



Federal Ministry
for Economic Cooperation
and Development

USING STUDENT ASSESSMENT RESULTS FOR EDUCATION QUALITY AND SYSTEMS STRENGTHENING

Third READ Global Conference and Sixth ECA Education Conference
October 23–26, 2011 — Eschborn, Germany



This conference is co-hosted by the World Bank’s Russia Education Aid for Development Trust Fund (READ) Program, the Education Unit in the World Bank’s Europe and Central Asia Region (ECA), and the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) on behalf of Germany’s Federal Ministry for Economic Cooperation and Development (BMZ).

The conference takes place in Eschborn, Germany from October 23–26, 2011 at GIZ’s Headquarters.

The working languages of the conference are English, Portuguese, and Russian with simultaneous interpretation available in all three languages.

TABLE OF CONTENTS

Program 1

Site Visits 4

Venue and Hotel 5

Meals 6

Transportation 7

Shopping and Sightseeing 8

General Information 9

PROGRAM

Sunday, October 23

19:00 – 20:30	Welcome Reception (Hosted by GIZ at the Mercure Eschborn Ost Hotel)
---------------	---

Monday, October 24

8:30 – 9:30	On-Site Registration (GIZ Headquarters, Building 1 Lobby)
9:30 – 10:00	Opening Remarks
10:00 – 10:30	Introduction
10:30 – 11:30	Keynote Address
11:30 – 11:45	Break
11:45 – 12:30	Table Discussion
12:30 – 13:30	Lunch
13:30 – 15:30	Country Case Studies
15:30 – 15:45	Break
15:45 – 17:00	Country Case Studies (continued)
17:00 – 18:00	Panel Discussion
18:30 – 20:30	Dinner (Hosted by GIZ at GIZ Headquarters)

Tuesday, October 25

9:00 – 10:30	Keynote Address
10:30 – 10:45	Break
10:45 – 12:00	Using Russian Experience
12:00 – 12:30	Skills, Not Just Diplomas
12:30 – 13:30	Lunch
13:30 – 18:00	READ and World Bank ECA Education Staff Only Sessions (see page 3)
18:30 – 20:30	Dinner (Hosted by READ at the Lorsbacher Thal Restaurant)

Wednesday, October 26**8:30 – 12:30 Site Visits** (see page 4)**12:30 – 13:30 Lunch****13:30 – 17:00 READ Only Session** (see page 3)

NOTE: Participants are encouraged to attend all joint sessions on October 24 and 25. The afternoon sessions on October 25 and October 26 are limited to ECA World Bank Staff and READ-sponsored participants only.



PROGRAM FOR CLOSED SESSIONS

Tuesday, October 25

READ Only Session (Conference Room)

13:30 – 13:45	Opening Remarks
13:45 – 14:15	SABER Student Assessment Benchmarking Results
14:15 – 15:00	READ Country Presentations
15:00 – 15:15	Break
15:15 – 17:00	READ Country Presentations (continued)
17:00 – 18:00	Overcoming Common Challenges

World Bank ECA Education Staff Only Session (Room 1168, 1st floor)

13:30 – 15:00	World Bank ECA Education Staff Team Building
15:00 – 15:15	Break
15:15 – 18:00	World Bank ECA Education Staff Team Building (continued)

Wednesday, October 26

READ Only Session (Conference Room)

13:30 – 13:45	Introduction to READ Country Clinics
13:45 – 15:15	READ Country Clinics
15:15 – 15:30	Break
15:30 – 16:30	Report Back
16:30 – 17:00	Concluding Remarks

SITE VISITS

GIZ has made arrangements for site visits at seven different locations in and around Frankfurt. (Please refer to the handout in your conference folder for a complete description of each site and the proposed agenda.) All site visits will take place on Wednesday, October 26 from 8:30–12:30. The sites include:

- 1. Institute for Development of Quality (IQ), Wiesbaden** (Participants: up to 15; Language: English)
- 2. Institute for Educational Research and Educational Information (DIPF), Frankfurt** (Participants: up to 30; Languages: English and Russian)
- 3. Ministry of Education of the State of Hesse** (Participants: up to 25; Language: English)
- 4. School Visits:** Four different schools have been selected based on their various backgrounds and approaches to education. (Participants: up to 10 at each school; Languages: English with one also in Portuguese)
 - **Friedrich-Ebert School**
 - **Helene-Lange School**
 - **Liebig School**
 - **Ziehen School**

For those who wish to participate in the site visits, sign-up sheets will be available outside the conference room during the break and lunch on Monday, October 24. Each site can only accommodate a limited number of participants. If your preferred site is full, you will need to select an alternative one.

