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Conference:

**Elevating Global Access Through
E-commerce in the Kyrgyz Republic (E-GATE) Conference:
Advancing Regional Integration for E-Commerce in Central Asia**

June 10, 2025

Bishkek, Kyrgyz Republic

Novotel Hotel



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Registration

The World Bank and the partners register participants.

Time: 60 mins

Time	Part	Venue	Duration
9.00-10.00	Registration of the Participants	Main Hall	60 min

Opening

The moderator welcomes participants, opens the conference and presents agenda and invites High Level Officials to make welcome remarks.

Moderator: **Yaroslav Eferin**, E-GATE Coordinator, World Bank

Time: 30 mins

Time	Part	Speaker	Duration
10.00 - 10.30	Welcome speech	Hugh Riddell , Country Manager, World Bank Kyrgyz Republic	30 mins
		Mars Jyldyzev , Head of Trade Policy Department, Ministry of Economy and Commerce of the Kyrgyz Republic	
		Nicholas Bowler , Ambassador, British Embassy	

E-GATE Presentation

A summary of the E-GATE program's key outcomes, highlighting its impact on business growth, cross-border market expansion, and advancements in policy and regulatory frameworks supporting e-commerce development in Central Asia.

Time: 15 mins

Time	Part	Speaker	Duration
10.30-10.45	E-GATE Presentation	Yaroslav Eferin , E-GATE Coordinator, World Bank	15 min

High-Level Session: Central Asia E-commerce focus

This session will explore the potential of e-commerce to boost Central Asia’s global trade integration. The discussion will focus on challenges and opportunities in scaling online exports, with special attention to the role of digital trade certifications, trust mechanisms, and compliance with international standards.

Moderator: **Aibek Kurenkeev**, President, Association of E-commerce of the Kyrgyz Republic

Format: Panel session

Time: 75 mins

Time	Part	Speakers	Duration
10.45-12.00	High-Level Session: Central Asia E-commerce focus	Urmat Takirov , Director, Center for Export Development and Promotion “Kyrgyz Export” under the Ministry of Economy and Commerce of the Kyrgyz Republic	7 mins
		Chubak Temirov , Deputy Head, High-Tech Park	7 min
		Daria Sukhodolova , Director, Lalafo	7 min
		Vladimir Denisov , CEO, Apicore.one, Kazakhstan	7 min
		Zalina Enikeeva , Research Fellow, University of Central Asia	7 min
		Dinara Kazieva , Founder, Association of Sellers of Kyrgyzstan	7 min
		Q&A	15 mins

Session I. Logistics for E-commerce

This session will focus on the current state of the Kyrgyz Republic's logistics. The speakers will discuss the questions of how to build e-commerce supporting logistics.

Moderator: **Gaukhar Ospanova**, Private Sector Specialist, World Bank

Format: Panel session

Time: 75 mins

Time	Part	Speakers	Duration
12.00-13.15	Logistics for E-commerce	Nursultan Ashikeyev , Lead Specialist of the Trade Policy and WTO Division, Trade Policy Department, Ministry of Economy and Commerce of the Kyrgyz Republic	7 mins
		Yevgeny Pak , Head of the Main Directorate for Customs Control Organization, State Customs Service under the Ministry of Finance of the Kyrgyz Republic	7 min
		Marsel Salakhunov , President of the Association of Cross-border trade Kyrgyzstan	7 min
		Igor Golubev , Co-chairman, Association of International Freight Carriers of the Kyrgyz Republic	7 min
		Yunus Zairov , Chairman of the Logistics Committee, E-Commerce Association	7 min
		Chyngyz Alkanov , Owner, Alkan Bazar	7 min
		Emma Savitskaya , Director, Dary Tian Shanya (E-GATE Beneficiary Company)	7 min
		Meerim Asanally , Director, IP Meerim Asanally (E-GATE Beneficiary Company)	7 mins
		Q&A	7 mins

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LUNCH – 60 minutes | | 13.15 - 14.15

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Demo Session

This is an opportunity to showcase E-GATE companies experience.

Moderator: **Zhypara Azhykanova**, Consultant, World Bank E-GATE

Time: 75 mins

Time	Part	Speaker	Duration
14.15-15.30	Presentations of Alibaba.com	Wang Guowen , Chairman, Aifu Tech & Alibaba.com Official Partner	20 mins
		Shakhzod Yovkochev , Co-Founder, Aifu Tech & Alibaba.com Official Partner	
	Experience of E-GATE Companies	Tamara Tolstunova , Manager, EGATE KGZ firm: Honey Artel	40 mins
		Nurzhan Sultanova , E-commerce manager, EGATE KGZ firm: Tabarman	
		Raima Esenova , General Director, EGATE KGZ firm: Raima	
		Jyldyz Kudainazarova , Director, EGATE KGZ firm: Satarman	

Session II. Fintech for E-commerce

This panel will examine the role of financial technology in enabling inclusive and efficient e-commerce ecosystems.

Moderator: **Fatima Eshimbekova**, Operations Officer, IFC

Format: Panel session

Time: 75 mins

Time	Part	Speakers	Duration
15.30-16.45	Fintech for E-commerce	Zhanara Aitanova , Director, E-GATE KGZ Firm: DAB LTD	7 min
		Damira Abdurakhmanova , Acting Chairman, Interbank Processing Center Kyrgyzstan	7 min
		Esen Sagynov , Founder, CTO Finik	7 min
		Adilet Sulaimanov , Co-Founder, Bithub.kg	7 min
		Nazokat Rashidova , CEO, FreedomPay Uzbekistan	7 min
		Ulan Kanybekov , Mobile Financial Services, Megapay	7 min
		Q&A	10 min

Closing

Moderator: Yaroslav Eferin, E-GATE Coordinator, World Bank

Time: 15 mins

Time	Part	Speaker	Duration
16.45-17.00	Closing	Moderator closes the event	15 mins

Coffee break

Time: 16:45 – 18:00