

### E-GATE Conference

Advancing Functional Regionalism Through E-Commerce in Central Asia

May 27, 2025

Tashkent, Uzbekistan

Venue: Hyatt Regency

12:00-18:00 Working languages are Uzbek, Russian, English

# **Agenda**

Registration

| Time Part   |                                  | Venue     | Duration |
|-------------|----------------------------------|-----------|----------|
| 12.00-13.00 | Registration of the Participants | Main Hall | 60 min   |

#### **Opening**

The moderator welcomes participants, opens the conference and presents agenda and invites High Level Officials to make welcome remarks.

| Time          | Part                                                           | Speaker                                                                                              | Duration |
|---------------|----------------------------------------------------------------|------------------------------------------------------------------------------------------------------|----------|
| 13.00 - 13.30 | Welcome<br>speech                                              | Anastassia Alexandrova Acting Division Director for Central Asia, World Bank                         |          |
|               | Moderator: Yaroslav<br>Eferin, World Bank<br>EGATE Coordinator | Jafar Usmanov, Regional Programme Lead, UK<br>Foreign, Commonwealth and Development Office<br>(FCDO) | 30 mins  |
|               | EGITE Coordinator                                              | Vyacheslav Pak, Deputy Director, National Agency of Perspective Projects of Uzbekistan               |          |

#### **E-GATE Presentation**

A summary of the EGATE program's key outcomes, highlighting its impact on business growth, cross-border market expansion, and advancements in policy and regulatory frameworks supporting e-commerce development in Central Asia.

| Time        | Part                | Venue                                            | Duration |
|-------------|---------------------|--------------------------------------------------|----------|
| 13.45-14.00 | E-GATE Presentation | Chiyu Niu, Economist, E-GATE Lead,<br>World Bank | 15 min   |

#### **High-Level Session: Central Asia E-commerce focus**

This session will explore the potential of e-commerce to boost Central Asia's global trade integration. The discussion will focus on challenges and opportunities in scaling online exports, with special attention to the role of digital trade certifications, trust mechanisms, and compliance with international standards.

Format: Panel session / Duration: 60 mins

Moderator: Chiyu Niu, World Bank EGATE Lead

| Time        | Part                                             | Speaker                                                                                                                                                                            | Duration |
|-------------|--------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
|             |                                                  | Vyacheslav Pak, Deputy Director, National Agency of<br>Perspective Projects of Uzbekistan                                                                                          | 5-7 min  |
| 14.00-15.00 | Moderator<br>Chiyu Niu, World<br>Bank EGATE Lead | <b>Tilek Zhumaliev,</b> Deputy Director, Kyrgyz Export,<br>Center for Development and Promotion of Exports under<br>the Ministry of Economy and Commerce of the Kyrgyz<br>Republic | 5-7 min  |
|             |                                                  | Frank Ludwin Schaefer Head of International Government Affairs Germany, Austria, Switzerland, Central & Eastern Europe, Türkiye, Alibaba Group                                     | 5-7 min  |
|             |                                                  | mal Azimov, National Coordinator, International Trade<br>Center (ITC)                                                                                                              | 5-7 min  |

#### **Session I/ Logistics for E-commerce**

This session will focus on the current state of Uzbekistan and Central Asia logistics. The speakers will discuss the questions of how to build e-commerce supporting logistics.

Format: Panel session / Duration: 60 mins

Moderation: Muzaffar Agzamov, Head, E-commerce Association of Uzbekistan

| Time                                                                           | Part                                          | Speaker                                                                     | Duration |
|--------------------------------------------------------------------------------|-----------------------------------------------|-----------------------------------------------------------------------------|----------|
| Speakers  Moderator: Muzaffar Agzamov, Head, E-commerce Association Uzbekistan | Speakers                                      | <b>Aibek Kurenkeev</b> , President, E-commerce Association, Kyrgyzstan      | 5-7 min  |
|                                                                                | Muzaffar<br>Agzamov, Head,                    | Nasima Bakhramova, Head, E-commerce<br>Association, Tajikistan              | 5-7 min  |
|                                                                                | Alisher Fayzullayev, General Director, UzPost | 5-7 min                                                                     |          |
|                                                                                | OZDEKISTAII                                   | <b>Semyon Pichugin</b> , Chief Operating Officer of Uzum Market, Uzum Group | 5-7 min  |

