

# “Gone with the Storm: Rainfall Shocks and Household Wellbeing in Guatemala”

Javier E. Baez

Maria E. Genoni

Leonardo Lucchetti

Mateo Salazar

Washington D.C.

September 4, 2014

# This paper

- Exploits the occurrence of a natural shock, Tropical Storm Agatha (2010), which brought to Guatemala the largest rainfall since 1963, to identify its short- & medium-term impacts on
  - **Household well-being** (consumption, poverty indicators)
  - **Children's human capital** (school enrollment and health)
  - **Labor force supply responses** (adults and children)
- Carries out sub-group analysis to understand factors that raise resilience and attempts to disentangle some of the mechanisms
- Seeks to derive policy lessons to strengthen disaster and risk management strategies to protect vulnerable populations

# How?

- It employs a standard double-difference analysis

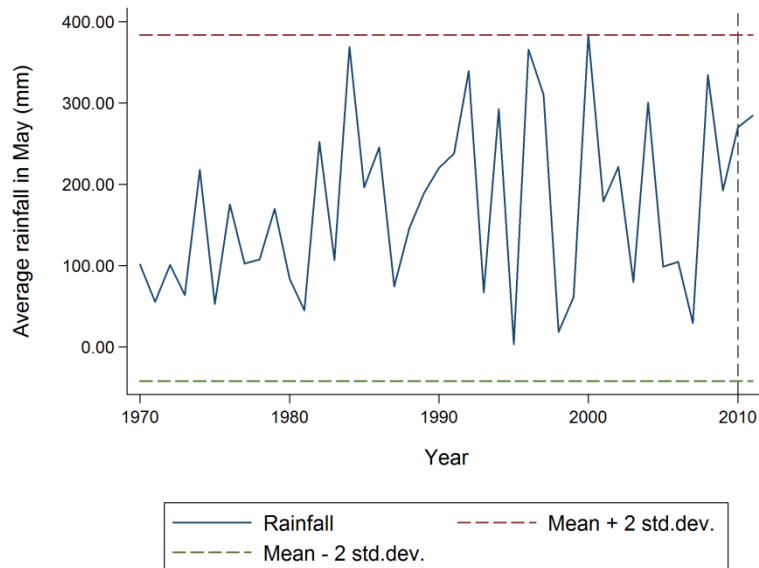
$$Y_{imt} = \alpha_m + 2011_t + \beta Storm_{mt} + X_{imt}'\gamma + \varepsilon_{imt}$$

- Using cross-sectional LSMS data from 2006 (pre-shock) and 2011 (post-shock)
- Exploits quasi-exogenous variation in the intensity of the shock (monthly and daily rainfall data from 73 weather stations)
- And performs a number of placebo tests on two control groups

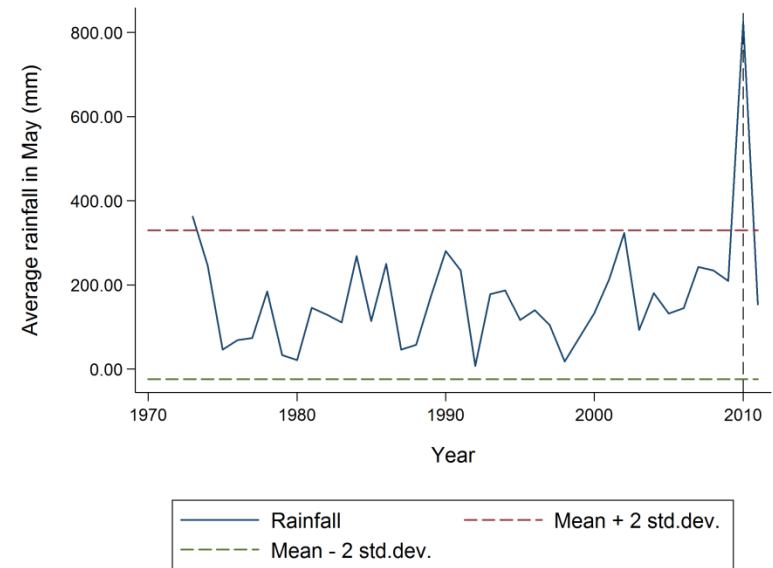
# Defining rainfall shocks

- A station, i.e. matched municipality, heavily affected if rainfall recorded in May of 2010 is at least two standard deviations above its historical mean

