

**Report Card**

# The World Bank Group Twin Goals & The Millennium Development Goals

**2014/2015**



# World Bank Group Strategy

## 1



### End extreme poverty

Reduce the percentage of people living on less than \$1.25 a day to 3 percent by 2030



## 2



### Promote shared prosperity

Improve the living standards of the bottom 40 percent of the population in every country



# Strategy Outcomes

- Align all WBG activities and resources to the two goals, maximize development impact, and emphasize WBG comparative advantage.
- Operationalize the goals through the new country engagement model to help country clients identify and tackle the toughest development challenges.
- Be recognized as a Solutions WBG offering world-class knowledge services and customized development solutions grounded in evidence and focused on results.
- Seek transformational engagements and take smart risks.
- Promote scaled-up partnerships that are strategically aligned with the goals, and crowd in public and private resources, expertise, and ideas.
- Work as One World Bank Group committed to achieving the goals.



# Monitoring the Road to Ending Poverty and Sharing Prosperity

## EXTERNAL

### MONITORING OF GOALS

Global, regional, country level poverty

- Household income
- Consumption per capita

### Monitoring of bottom 40%

- Prevalence of underweight (% of children under age 5)
- Primary completion rate (% of relevant age group)
- Under-five mortality rate (per 1,000 live births)
- Infant mortality rate (per 1,000 live births)
- Assistance during birth delivery (any skilled personnel) (% of births)
- HIV prevalence rate among adults (15 to 49 years)
- Access to improved water (% of the population)
- Access to improved sanitation facilities (% of the population)

## INTERNAL

### THE WORLD BANK CORPORATE SCORE CARD—Areas for WBG Strategy Results Framework

The Scorecard is structured in three tiers:

#### Goals and Development Context tier

Provides an overview of progress on key development challenges faced by World Bank Group client countries

#### Results tier

Reports on the key sectoral and multi-sectoral results achieved by World Bank Group clients with support of World Bank Group operations in pursuit of the goals

#### Performance tier

Captures World Bank Group performance in implementation of the World Bank Group Strategy and includes measures of both operational and organizational effectiveness



# The Report Card

The Report Card presents a global assessment of progress to date, including data on the World Bank Group's twin goals and the Millennium Development Goals at the global, regional, and country levels. The Report Card identifies the outstanding performers that have made considerable progress, discusses expected and unexpected outcomes gleaned from monitoring progress toward the twin goals and the MDG targets, and shows where progress has slowed or indicators have deteriorated. The key messages are:

- The Global Monitoring Report includes for the first time the WBG's twin goals of ending extreme poverty by 2030 and boosting the incomes of the bottom 40 percent (including in high-income economies), referred to as shared prosperity. Focusing on the bottom 40 percent will assist in the eventual attainment of the MDGs, as the delivery of MDG-related services to the bottom 40 percent is clearly lagging.
- The interim goal of reducing extreme poverty to below 9 percent of the global population by 2020 is likely to be reached, while the goal of ending poverty by 2030 remains highly ambitious. Shared prosperity: growth has improved the incomes/consumption of the bottom 40 percent (with some regional variation), but it has not been sufficient to reach the health, education, and other non-income development goals. Greater efforts will be needed to improve shared prosperity.
- MDGs: Only a few MDG targets (poverty, gender equality in primary and secondary education, water, and slums) have been met at the global level. The gender equality on secondary enrollment target is likely to be met by 2015, while the remaining MDGs (primary education completion, access to basic sanitation, and infant, child and maternal mortality) are lagging and will not be achieved without rapid acceleration toward the finish line. Being able to report regularly on the WBG twin goals and current MDGs and their successors will require a major effort, and will also need to recognize the importance of the unfinished data agenda.

## Twin goals

One year ago, the WBG proposed two goals to measure success in promoting sustainable economic development, and set a strategy for monitoring its own effectiveness in delivering results. The first goal is to essentially end extreme poverty by reducing the share of people living on less than \$1.25 a day to less than 3 percent of the global population by 2030. The second goal is to promote shared prosperity by improving the living standards of the bottom 40 percent of the population in every country. The WBG further urged that the two goals be pursued in ways that sustainably secure the future of the planet and its resources, promote social inclusion, and limit the economic burdens that future generations inherit (World Bank 2014b).

The first goal of ending poverty can be seen as a continuation of part of MDG 1, which aims to eradicate extreme poverty and hunger and has as its main target to halve the share of people who live in extreme poverty by 2015 (from the 1990 level). The success in reaching MDG 1.a—halving extreme poverty—in 2010, five years ahead of schedule, has emboldened the WBG to set a more ambitious goal. The second WBG goal of boosting shared prosperity is new and opportune. It shifts the focus in evaluating economic development from average income growth to income growth of the bottom 40 percent. Indicators proxying the socioeconomic status of the bottom 40 percent of the population, have shown little improvement, even though the growth of incomes of the bottom 40 percent of the population has not been slower than that of the general population in many countries. This growing inequality in basic living standards is worrisome. These developments have inspired the WBG's goal of shared prosperity. Thus the two WBG goals retain an emphasis on growth and economic dynamism, while emphasizing that the world should pay particularly attention to those who are less fortunate.

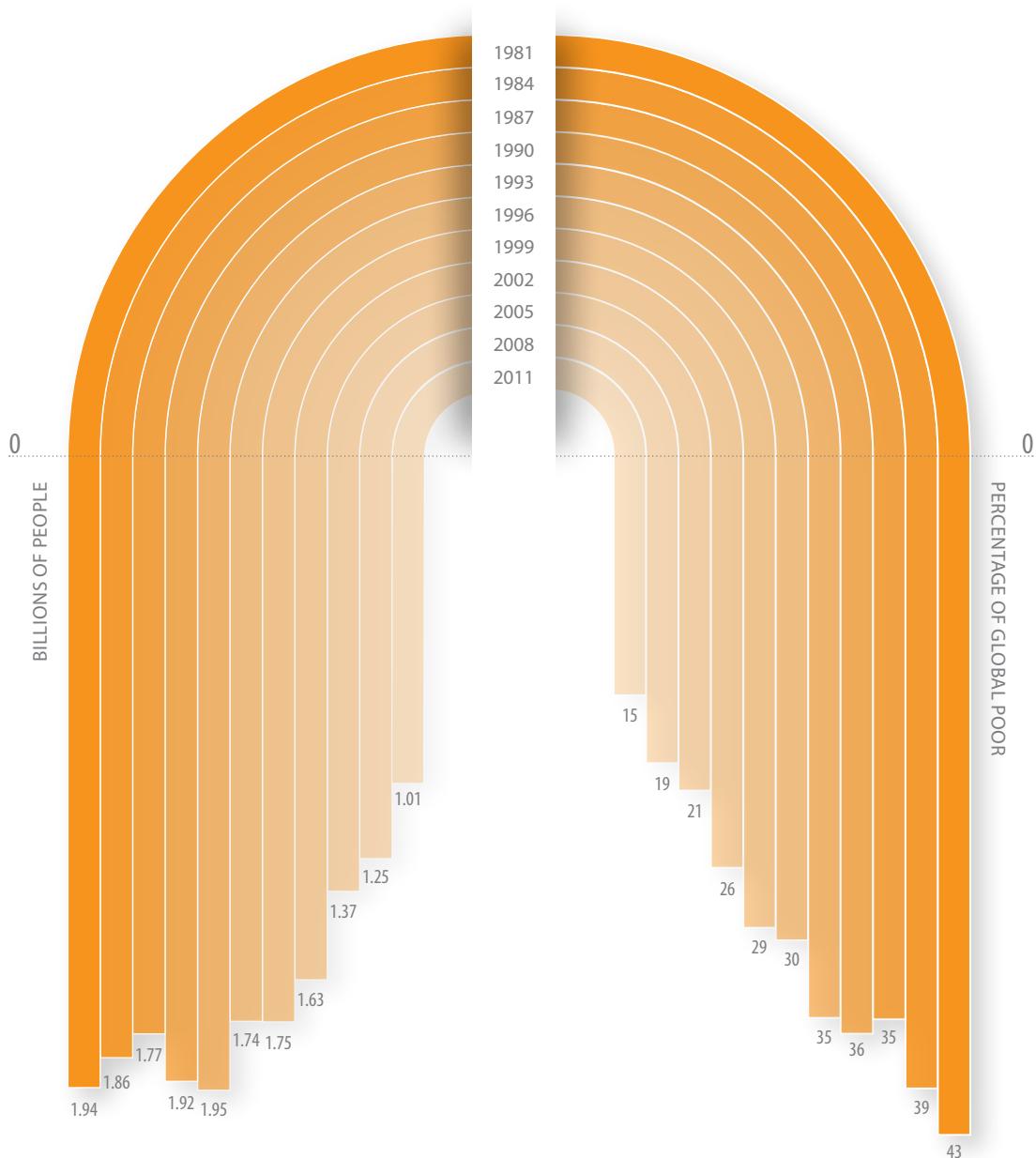
## Ending extreme poverty

Global poverty has declined significantly over the last few decades. The number of people living on less than \$1.25 a

day (referred to as extreme poverty) has halved since 1990, reaching around 1 billion people in 2011 (figure 1), representing 14.5 percent of the entire global population. The \$1.25 a day poverty line is in 2005 prices, and represents the average of the national poverty lines of the 15 poorest developing countries.<sup>1</sup>

New poverty estimates for 2010 and 2011 show a notable decline in extreme poverty (table 1). In part this decline reflects newly available household surveys that show much lower poverty rates. For example, India's poverty headcount fell by 10 percentage points within two years (from the National Sample Survey, or NSS, 2009/10 to NSS

**FIGURE 1**  
Poverty has been steadily declining



Source: World Bank, PovcalNet: the on-line tool for poverty measurement developed by the Development Research Group of the World Bank. See <http://research.worldbank.org/PovcalNet/index.htm> for additional information and data.