SCHEDULE

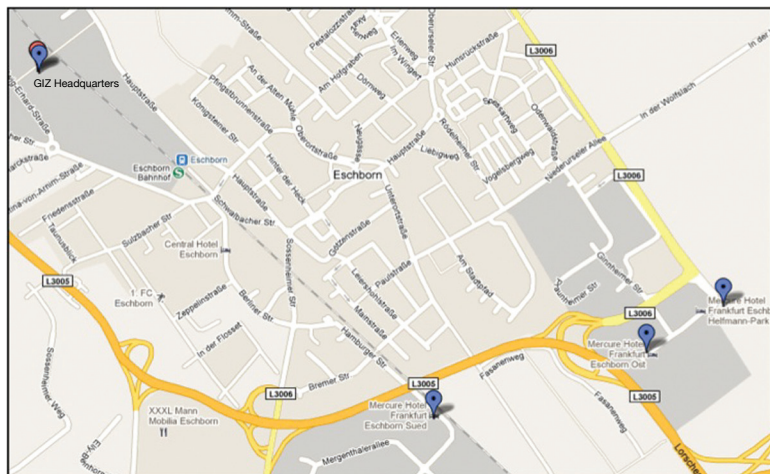
8:15 – 8:30	Pick up participants at each of the Mercure Hotels (8:15 Eschborn Süd) (8:30 Eschborn Ost and Helfmann-Park)
9:10 – 9:30	Arrive at the various sites
12:00	Departure to GIZ
12:30	Lunch at GIZ

VENUE

The conference will be held at GIZ's Headquarters in Eschborn, Germany. Eschborn is a northwest suburb of Frankfurt located just 20 minutes outside of the city center. The conference will begin with an opening reception on Sunday, October 23 at 19:00 at the Mercure Eschborn Ost Hotel (address below). On-site registration will take place the morning of October 24 at GIZ's Headquarters.

GIZ Headquarters

Address: Dag-Hammarskjöld-Weg 1-5, Building 1, 65760 Eschborn



HOTEL ACCOMMODATIONS

Accommodations for the conference are being provided at one of three Mercure Hotels located in Eschborn.

Mercure Eschborn Ost Hotel

Address: Helfmann-Park 6, Eschborn 65760

Mercure Helfmann-Park Hotel

Address: Helfmann-Park 1, Eschborn 65760

Mercure Eschborn Süd Hotel

Address: Frankfurter str. 71-75, Eschborn 65760

Check-In: 15:00

Check-Out: 12:00

Website: <http://www.mercure.com>

*Please check with the conference organizers to confirm your hotel assignment.

MEALS

Date	What	Where
23-Oct	Reception*	Mercure Eschborn Ost
24-Oct	Breakfast** Lunch Dinner	Hotel GIZ Headquarters GIZ Headquarters
25-Oct	Breakfast** Lunch Dinner	Hotel GIZ Headquarters Lorsbacher Thal Restaurant
26-Oct	Breakfast** Lunch	Hotel GIZ Headquarters

*Drinks only

** For those staying at the hotel, a breakfast buffet is included in your room rate. Breakfast is served from 6:30 – 10:00.

The dinner on Tuesday evening will take place at a restaurant in downtown Frankfurt. A shuttle will be provided at GIZ immediately following the last conference session.

Lorsbacher Thal Restaurant

Neighborhood: Sachsenhausen-Nord

Address: Grosse Rittergasse 49-51, Frankfurt

Website: www.lorsbacher-thal.de

For meals not covered by the conference, there are restaurants inside each of the Mercure Hotels and a wide range of options in downtown Frankfurt.

RESTAURANTS INSIDE THE HOTELS

Eschborn Ost: International Cuisine

Daily Hours: 12:00 – 14:30 (lunch);

18:00 – 23:00 (dinner)

Eschborn Süd: Mediterranean Cuisine

Daily Hours: 6:30 – 23:00

Helfmann Park: Mediterranean Cuisine

Hours: 12:00 – 14:30 (lunch);

18:00 – 23:00 (dinner)

*Monday – Thursday only



TRANSPORTATION

From Frankfurt am Main Airport to Mercure Hotels

Distance from Airport to Eschborn: 11 km

Time: 20–30 minutes | Taxi: approx. EUR 32



Shuttle Service To/From Mercure Hotels to GIZ Headquarters

A shuttle service is being provided between the three Mercure hotels and GIZ at various times on each day of the conference.

