enGENDER IMPACT

A gateway to gender-related impact evaluations

The process for finding, including, and extracting data from impact evaluations

I. Finding IEs

We cast a wide net to conduct a search that is as exhaustive as possible. Our search strategy included the following components to identify potentially includable IEs funded by the World Bank Group (WBG):

Consultations

On April 25, 2013, a cross-WBG consultation was held to gather feedback on the initiative and to solicit leads on potentially includable IEs. Participants included representation of the following WBG units: IEGPS, FGIEA, LCSPP, LCRVP, HDNSP, DECPI, FGIEA, SASSD, AFTPM, DECDG, MNSED, and PRMGE. Several other units did not participate in the meeting but did respond to the invitation with feedback and leads.

Additionally, presentations were given and input and leads on IEs were solicited at a Gender and Development (GAD) board meeting and a Labor and Poverty Practice Group (LP-PG) meeting.

Reviewing existing databases

Several online WBG databases and publication libraries exist, which include relevant IEs. Those searched include: The [Development Impact Evaluation Initiative (DIME)](#) database, the [Africa Region Impact Evaluation database](#), the [Impact Evaluations in Education](#) (IE^2) database, the [Impact Evaluation Working Paper Series](#), and DEC's [Finance and Private Sector Development Impact Evaluations](#) page.

Reviewing evaluations funded by relevant WBG trust funds

Trust funds are a frequent source of financing for WBG IEs. Trust fund-affiliated staff contacts were contacted. When trust funds included webpages with evaluations, these were consulted.

Trust funds consulted include: The Gender Action Plan (GAP) Multi-donor Trust Fund, Multi-Donor Trust Fund for the Economic Empowerment of Adolescent Girls (EPAG), Multi-Donor Trust Fund for the Adolescent Girls Initiative (AGI), Norwegian Trust Fund for Gender Mainstreaming (GENFUND), USAID Women's Leadership in Small and Medium Enterprises (WLSME) Trust Fund, Strategic Impact Evaluation Fund (SIEF), Spanish Impact Evaluation Trust Fund (SIEF; closed in June 2012), State and Peace-building Fund (SPF), Health Results Innovation Trust Fund (HRITF), Rapid Social Response (RSP) Multi-Donor Trust Fund, and Learning on Gender and Conflict in Africa (LOGiCA) Multi-Donor Trust Fund.

Personal outreach

The project team made dozens of personal contacts across the WBG from February 2013 to July 2013 to request relevant IEs and follow up on leads. Some units had conducted previous stocktaking and review efforts of existing IEs that could be relevant, and these lists were also screened.

II. Including IEs

All potentially includable IEs were screened by at least one member of the project team and must have met <u>all</u> of the following inclusion criteria:

Category	Inclusion criteria
IE design	involved an experimental or quasi-experimental trial that established a counterfactual through the use of one or more comparison group(s)
Gender-disaggregated or gender informed	analyzed gender-disaggregated outcomes data OR had a single-sex sample for a gender-informed intervention
Outcomes	measured and reported outcomes in at least one of the initiative's outcome categories (improving health of women and girls, shrinking education and skills gaps, increasing women's work and earnings, increasing women's voice and agency, addressing gender-based violence)[1]
Time period	started or completed after January 1, 2000
WBG relationship	was contracted by the WBG OR conducted by WBG staff OR conducted by a client with WBG co-authorship

III. Extracting information and results from IEs

A standard IE summary profile template is used to extract the same information from all included IEs. As much as possible, we extract information as it is written in the existing write-ups. We reach out to contact authors for all included IEs to provide the opportunity to correct any errors or include any updates before profiles are posted. When specific information is unclear or unavailable, sections of the profile template are left blank.

The summary profile template includes codes that were used to provide descriptors for information across IEs. Internally, we also code IEs as 'gender-informed analysis or 'gender-focused intervention.' By 'gender-informed,' we mean that the IE includes gender-disaggregated outcomes data or discusses gender in the results, but gender issues are not prominent in the intervention design. Conversely, gender issues are prominent in the intervention design and analysis in 'gender-focused' IEs.

IV. Updating IEs

---

[1] Outcomes for each outcomes category included the following: **health of women and girls**: mortality (infant, maternal, gender-disaggregated) · sexual, maternal, and reproductive health outcomes · nutrition; **education and skills**: educational or training enrollment, attainment, attendance, or performance · literacy or numeracy · vocational knowledge or skills · non-cognitive skills; **women's work and earnings**: income · wages · earnings · labor force participation · job performance · productivity · firm growth · access to credit, land, savings, property; **women's voice and agency**: decision-making over family formation · participation or having a voice in community or societal activities · women's representation in political institutions · aspirations · motivation · psychological agency · gender norms; and **gender-based violence**: domestic violence (emotional, physical, sexual, economic) · wages · earnings · sexual abuse or harassment · traditional practices harmful to women · female homicide · human trafficking · mental or physical health consequences of exposure to violence · child sexual abuse · help-seeking or reporting behaviors · norms or attitudes related to GBV. There were no inclusion criteria based on specific measures or measurement approaches used.

The World Bank's Gender and Development unit designates a staff member at all times to receive rolling updates on new potentially includable IEs as well as new information for IEs that are already included. The focal point can be reached through the online *enGENDER IMPACT* resource point. Currently, the contact person is Matthew Morton (mmorton@worldbank.org).

Additionally, twice per year, the Gender and Development unit will proactively contact each of the regions and anchors, providing the template for IE profiles and inviting edits or updates to the database. We are also currently exploring an online option for submitting standardized information, which will include an internal quality-control mechanism for consistency of presentation.

Figure. Flow diagram of the search, inclusion, and extraction process

Identification
- Outreach to units and individuals across the WBG
- Consultations
- Webpage, database, and trust fund reviews
- Unsolicited leads/submissions

Screening
- Meets all inclusion criteria

Excluded
- Does not meet all inclusion criteria
- Cannot determine inclusion because inadequate information is given

Data extraction
- Standard information extracted for each IE's summary profile

Verification
- IE author(s) contacted for any corrections/updates to profile information

Publication
- IE profile is published on the *enGENDER IMPACT* online resource point under relevant outcome category(ies)

Updates
- Some IE profiles are updated as IE status changes or new information are provided

Issue Briefs
- Some IEs are discussed with others in issue briefs on cross-cutting methodological, measurement, or policy implications themes