2011/12). Lower poverty rates also reflect revisions to data on population, which can affect headcount poverty estimates at the country and regional levels. For example, China's urban population count was revised upward, which reduces China's national headcount poverty estimate by 1 to 2 percentage points (since China's poor are concentrated in rural areas, a higher urban population estimate raises the total population estimate with little impact on the total number of poor). In addition, the lower poverty estimates reflect revisions to consumer price (CPI) data and national accounts data.<sup>2</sup>

Poverty has been more prevalent in Sub-Saharan Africa and South Asia than in other developing regions, accounting for about 80 percent of the global poor. According to the 2011 estimates, almost three-fifths of the world's extreme poor are concentrated in just five countries: Bangladesh, China, the Democratic Republic of Congo, India, and Nigeria (figure 2). Adding another five countries (Ethiopia, Indonesia, Pakistan, Madagascar, and Tanzania) would encompass just over 70 percent of the extreme poor.

**TABLE 1****Extreme poverty by region**

Region	Share of population below US\$1.25 a day (2005 ppp)					Projections		
	1990	2005	2008	2010	2011	2015	2020	2030
East Asia and Pacific	58.2	16.7	13.7	10.3	7.9	4.1	1.5	0.1 <sup>a</sup>
Eastern Europe and Central Asia	1.5	1.3	0.4	0.6	0.5	0.3	0.2	0.1 <sup>b</sup>
Latin America and the Caribbean	12.0	7.4	5.4	4.8	4.6	4.3	3.8	3.1
Middle East and North Africa	5.8	3.0	2.1	1.7	1.7	2.0	1.8	2.4
South Asia	53.2	39.3	34.1	29.0	24.5	18.1	13.8	2.1
Sub-Saharan Africa	56.6	52.8	49.7	48.2	46.8	40.9	34.2	23.6
<b>Total (developing world)</b>	<b>43.5</b>	<b>24.8</b>	<b>21.8</b>	<b>19.1</b>	<b>17.0</b>	<b>13.4</b>	<b>10.5</b>	<b>5.7</b>
<b>Total</b>	<b>36.4</b>	<b>21.1</b>	<b>18.6</b>	<b>16.3</b>	<b>14.5</b>	<b>11.5</b>	<b>9.1</b>	<b>4.9</b>
Millions of people below US\$1.25 a day (2005 ppp)						Projections		
Region	1990	2005	2008	2010	2011	2015	2020	2030
East Asia and Pacific	957.1	324.1	272.3	207.1	160.8	86.4	31.3	2.5
Eastern Europe and Central Asia	7.1	6.0	2.0	2.9	2.3	1.3	0.8	0.3
Latin America and the Caribbean	52.7	41.0	31.0	28.3	27.6	26.8	24.8	21.7
Middle East and North Africa	13.1	9.0	6.5 <sup>c</sup>	5.5 <sup>c</sup>	5.6 <sup>c</sup>	7.3	7.0	10.3
South Asia	603.2	589.0	532.7	465.3	399.0	310.6	249.6	42.5
Sub-Saharan Africa	287.1 <sup>c</sup>	399.1	406.8	416.4	415.4	403.2	382.9	334.6
<b>Total</b>	<b>1,920.2</b>	<b>1,368.1</b>	<b>1,251.4</b>	<b>1,125.5</b>	<b>1,010.7</b>	<b>835.5</b>	<b>696.4</b>	<b>411.8</b>

Source: World Bank calculations on poverty and poverty projections from PovcalNet database, the on-line tool for poverty measurement developed by the Development Research Group of the World Bank.

See <http://iresearch.worldbank.org/PovcalNet/index.htm> for additional information and data. The source of growth projections used to generate the poverty projections for 2015, 2020, and 2030, is World Bank calculations (World Bank 2014a).

a. The statistic for 2030 is 0.11 for East Asia and Pacific. It has been rounded to 0.1 in the table.

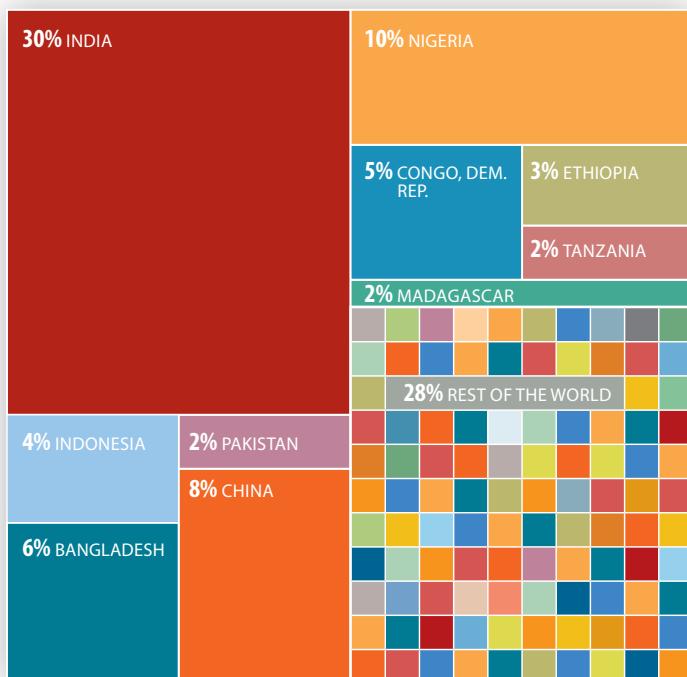
b. The statistic for 2030 is 0.06 for Europe and Central Asia. It has been rounded to 0.1 in the table.

c. Refers to the numbers that are provisional because survey coverage is less than 50 percent of population in the region.

**FIGURE 2**

### Top 10 countries with largest share of the global extreme poor, 2011

Percentage of people living on less than \$1.25 a day



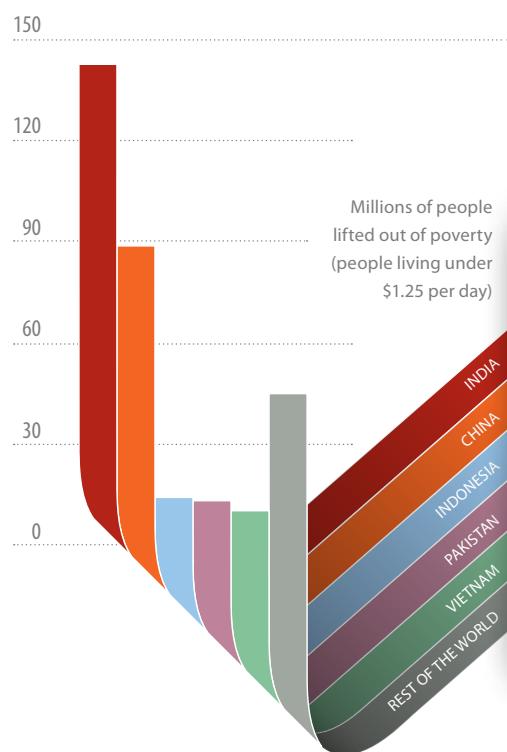
Source: World Bank, PovcalNet: the on-line tool for poverty measurement developed by the Development Research Group of the World Bank. See <http://iresearch.worldbank.org/PovcalNet/index.htm> for additional information and data.

The world's most populous countries, China and India have played a central role in the global reduction of poverty as measured by the \$1.25 poverty line. Together they lifted some 232 million people out of poverty from 2008 to 2011 (figure 3).

In many low- and lower middle-income countries, there is significant overlap between those living in absolute poverty and the bottom 40 percent of the population. In 26 countries the number of people living in extreme poverty is equal to or more than 40 percent of the population in 2011 (figure 4). These countries account for about a quarter of the world's extremely poor people. All these countries except Haiti and Bangladesh are in Sub-Saharan Africa, and all except for Bangladesh, the Democratic Republic of Congo, Nigeria, and Tanzania have a population of less than 30 million people. Therefore, their

**FIGURE 3**

### Leading five contributors to poverty reduction from 2008 to 2011



Source: World Bank, PovcalNet: the on-line tool for poverty measurement developed by the Development Research Group of the World Bank. See <http://iresearch.worldbank.org/PovcalNet/index.htm> for additional information and data.

