



LET'S WORK
A global partnership to create
more & better private sector jobs



World Bank Group Youth Essay Competition

Tackling Youth Unemployment in Bosnia and Herzegovina: My Generation's View

Biographies of the Review Committee Members

Committee members:



Roland Michelitsch is Head of Let's Work, a Global Partnership to Create More and Better Jobs coordinated by the International Finance Corporation (IFC), the private sector arm of the World Bank Group. He led a corporate study on the effects of private sector activities on creating more and better jobs, as well as related policy implications, and is now focusing on its implementation. As Chief Results Measurement Specialist and Manager of the investment unit in IFC's Development Impact Department, Roland Michelitsch was responsible for measuring and reporting on the development results of IFC's activities, and ensuring that results feed into strategy, operations and incentives. In that function, Roland has led the introduction of IFC's Development Outcome Tracking System (DOTS) for investments, helped set up a similar system for advisory services, and was involved in introducing corporate "IFC development goals". Previously he managed the evaluation of investment projects in IFC's Independent Evaluation Group, where he helped set up IFC's project evaluation system and framework and also led evaluations on various topics (e.g. extractive industries, financial intermediaries, project economic analysis). Prior to that, he worked on investments in Sub-Saharan Africa, corporate governance in Central and Eastern Europe, and experimental economics. He holds a Ph.D. and M.A. from the University of Arizona, and an MBA and law degree from the University of Graz.



Asja Čengić is the Executive Director of Centre for Policy and Governance and Independent Communications Consultant. Previously she worked for more than five years as Communications Analyst and Spokesperson of the United Nations Development Programme in Bosnia and Herzegovina. Before she joined UNDP, she worked as Head of PR Communications Department at the High Judicial and Prosecutorial Council. Čengić has also worked as PR-Manager/Spokesperson for the Sarajevo Film Festival and as Regional PR/Information officer at the Office of the High Representative. She holds a B.A. in Business Administration (focus on Marketing and Communications), completed at the Anglo-American University in Prague and M.A. in Communications, Faculty for Media and Communications, University Singidunum, Belgrade. For several years, Asja Čengić has been a Communications Trainer. Her professional articles were published at "Communications Director" and "Mediacentar online". From 2011, Čengić is IABC member.



Edin Mehić is the President of Youth Employment Services and CEO of the recruitment agency Posao.ba. Set up his own company at the age of 19 as a student on Faculty of Mathematics, Edin has built his career at the intersection of the technology, consumer Internet and entertainment sectors. Edin is a serial entrepreneur, proven business executive, angel investor and advisor, and also active motivational speaker and guest lecturer on several international universities. With 14+ years building emerging technology start ups and working with Fortune 500 companies, Edin is passionate about growing ideas, people and money to build companies and projects.



Indhira Santos is a Senior Economist at the World Bank, where she works on labor markets, skills and social protection in Europe and Central Asia. She also worked in the South Asia Region, after entering the Young Professionals Program in 2009. Prior to joining the World Bank, she was a Research Fellow at Bruegel, a European policy think tank in Brussels, between 2007 and 2009. She has also worked for the Economic Research Center of the PUCMM University and the Ministry of Finance (Dominican Republic). She was a Fulbright scholar at Harvard University, where she obtained her PhD in Public Policy and a Masters in Public Administration in International Development.



Aleksandar Trifunović is the head of the NGO Center for Youth's Informative Decontamination from Banja Luka. For the past 15 years Trifunovic is Chief Editor of 6yka initiative that is producing magazine, political TV show and political web portal. Trifunovic is also a lecturer and moderator of many seminars and public discussions on youth issues, civil society engagement and media.