BSc Honors in Economics from Lahore University of Management Sciences.

Parvin Ibodova, Legal Expert, Public Foundation "Civil Internet Policy Initiative"



Parvin Ibodova is a legal and digital policy expert with deep experience in legislative drafting and digital rights advocacy across Tajikistan and Central Asia. They have contributed to laws on e-documents, digital signatures, personal data, and e-government, and have worked across government and civil society to promote information security and ICT4D. Their recent focus includes regional projects that support civil society, media, and human rights defenders, along with research on digital transformation, ID4D, and the digital economy. They are a leading voice in shaping inclusive and secure digital policy frameworks in the region.