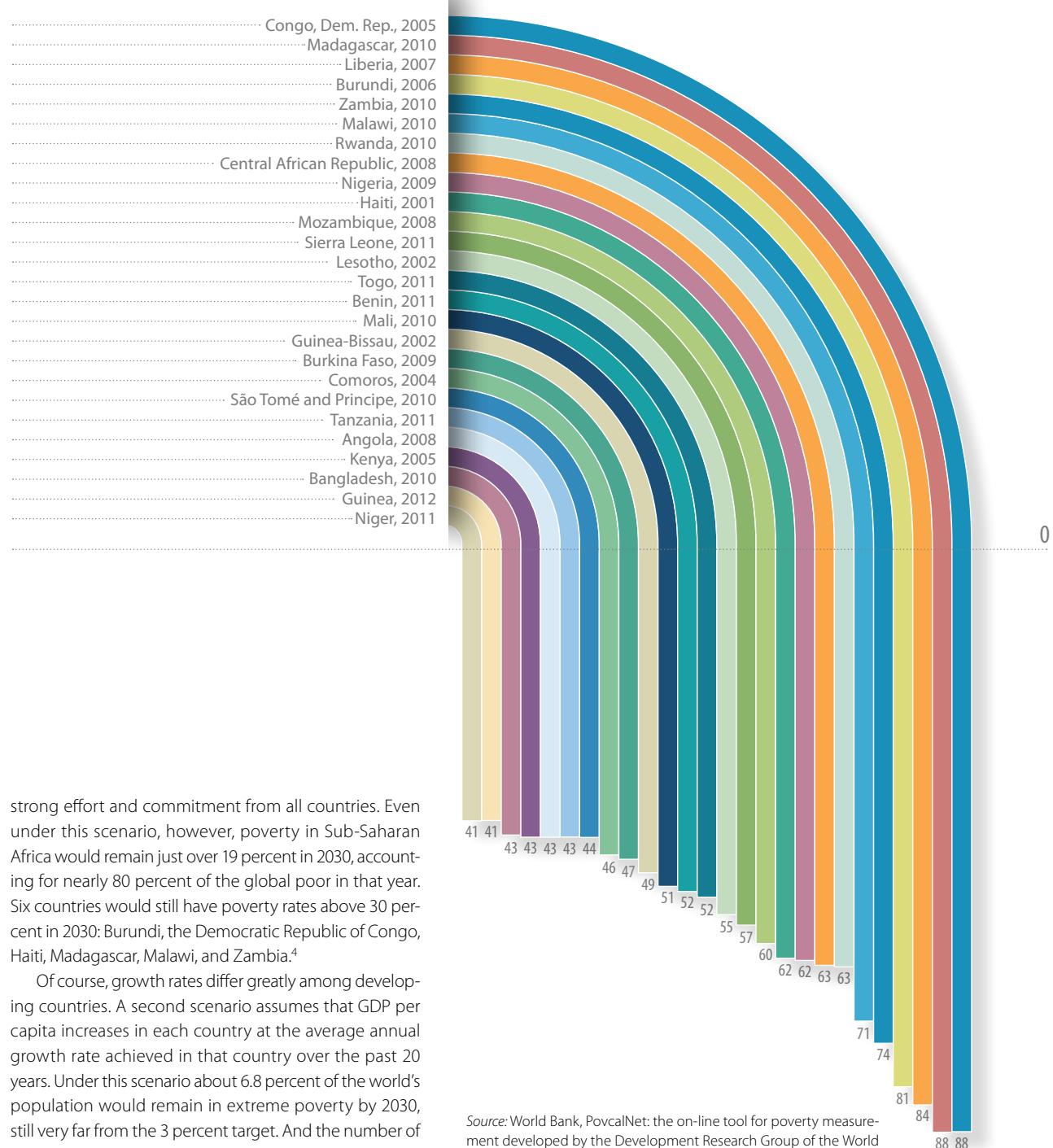
high poverty rates do not make a significant contribution to the total number of the extremely poor at the global level. Nevertheless, reducing poverty in these countries is a moral imperative and as important as poverty reduction in any other country (World Bank 2014c).

### World poverty 2030: scenarios

How long would it take to lift 1 billion people out of extreme poverty?<sup>23</sup> Annual per capita consumption growth of 4 percent in every country around the world, combined with no change in income distribution in each country, would result in a reduction of global poverty to about 3 percent of the world's population by 2030. Even though this scenario underlines the view that ending global poverty is not impossible, it is achievable only with

**FIGURE 4****Countries where 40 percent or more of the population is extremely poor**

Percentage of extremely poor people



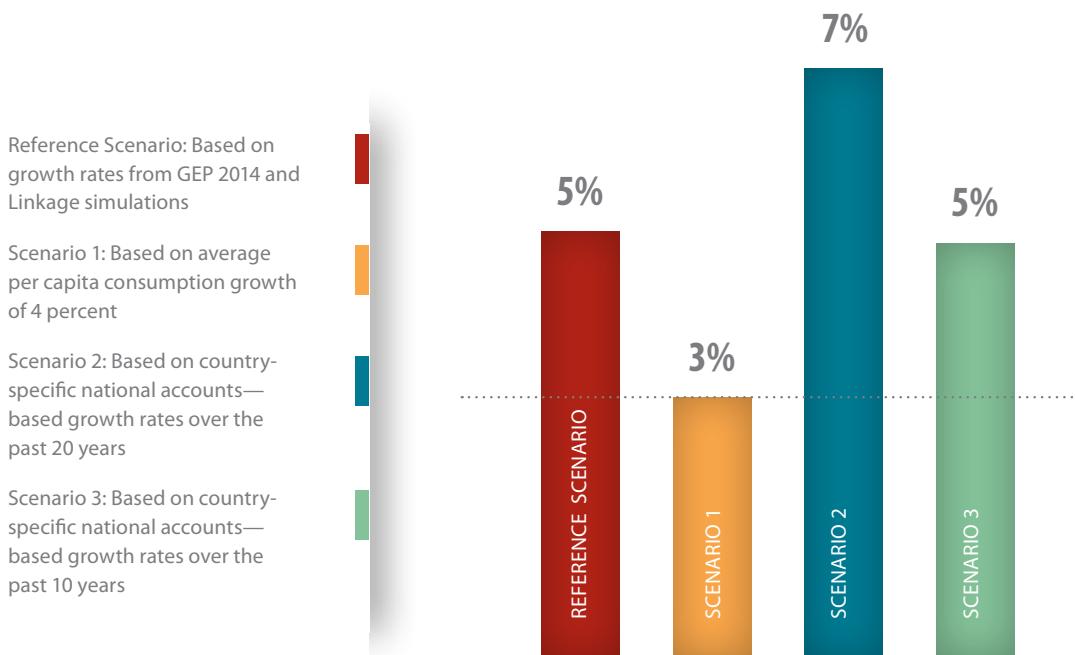
strong effort and commitment from all countries. Even under this scenario, however, poverty in Sub-Saharan Africa would remain just over 19 percent in 2030, accounting for nearly 80 percent of the global poor in that year. Six countries would still have poverty rates above 30 percent in 2030: Burundi, the Democratic Republic of Congo, Haiti, Madagascar, Malawi, and Zambia.<sup>4</sup>

Of course, growth rates differ greatly among developing countries. A second scenario assumes that GDP per capita increases in each country at the average annual growth rate achieved in that country over the past 20 years. Under this scenario about 6.8 percent of the world's population would remain in extreme poverty by 2030, still very far from the 3 percent target. And the number of countries with poverty rates above 30 percent would increase from six in the first scenario to 23.<sup>5</sup>

Source: World Bank, PovcalNet: the on-line tool for poverty measurement developed by the Development Research Group of the World Bank. See <http://iresearch.worldbank.org/PovcalNet/index.htm> for additional information and data.

**FIGURE 5****World poverty scenarios for 2030 vary with different growth rate assumptions**

Percentage of extreme poverty assuming different growth rates in 2030



Source: World Bank 2014b; World Bank calculations from World Bank 2014a and the World Bank's Global Linkage simulation tool.

A third scenario maintains the assumption of country-specific growth rates, but now applies the average annual rate achieved during the past 10 years, instead of the past 20 years. Poverty would fall to about 4.8 percent of the world's population by 2030, which is lower than the previous scenario, but still well above the global target of 3 percent. The number of countries with poverty rates above 30 percent would still be 17 in 2030.<sup>6</sup>

The reference scenario uses growth rate projections from the Global Economic Prospects Report (World Bank 2014a). Global per capita GDP increases by 1.7 percent a year, with developing countries growing at a rate slightly below 4 percent and developed countries growing at about 0.6 percent. In this scenario, the global poverty rate in 2030 would still be 1.9 percentage points above the 3 percent target. Figure 5 shows the extreme poverty headcounts by 2030 for the various scenarios discussed.

These scenarios may be optimistic, in that they assume that the past relationship between per capita GDP growth and the decline in the poverty headcount index continues into the future.<sup>7</sup> Unfortunately, there is already some

evidence that the poverty target may become more difficult to reach as it becomes closer. A large number of people tend to live on average incomes while relatively fewer live on very high or very low incomes. After poverty reduction has reached the mass of poor people concentrated closer to the middle of the income distribution, poverty will fall more slowly, even if the pace of growth remains unchanged (see also chapter 1).

Many poor people may become "trapped" in poverty because of failures in credit, land, or other key markets, governance failures, or because low levels of education, skills, or health prevent them from availing themselves of new opportunities by arising from a general expansion of economic activity. The remaining poor may be in hard-to-reach pockets of the population, for example because they live far from centers of economic activity or because they suffer exclusion due to ethnicity or language. Also, many poor people live in countries experiencing conflict, which may not participate in any global expansion of economic activity. All of these factors may contribute to unevenness in the rate of poverty reduction within and

between countries and can result in a declining responsiveness of poverty reduction to a given rate of aggregate growth over time.