| <b>Steven Pope</b> , Founder of Sieg Trade Solutions, Ex-<br>Vice President of DHL Global   | 5-7 min |
|---------------------------------------------------------------------------------------------|---------|
| <b>Abdesslam Benzitouni</b> , Vice President,<br>Communication, Public Affairs, Jumia Group | 5-7 min |

#### 16.10 - 16.30

Ceremonial signing of Memoranda of Understanding and a Joint Communiqué on e-commerce development among Central Asian countries. The signing took place between the E-Commerce Associations of Uzbekistan, Tajikistan, and the Kyrgyz Republic.

### Demo Session: Goods and Services Export experience from Central Asia to abroad

This session will showcase E-GATE beneficiaries-companies' experience and discuss export experience from Central Asia to global countries.

Format: Panel session / Duration: 30 mins

Moderator: Nargiza Foziljonova, Uzbekistan E-GATE coordinator, World Bank

| Time        | Part                                | Speaker                                                                         | Duration |
|-------------|-------------------------------------|---------------------------------------------------------------------------------|----------|
| 16.10-16.40 | Speakers.                           | Ekaterina Rashidova, Director, Procare LLC.                                     | 5-7 mins |
|             | Moderator:<br>Nargiza               | Yorkin Inamov, General Director, Exim Agro<br>LLC                               | 5-7 mins |
|             | Foziljonova,<br>World Bank<br>Group | <b>Daler Shukurov,</b> Director, Company Liaison,<br>Tojikcement LLC            | 5-7 mins |
|             |                                     | Makhliyo Muksinova, Services Export<br>Development Director, IT Park Uzbekistan | 5-7 mins |

## Session II/ Jobs for Women Enabled by Digital Technologies and E-commerce

This panel will explore strategies to promote women's participation in the digital economy, focusing on how e-commerce can serve as a tool for economic empowerment.

Format: Panel session / Duration: 60 mins

Moderation: Sandjar Saidkhodjaev, Digital Development Specialist, World Bank

| Time                         | Part                                                                                                 | Speaker                                                                                                | Duration |
|------------------------------|------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|----------|
|                              |                                                                                                      | <b>Kamola Sobirova</b> , Advisor to the Minister of Digital Technologies of the Republic of Uzbekistan | 5-7 min  |
| Speakers  Moderator: Sandjar | Andrei Kutukov, Vice President and General<br>Manager, Eastern Europe and Central Asia<br>Lenovo ISG | 5-7 min                                                                                                |          |
| 16.40-17.40                  | Saidkhodjaev, Digital Development Specialist, World                                                  | Nargiza Khamidova, Programme Analyst on<br>Inclusive Growth, UNDP                                      | 5-7 min  |
|                              | Bank                                                                                                 | Nasiba Aminova, Director, the National                                                                 |          |
|                              |                                                                                                      | Association of Small and Medium Business of Tajikistan                                                 | 5-7 min  |
|                              |                                                                                                      | <b>Dildora Atajanova</b> , Founder, Teodora Goods,<br>Uzbekistan                                       | 5-7 min  |
|                              |                                                                                                      | <b>Larisa Khan</b> , Co-Founder, Association of Sellers of Uzbekistan                                  | 5-7 min  |

# Closing

| Time        | Part                                                 | Speaker          | Duration |
|-------------|------------------------------------------------------|------------------|----------|
| 17.40-18.00 | Closing  Moderator: Chiyu Niu, World Bank EGATE Lead | Moderator closes | 20 mins  |