Transportation has also been arranged to/from the Lorsbacher Thal Restaurant on Tuesday and to/from the site visits on Wednesday.

See the schedule below for the exact times.

Time	From	To
Sunday, October 23		
18:45	Mercure Süd	Mercure Ost
20:30	Mercure Ost	Mercure Süd
Monday, October 24		
8:05	Mercure Süd	GIZ
8:15	Mercure Ost/Helfmann	GIZ
20:00	GIZ	Mercure Hotels
21:00	GIZ	Mercure Hotels
Tuesday, October 25		
8:20	Mercure Süd	GIZ
8:30	Mercure Ost/Helfmann	GIZ
13:30	GIZ	Mercure Hotels
18:15	GIZ	Lorsbacher Restaurant
21:30	Lorsbacher Restaurant	Mercure Hotels
Wednesday, October 26		
8:15	Mercure Süd	Site Visits
8:30	Mercure Ost/Helfmann	Site Visits
12:00	Site Visits	GIZ
13:30	GIZ	Mercure Hotels
17:00	GIZ	Mercure Hotels

Metro

The nearest Metro Station, Eschborn Süd, is a 5–10 minute walk from the Mercure Hotels. It takes approximately 20 minutes on the train to reach downtown Frankfurt (Hauptwache Station). You can purchase tickets from the machine on the train platform. The cost from the Eschborn Süd Station to downtown Frankfurt is EUR 2.40.

SHOPPING AND SIGHTSEEING

For those interested, below is a list of possible activities in Frankfurt. While all stores are closed on Sundays, many museums are open and sightseeing tours are available.

Zeil

One of the premiere shopping areas in Germany, Frankfurt's Zeil (often called the "The Golden Mile") offers a wide range of shopping opportunities, from huge department stores to small boutiques.

Metro Station: Hauptwache

Hours: Monday-Saturday 10:00-20:00; Sunday (closed)

Römerberg

Römerberg is one of the most traditional areas in downtown Frankfurt. The Römer, Frankfurt's town hall, was reconstructed after World War II and is one of the city's most important historic buildings. The surrounding architecture, fountain, traditional restaurants and shops make this square a favorite among tourists.



City Sightseeing Tours

Discover the highlights of the cosmopolitan city of Frankfurt during an hour long, narrated sightseeing tour from an open top bus. Purchase tickets at the Tourist Information Center at Römerberg.

Hours: Departures daily every 30 minutes from 10:00 – 17:00

Languages: 10 languages including English and Russian

Cost: EUR 15

Museums

Take a walk along the Main River which is lined on both sides by some of the best museums in Germany. This area, known as "Museum Embankment", has a number of museums including the famous Städel Museum of Art and the Liebighaus, a 19th-century villa with more than 5,000 sculptures on display.

Städel and Liebighaus Hours

Tuesday, Friday-Sunday: 10:00 – 18:00

Wednesday and Thursday: 10:00 – 21:00

GENERAL INFORMATION

Currency And Credit Card

Germany's national currency is the Euro. Credit cards like Visa, Diners Club, American Express and MasterCard are commonly acknowledged.



Exchanging Money

On average, the exchange rate is around:

1 USD = .70 EUR

1 EUR = 1.40 USD

You can exchange major currencies at the airport or at the reception desk at the Mercure Hotels.

Tipping

It is customary to give a 10% tip at restaurants, cafes and bars.

Time

Standard time in Germany is 2 hours ahead of Greenwich Mean Time (GMT +2).

Location	Time Difference
Washington, DC/USA	-6 hours
Moscow, Russia	+2 hours
Hanoi, Vietnam	+5 hours

Language

Many Germans speak at least a little English. Below are a few basic phrases in English/German:

English	German
Hello	Hallo
Goodbye	Auf Wiedersehen
Welcome	Willkommen
Thank you	Dankeschön
How much is this?	Wieviel kostet das?
Excuse me	Entschuldigen Sie
Please take me to the Mercure Hotel in Eschborn	Bitte fahren Sie mich in das Mercure Hotel in Eschborn.

CONTACT INFORMATION

READ Trust Fund

Emily Gardner

World Bank Headquarters—Washington, DC

Email: egardner@worldbank.org

Mobile: +1 703-727-6482

World Bank, ECA Region

Ivana Aleksic

World Bank—Serbia Country Office

Email: ialeksic@worldbank.org

Mobile: +381 63 653-443

GIZ

Dorothea Coppard

GIZ—Eschborn, Germany

Email: dorothea.coppard@giz.de

Phone: +49 6196 79-6402