### Promoting shared prosperity

The WBG shared prosperity goal is to increase per capita real household income or consumption of the bottom 40 percent of each country's population. Since the goal is

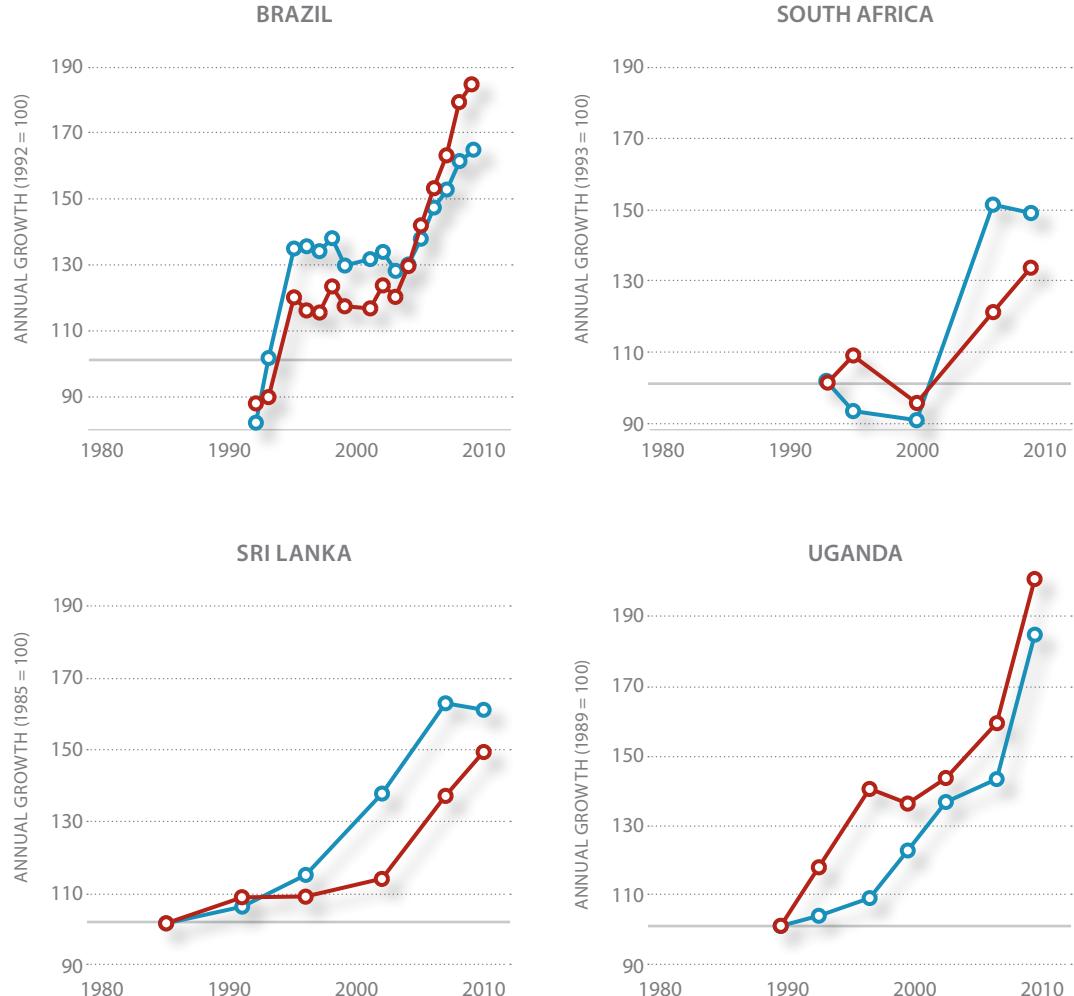
country specific, there is no explicit target set at the global level. The tracking of shared prosperity can reinforce poverty reduction efforts in the low- and lower-middle-income countries by bringing attention to those people not covered by social inclusion policies but who might otherwise be left behind.<sup>8</sup> Calculating progress in shared prosperity requires comparable income surveys for multiple years. Figure 6 shows examples from four countries where multiple surveys have existed since the 1980s and

**FIGURE 6**

#### Evolution of mean income or consumption of the bottom 40 percent and the overall population in four countries

Mean income/consumption of the total population and bottom 40 percent

● Mean income/consumption of the total population      ● Mean income/consumption of the bottom 40 percent



Source: World Bank 2014b.

Note: Index of household consumption expenditure or income per capita in constant 2005 PPP dollar (earliest year=100)

1990s. In Uganda, for example, shared prosperity varied significantly in the late 1990s but subsequently started increasing, reaching a peak in the latest survey years. Similarly, in Brazil, shared prosperity varied significantly in the 1990s before beginning an increasing trend in the early 2000s. In this sense, performance has been better in both countries in more recent years. This is also the case in South Africa and Sri Lanka.

Another way to view the data on shared prosperity is to compare the performance of the bottom 40 percent with that of other parts of the income distribution (for example the top 60 percent of the population) or overall national performance. Alongside trends in average income of the bottom 40 percent, figure 6 also shows income growth rates for the total population. In addition to providing a means to compare performance of shared prosperity across countries, this comparison also allows an assessment of the evolution of income inequality. For example, the bottom 40 percent in South Africa did better

than average during the mid-1990s (suggesting not only that incomes at the bottom 40 grew but also that there was some catching up). By contrast, by the 2000s, income growth for the bottom 40 percent increased, compared with the mid-1990s, but was significantly slower than average income growth, implying increased inequality. In Uganda, on the other hand, the average income of the bottom 40 percent has increased over time, and at rates that were equal or higher than the national average.

### Tracking shared prosperity in practice

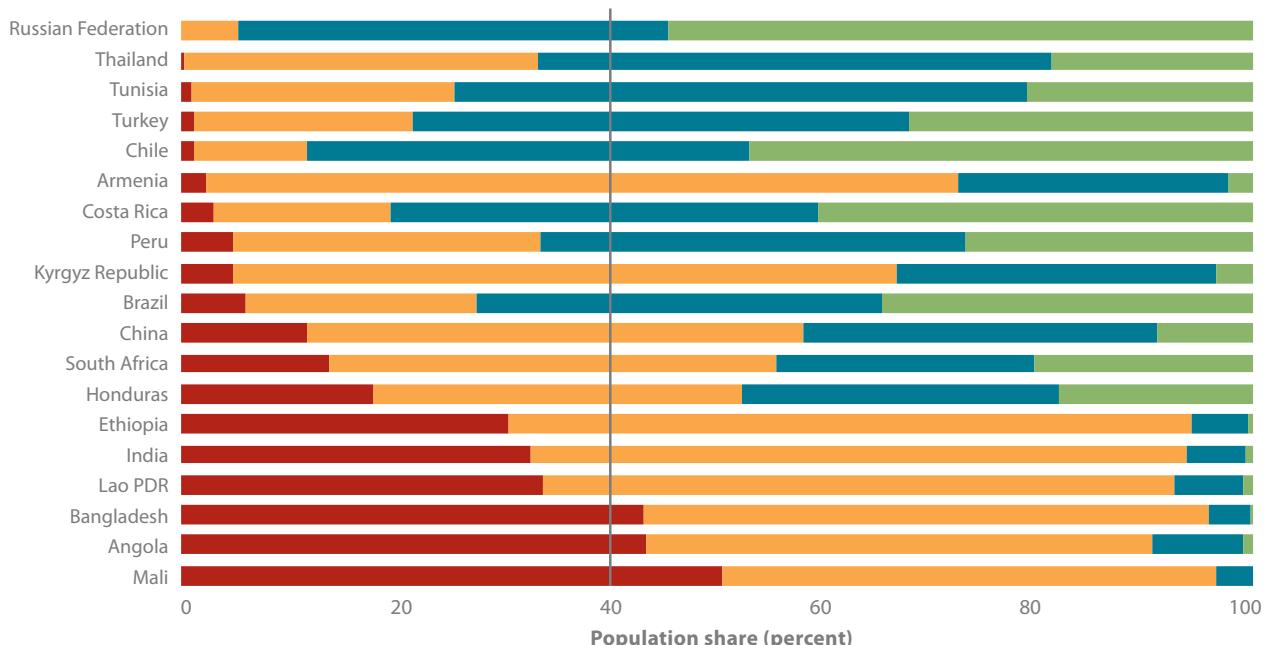
In what way do the characteristics of the bottom 40 percent of the population of a given country differ from those of the population as a whole (or the top 60 percent)? Shared prosperity is a relative concept; income levels of the bottom 40 percent differ across countries. For example, the average household in the bottom 40 percent of the income distribution in the United States would be

**FIGURE 7**

#### The bottom 40 percent can encompass various income groups across countries

Bottom 40 percent across income groups

■ Extreme poor (less than \$1.25 a day) ■ Moderate poor (\$1.25 to \$4 a day) ■ Vulnerable (\$4 to \$10 a day)  
 ■ Middle class and rich (more than \$10 a day)



Source: Authors compilation based on data from the World Bank PovcalNet database (latest version August 8, 2014). It is the on-line tool for poverty measurement developed by the Development Research Group of the World Bank. See <http://iresearch.worldbank.org/PovcalNet/index.htm> for additional information and data.

among the richest 10 percent in Brazil. Similarly, the average household in the bottom 40 percent of Brazil's income distribution would be at approximately the 90th percentile of the income distribution in India.

Both the average income and the distribution of income within the bottom 40 percent vary greatly across countries. Figure 7 illustrates this point with the size of various income-based groups across a set of developing countries.<sup>9</sup> In some countries, like Angola, Bangladesh, and Mali, all households in the bottom 40 percent are among the extreme poor (using the international poverty line), whereas in other countries, like Ethiopia and India, 80 percent of those at the bottom 40 percent are extremely poor and the rest are moderately poor. In China, the bottom 40 percent are mostly among the moderately poor (with the rest falling within the extreme poor). By contrast, in some of the upper middle-income countries in Latin America and the Caribbean and in Europe and Central Asia, for example Chile and the Russian Federation, the large majority of individuals in the bottom 40 percent are in the group of the vulnerable: these are nonpoor individuals with a high risk of falling back into poverty. These observations highlight the great range of incomes and the different meaning that the bottom 40 percent constitutes across the world.

Recent trends in shared prosperity have been broadly positive. The incomes of the bottom 40 percent increased in all but 18 countries of a sample of 86 countries (figure 8). Where possible an annual growth rate was calculated for the latest 5-year period within a 10-year time span, 2002 to 2012. There is considerable variation across countries. In 13 countries<sup>10</sup> the bottom 40 percent experienced annual growth rates of more than 7 percent, while in 18 countries<sup>11</sup> the income or consumption of the bottom 40 percent declined over the period.<sup>12</sup>

Cross-country comparisons should be made with caution. Take, for example, country A, where the growth rate of the bottom 40 percent was 4 percent a year, and country B, where it was 8 percent for the same period. Did country B outperform country A during this period for the bottom 40 percent? At first look, that would seem to be the case. However, it is not obvious whose performance was better. Overall growth in country B for the total population was 9 percent, while in country A it was only 1 percent. A literal interpretation of the shared prosperity goal would suggest that country B did a better job of boosting shared prosperity, since income growth of the bottom 40 percent was higher. However income growth for the bottom 40 percent of country A was four times higher than of its national average, while in country B, despite the gains

of the bottom 40 percent and a remarkable overall growth rate, growth of the bottom 40 percent lagged behind the national average (figure 9). Hence, the need to make cross-country comparisons with care.

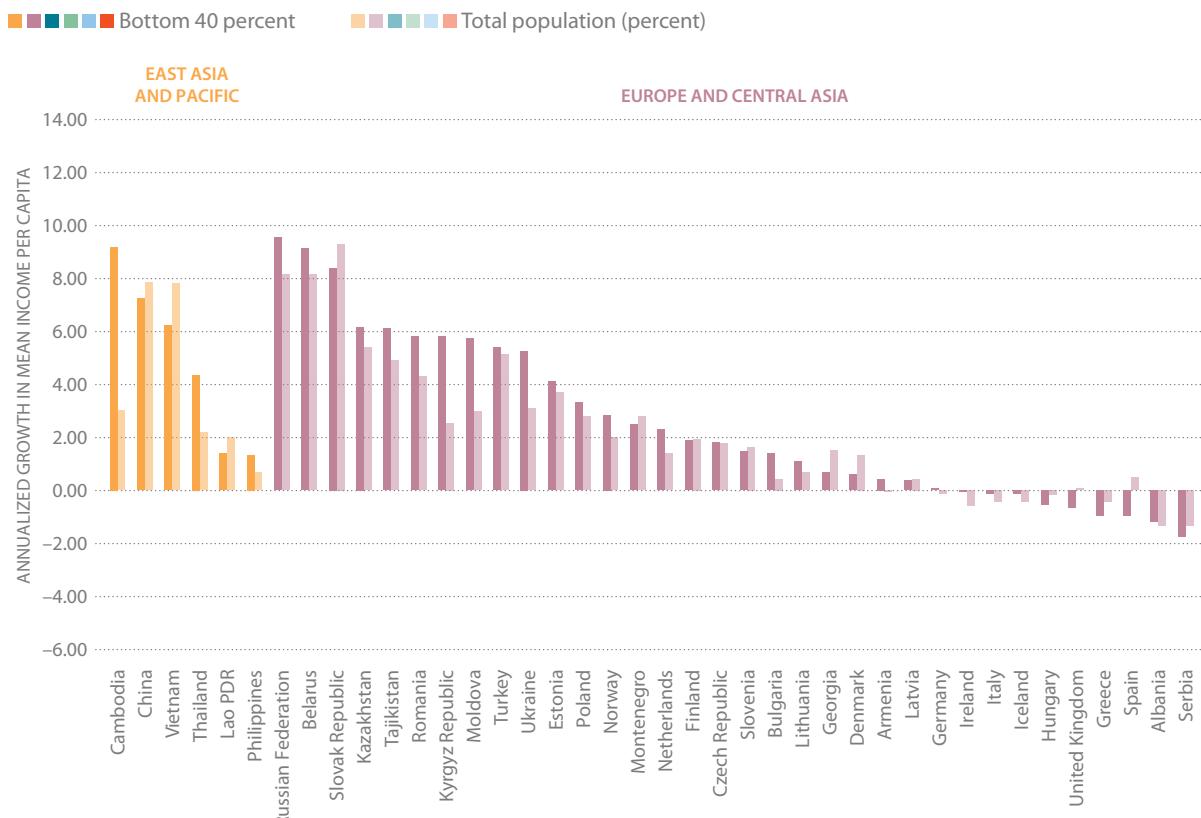
## **MDG outcomes for the bottom 40 percent**

Monitoring progress on the income growth of the bottom 40 percent can usefully be complemented with monitoring progress in non-income related indicators such as the MDGs.<sup>13</sup> While incomes of the bottom 40 percent have increased as much as (or more than) the average for many countries, education and health indicators are lagging. Households in the bottom 40 percent tend to have much lower levels of welfare, as measured by the MDG indicators, than are enjoyed by households in the top 60 percent. For example, young children in the poorest households are two to three times more likely to be malnourished as those in the highest wealth quintile. Figure 10 shows the difference between the share of underweight children in the bottom 40 percent and the top 60 percent of wealth quintile.<sup>14</sup> The situation is better in education, in that groups such as the poor and girls have tended to benefit more than the better off from gains in educational attainment. For example, increases in primary enrollment benefited mostly the poor, because the better-off children were already enrolled. But enrollment beyond primary school remains an issue, especially for the most disadvantaged groups. Another example is access to sanitation; Figure 11 shows the difference between access to an improved sanitation source in the bottom 40 percent and top 60 percent of wealth quintile.

Based on over 160 Demographic Health Surveys (DHS) and Multiple Indicator Cluster Surveys (MICS) covering 65 countries, the poorest 40 percent are worse off than the richest 60 percent for many of the MDGs. For access to an improved sanitation source, the outcome for the bottom 40 percent is well behind that of the top 60 percent in a majority of countries. The poor are also less well served regarding access to, and usage of, many health services and interventions. In some countries access to care and health outcomes for the poor have even deteriorated in absolute terms. This is the case for stunting in a third of countries, underweight status in a fourth of countries, and access to maternal and child health services in a fifth of countries. Infant and child mortality have not improved for the poor in a tenth of countries (Wagstaff, Bredenkamp, and Buisman 2014; see also chapter 4).

**FIGURE 8****Shared prosperity by country**

Annualized growth in mean income/consumption per capita a five year period between 2002–12



Source: World Bank calculations based on PovcalNet.

Note: Growth rates in GDSP are computed as annualized average growth rate in per capita real income (or consumption) over a five-year period roughly circa 2006–11, where only those countries with surveys that meet the following criteria are included: the latest household survey year for a country (year T1) is no older than 2009; the initial year (year T0) is selected as close to T1–5 as possible, with a bandwidth of +/- 2 years; thus the gap between the initial and final survey years would range from 3 to 7 years.

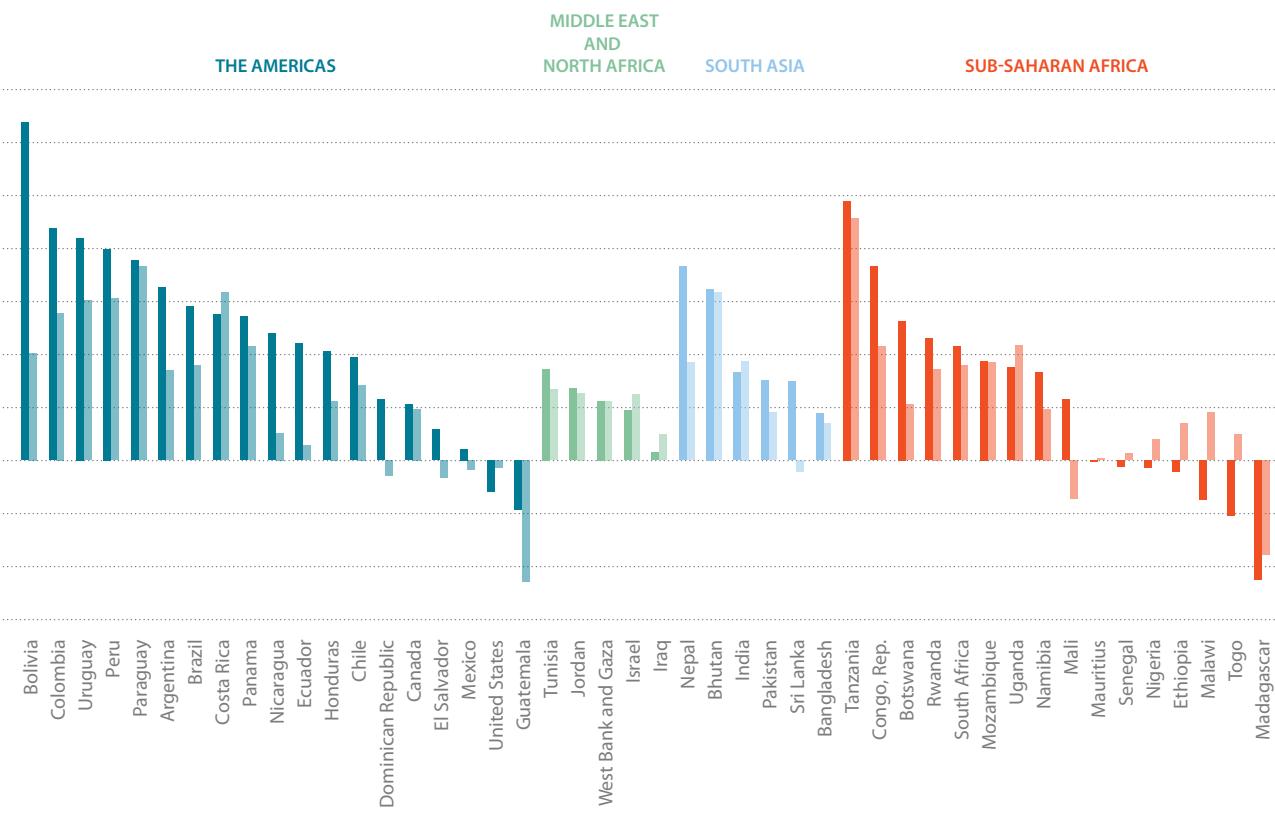
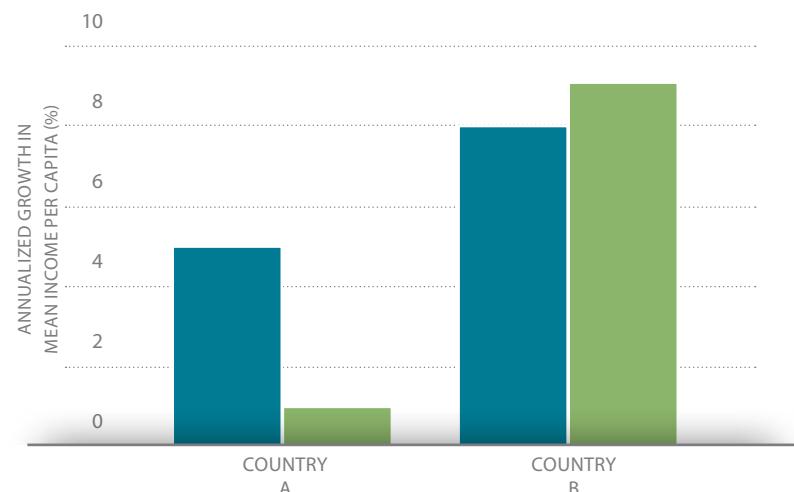
The comparability of numbers on shared prosperity across countries is strictly around time periods; comparability is limited because household surveys are infrequent in most countries and are not aligned across countries in terms of timing. Consequently, comparisons across countries or over time should be made with a high degree of caution.

### Progress toward the MDGs

The target year of 2015 for the Millennium Development Goals is fast approaching. One important aspect of the MDGs has been their focus on measuring and monitoring progress. In the past quarter century, progress toward the MDGs has been varied across targets and regions. Estimates for the developing world indicate that the targets for extreme poverty reduction (MDG 1.a), access to safe drinking water (MDG 7.c) and improving the lives of at

least 100 million slum dwellers (MDG 7.d) have been reached ahead of the 2015 deadline (figure 12). The targets on gender equality in primary and secondary education and the incidence of malaria are projected to be met by 2015, although gender disparity remains prevalent in higher levels of education (United Nations 2014).

On the other hand, progress on the remaining MDGs has been lagging, especially for education and health-related MDGs. Specifically, the primary school completion rate reached 90 percent by 2011, but progress is slightly off

**FIGURE 9****Shared prosperity example**

track to meet the target of a universal completion rate by 2015. Progress toward MDGs related to infant, child, and maternal mortality (MDGs 4a and 5a), and to a lesser extent access to basic sanitation (MDG 7c), is lagging, and these goals will not be achieved without rapid acceleration toward the finish line.

Progress toward attainment of the MDGs at the country level continues to show large diversity, but more and more countries are crossing the finish line for various MDGs (figure 13). Even though hardly more than half of the countries are expected to achieve each MDG, there is significant progress at the country level compared with what was reported in last year's GMR. For example, current estimates indicate that 66 countries have met MDG 7c (access to an improved water source), 8 countries more than last year's estimate. The same is true for many of the other MDGs. However, MDG 4a (infant mortality) and MDG 5a (maternal mortality) are exceptions, because the

poor progress reported last year (only 18 and 26 countries were expected to reach the MDG 4a and MDG 5a goals, respectively) has deteriorated further (now only 15 and 18 countries, respectively, are expected to achieve these goals). A concerted effort by governments in collaboration with UN agencies, multilateral development banks, and other donors is needed to provide technical advice and financing to these countries to assist in the attainment of these clearly difficult to reach MDGs (for detailed progress on the MDGs, see appendix A).

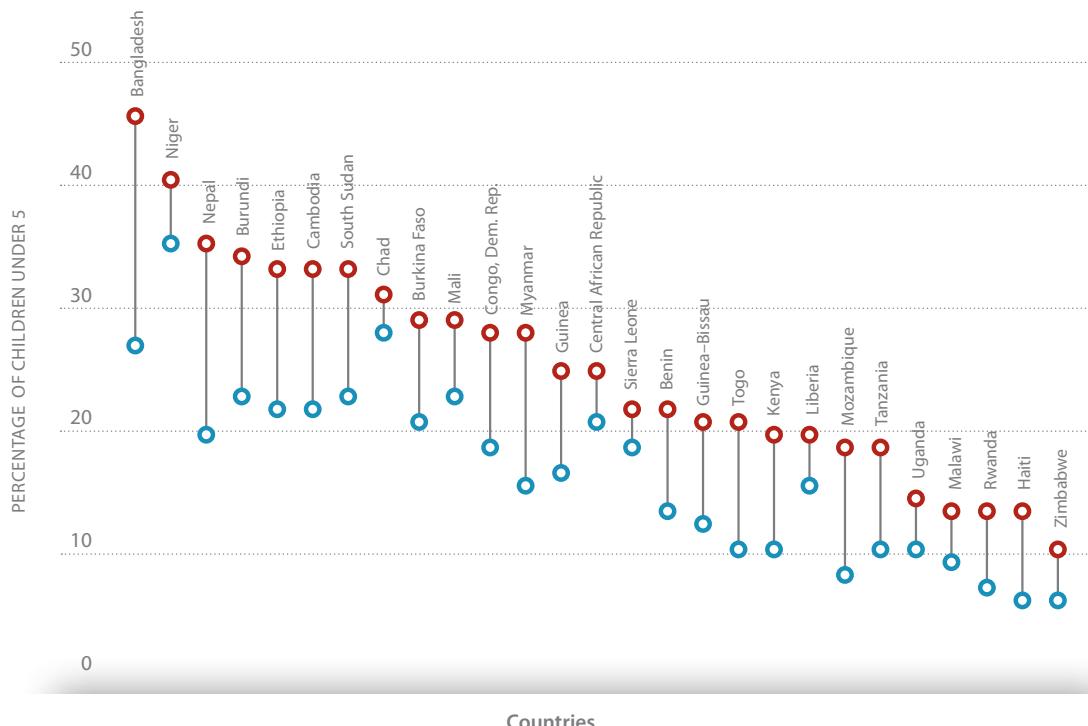
### Data and measurement challenges for the two World Bank goals

Reliable, frequent, and good-quality data are vital for measuring poverty and shared prosperity. There are numerous data and measurement challenges in assessing progress toward attaining the two World Bank goals of ending

**FIGURE 10**

The prevalence of underweight children in low-income countries is significantly higher among the bottom 40 percent than among the top 60 percent

● Bottom 40 percent      ● Top 60 percent



Source: World Bank calculations based on Health Nutrition and Population Statistics by Wealth Quintile, World Bank, 2014 for the most recent year between 2005 and 2012.

Note: The bottom 40 percent and top 60 percent classifications are calculated using asset indexes.

extreme poverty and promoting shared prosperity. The challenges arise from the characteristics and scope of the indicators chosen to measure progress toward these goals. The poverty indicator is global, derived by estimating the number of poor people in every country, and it requires several different and complementary data sources. The shared prosperity indicator, on the other hand, is country specific, is not aggregated globally, and requires additional data. And, importantly, the quality of these indicators is directly related to the capacity of the statistical systems in the poorest countries.

Population data from censuses are essential to estimate the poverty rate (box 1). It would be difficult to measure the population of a country by relying on sample-based household surveys. The quality of census data is critical. Census data that are not of good quality or obsolete are likely to produce poor-quality survey weights or

an outdated sampling frame, thereby failing to represent important groups or areas and giving rise to errors.

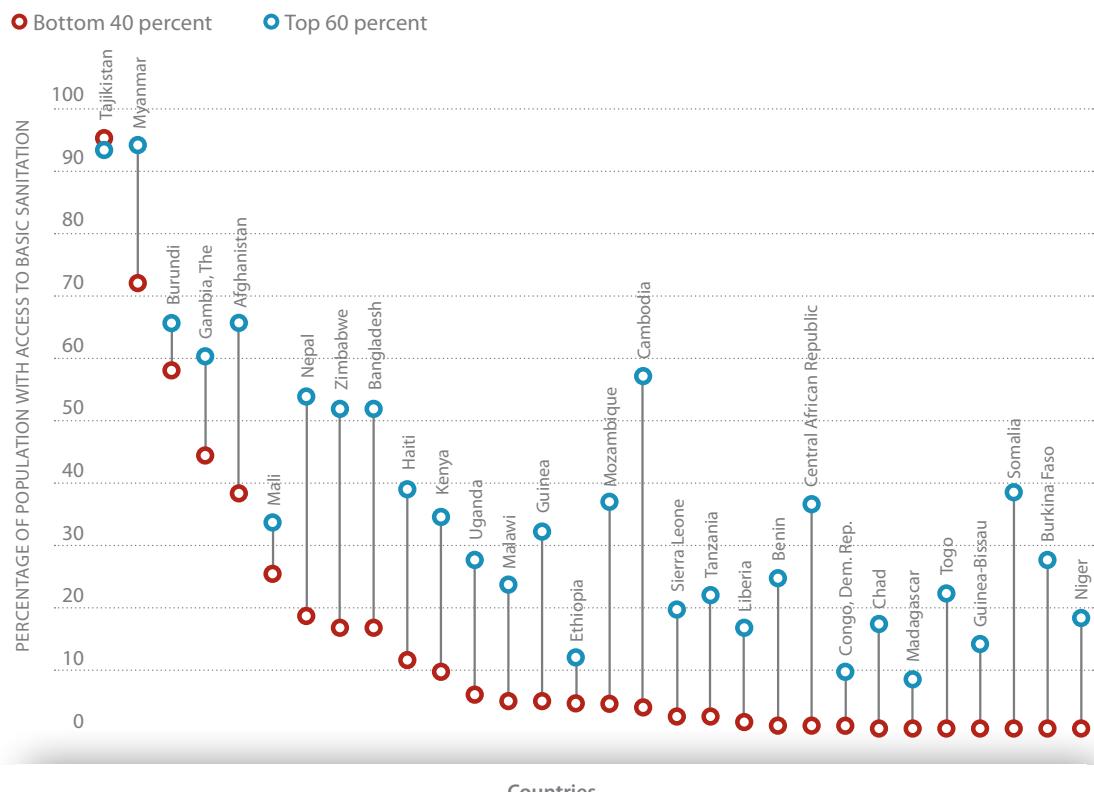
Considerable work is required to ensure that cross-country comparisons are valid. Countries differ in minimum needs, context, data collection and estimation approaches; thus arriving at consistent data on poverty counts is challenging. One issue is the need for data on inflation to adjust for the difference in the cost of living across countries, for which national income accounts estimates of real growth and consumer price index (CPI) estimates of the change in price levels are used.

Another issue is determining the local currency level of consumption or income that is consistent with the international poverty line in US dollars. The purchasing power parity (ppp) index numbers from the International Comparison Program are used to convert between local currencies and dollars, since they adjust consumption and

**FIGURE 11**

### Access to improved sanitation for people in the bottom 40 percent is significantly worse than the rates in the top 60 percent.

Access to improved sanitation for low-income countries (most recent year between 2005 and 2012)

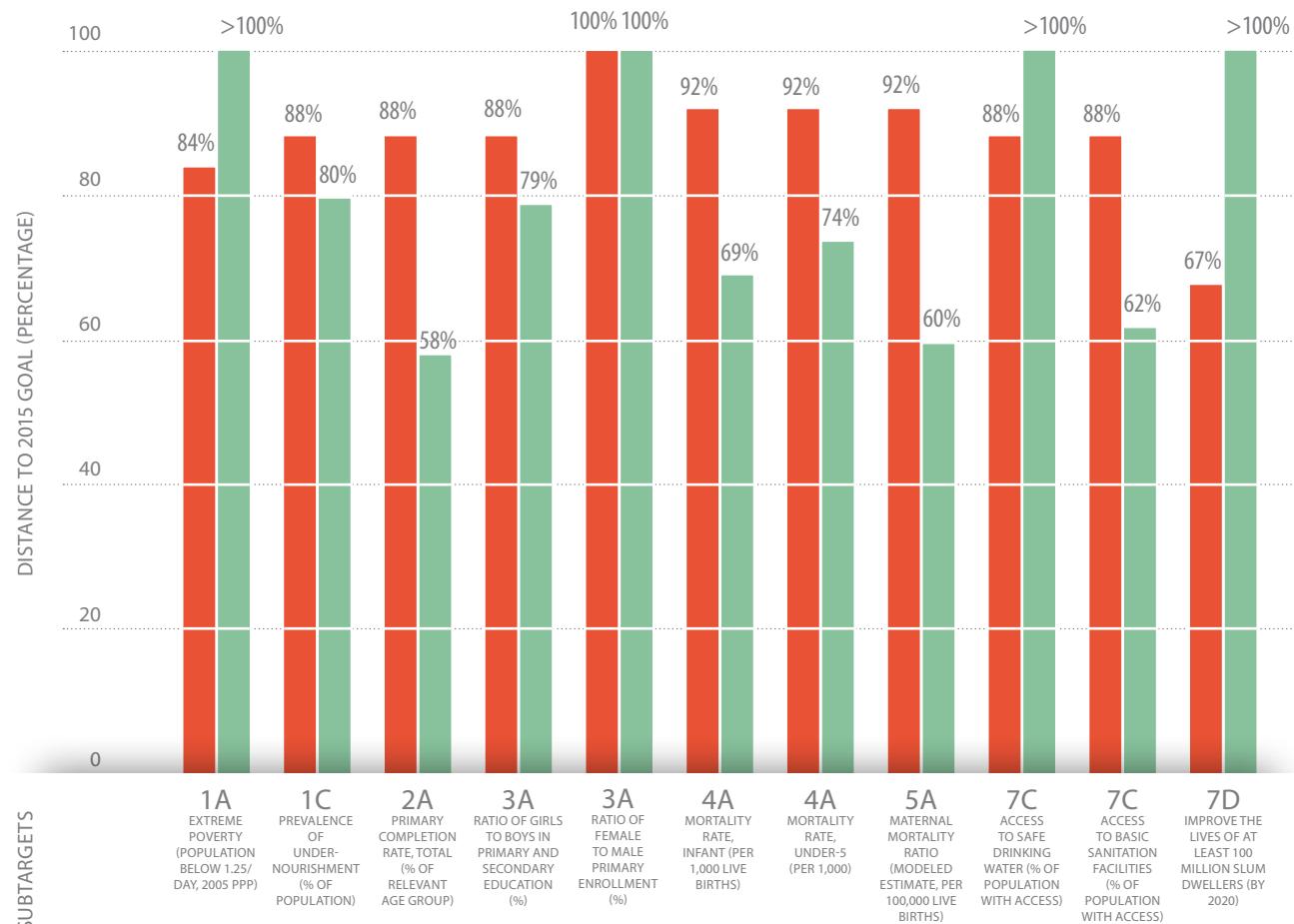


Source: World Bank calculations based on WHO/UNICEF Joint Monitoring Program (JMP) for Water Supply and Sanitation 2014 for most recent year between 2005 and 2012. Data in the figure for the bottom 40 and top 60 percent should not be directly compared with those published in the JMP 2014 report for which rural and urban but not national wealth quintiles were reported.

**FIGURE 12****Global progress toward achieving the MDGs has been uneven**

Distance to 2015 goal (%)

■ Corresponding target (percent) ■ Distance to the goal achieved globally (percent)



Source: World Bank calculations based on data from the World Development Indicators database.

Note: A value of 100 percent means that the respective MDG has been reached. "Corresponding target" indicates progress currently needed to reach the goal by 2015. "Latest available value" denotes current progress as illustrated by the most recent available data: extreme poverty, 2011; primary completion rate, total, 2012; ratio of girls to boys in primary and secondary education, 2012; mortality rate, infants, 2013; mortality rate, children under 5, 2013; maternal mortality ratio, 2013; improved water source, 2012; improved sanitation facilities, 2012.

income levels for differences in the cost of living across countries. Global poverty estimates are sensitive to errors in ppp indexes; the release of new data on these ppp indexes can change our understanding of global poverty.

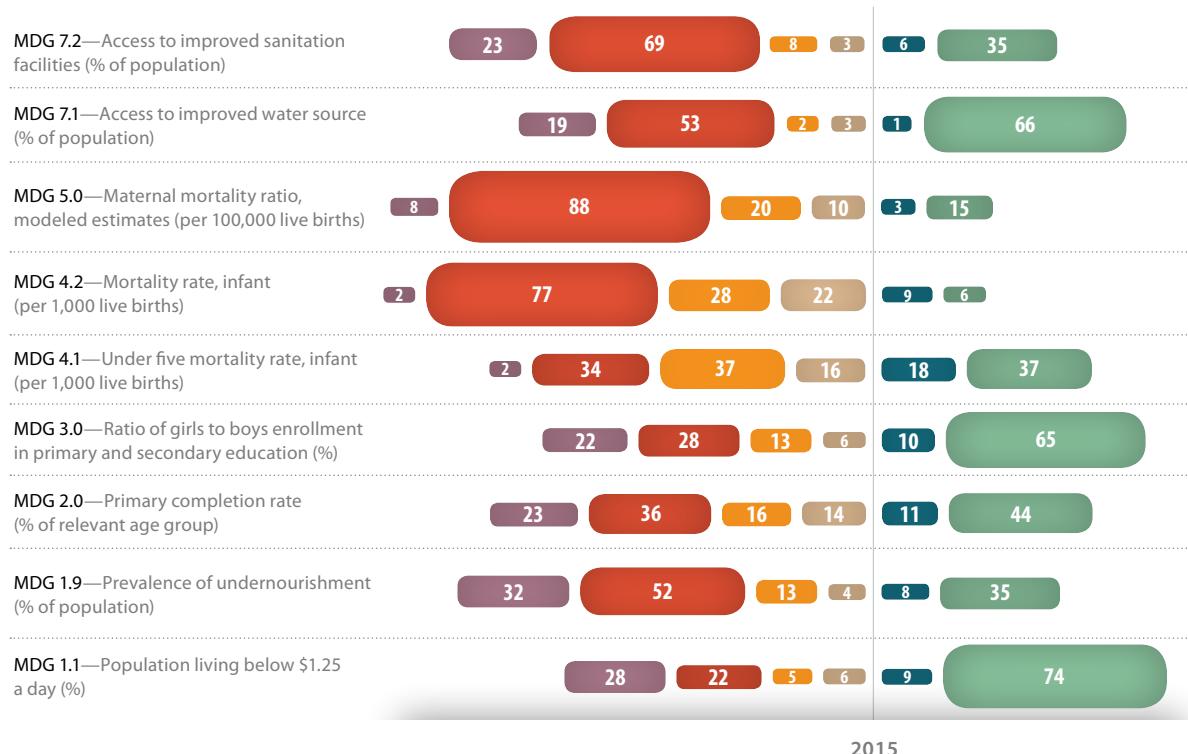
Estimating levels of poverty and changes in shared prosperity across countries for any particular year requires data for that year. However, in any given year no more than 50 countries may generate household survey data.

Thus prior-year estimates for many countries have to be brought up to date to produce a global figure for each year. Since growth is a primary source of poverty reduction (Dollar and Kraay 2001; Kraay 2006, Dollar, Kleineberg, and Kraay 2014), the World Bank uses growth rates and inflation from the national income accounts to estimate household consumption or income in future (or past) years; this practice introduces some uncertainty about the

**FIGURE 13****Extent of progress toward achieving the MDGs, by number of countries**

Progress toward achieving the MDGs by number of countries

■ Insufficient data ■ Seriously off target (2030) ■ Moderately off target (2020–2030) ■ Insufficient progress (2015–2020)  
 ■ Sufficient progress (<2015) ■ MDGs met



2015

Source: WDI and GMR team estimates.

Note: Progress is based on extrapolation of latest five-year annual growth rates for each country, except for MDG5, which uses the last three years. Sufficient progress indicates that an extrapolation of the last observed data point with the growth rate over the last observable five-year period shows that the MDG can be attained. Insufficient progress is defined as being able to meet the MDG between 2016 and 2020. Moderately off target indicates that the MDG can be met between 2020 and 2030. Seriously off target indicates that the MDG will not even be met by 2030. Insufficient data points to the fact that not enough data points are available to estimate progress or that the MDG's starting value is missing (except for MDG2 and MDG3).

In the poverty target, 11 out of the 66 countries that have met the target have less than 2 percent of people living below \$1.25 a day.

accuracy of time series estimates. Such adjustments are necessary for both estimates of shared prosperity, which is calculated based on data in real terms (World Bank 2014c) and poverty, which uses data on inflation to calculate poverty lines.

Comparisons of poverty and shared prosperity can be highly sensitive to measures of inflation, and the available inflation data are not always appropriate for measuring

the real incomes of the poor. For example, data on prices in urban areas may not reflect price changes in rural areas. The bundles of goods used to calculate price indexes do not always reflect either average consumption patterns or the consumption of the poor. And changes in relative prices over time can impair the accuracy of price indexes used to calculate changes in the real value of household consumption.

### BOX 1 Census Data

Census data are the primary source of sampling frames and benchmark statistics for household surveys (United Nations Statistics Division 1984 and 2008). At the World Bank, population statistics are based on the biennial World Population Prospects (WPP) issued by UN Population Division, and other information including latest census reports from national statistical offices, feed into the World Development Indicators (WDI), and act as the baseline for official regional and global poverty estimates.

In developing countries, where census data are often not available, obsolete or outdated, or unreliable, demographic models and complementary data such as surveys, population registrars, or administrative records, combined with indirect estimation techniques (Moultrie and others 2013) are often the only option to provide consistent population counts by country and region (United Nations 2014). Maintaining reliable, frequent, and well-functioning census systems is important to reduce reliance on modeling and estimation approaches to determining population levels.

*Source:* World Bank 2014b.

### Notes

1. World Bank 2014b, chapter 2, sets out the World Bank approach to measuring global poverty in more detail. See Ravallion, Chen, and Sangraula (2009) for a fuller description of how the \$1.25-a-day international poverty line was derived.

2. Data on income and consumption are collected in nominal terms, in local currency. CPI data (along with ppp exchange rates) are then used to calculate income and consumption levels in ppp dollars of 2005, which are the basis of poverty estimates. If inflation for a given year is revised downward, then household income for that year in 2005 ppp dollars will be revised upward, and the estimated poverty rate will fall. Such revisions can be substantial. For example, the 2010 CPI of the Democratic Republic of the Congo was revised downward from 240 (2005=100) to 170, resulting in a substantial increase in estimated real household incomes and thus a decline in poverty rates.

3. See World Bank 2014b for a detailed description.

4. Note that in these countries, the underlying data are less than perfectly reliable and may be shown, with future work, to have inaccuracies that merit correction and revision.

5. These countries are Benin, Burundi, the Central African Republic, Comoros, the Democratic Republic of Congo, Republic of Congo, Côte d'Ivoire, Gambia, Guinea-Bissau, Haiti, Kenya, Madagascar, Malawi, Mali, Niger, Nigeria, Rwanda, Sierra Leone, Swaziland, São Tomé and Príncipe, Togo, and Zambia.

6. These are Benin, Burundi, the Central African Republic, Comoros, the Democratic Republic of Congo, Côte d'Ivoire, Gambia, Guinea-Bissau, Guinea, Haiti, Liberia, Madagascar, Malawi, Mali, Swaziland, Togo, and Zambia.

7. For more alternative scenarios, see World Bank 2014b.

8. See World Bank 2014b for a detailed description.

9. These groups are the extreme poor as defined by the World Bank's international poverty line; the "moderate poor," who live on between \$1.25 and \$4.00 a day; the "vulnerable" who live on between \$4.00 and \$10.00 a day; and the middle class and rich who live on more than \$10.00 a day—all measured at 2005 constant ppp. The concept that people living on \$4.00 to \$10.00 a day are vulnerable is based on evidence that a considerable share of households above a given poverty line are usually vulnerable to falling below that line over time. See Ferreira and others (2012) and Birdsall and Lustig, and Meyer (2014).

10. These countries are Fiji, Slovak Republic, the Russian Federation, Belarus, Panama, Uruguay, and Malaysia.

11. These countries are Côte d'Ivoire, Georgia, Albania, Macedonia, Serbia, Croatia, Guatemala, Central African Republic, and Zambia.

12. Given the sensitivity of the shared prosperity indicator and extreme poverty estimates to differences in the source and time interval of data used, some caution in making cross-country comparisons is needed. Another concern is that some countries use income data to measure shared prosperity and extreme poverty, while others use consumption data. This creates another complication in interpretation of results when comparing countries. See World Bank 2014b for a detailed description.

13. A note of caution about the data for the bottom 40 percent using surveys: national level data for the MDG indicators do not always come straight from surveys (for example Primary Completion Rate, Child Mortality, HIV, Water and Sanitation). Therefore, data for the bottom 40 percent and national data are not comparable.

14. The bottom 40 percent and top 60 percent classifications are calculated using asset indexes (the base for Demographic and Health Surveys). Estimating the same bottom 40 percent and top 60 percent using consumption estimates from household budget surveys can give different results (though similar trends would be expected). The bottom 40 percent is an average of the first and second quintiles, and it would be different from the average of the bottom 40 percent from the micro datasets (due to use of weights).

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