Puerto Barrios station: Not affected



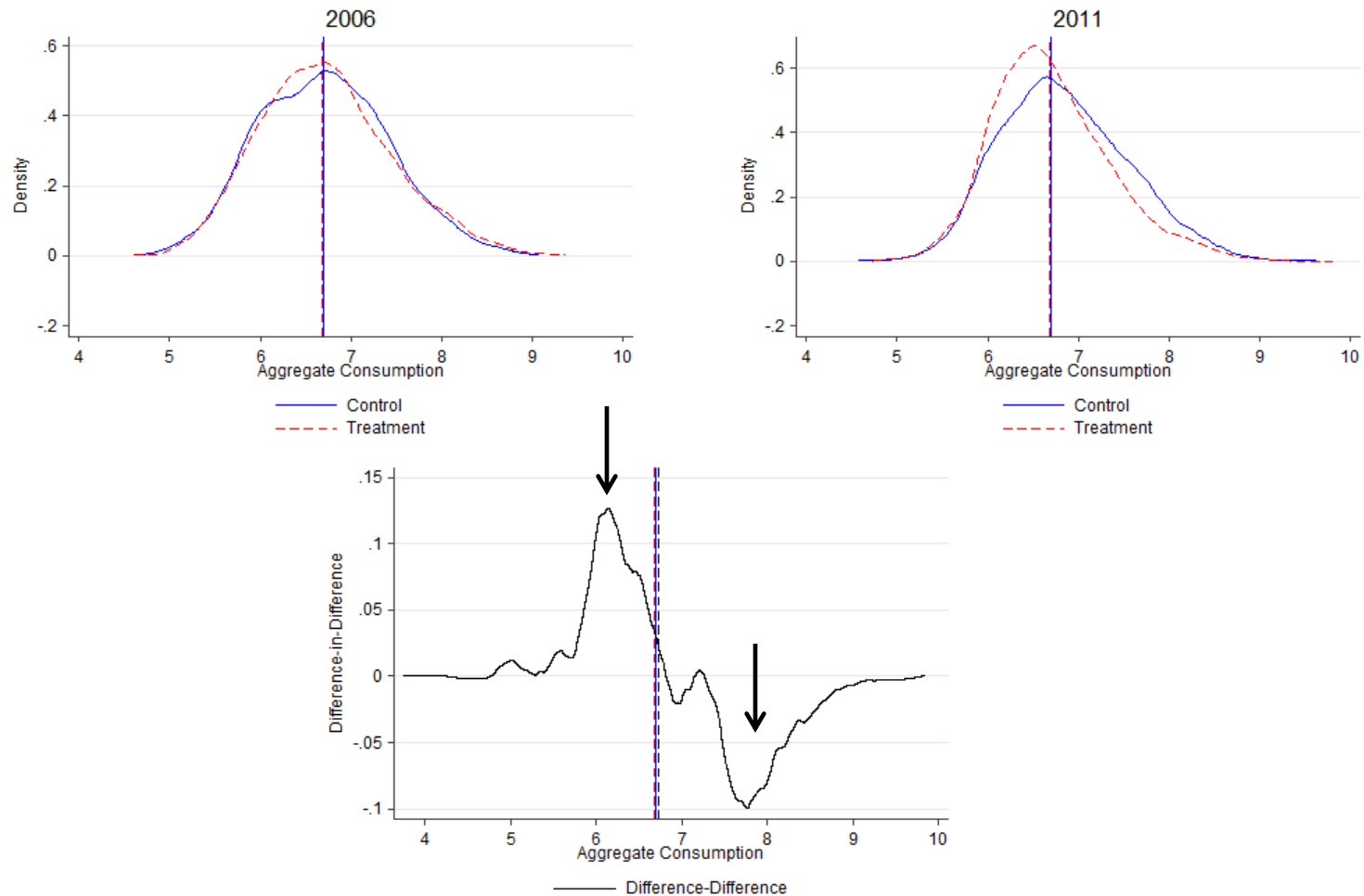
Montufar station: Affected



Source: INSIVUMEH and World Bank.

# The raw DD shows a fall in consumption among affected households

Consumption per-capita distribution and changes for control and treatment groups (2006 and 2011)

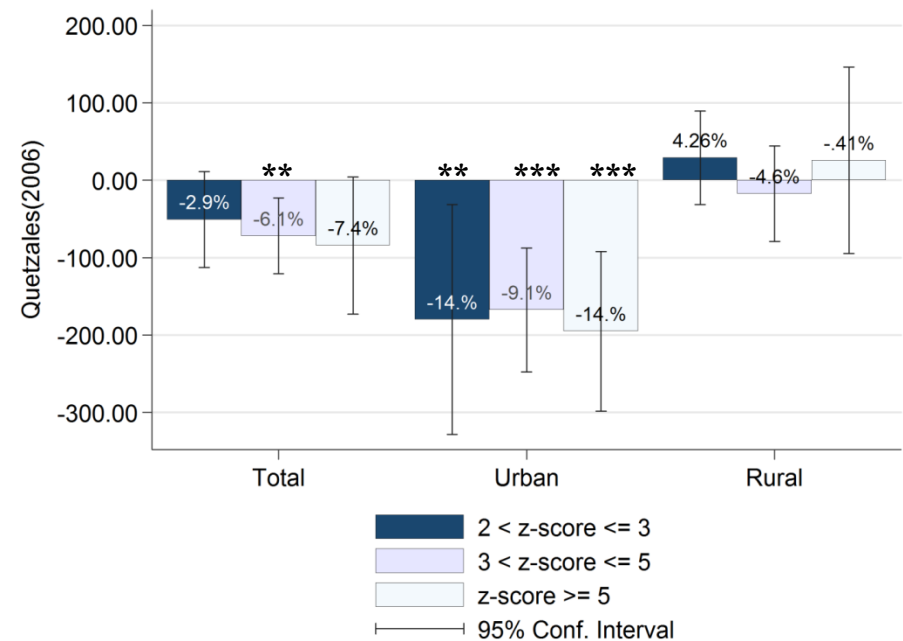
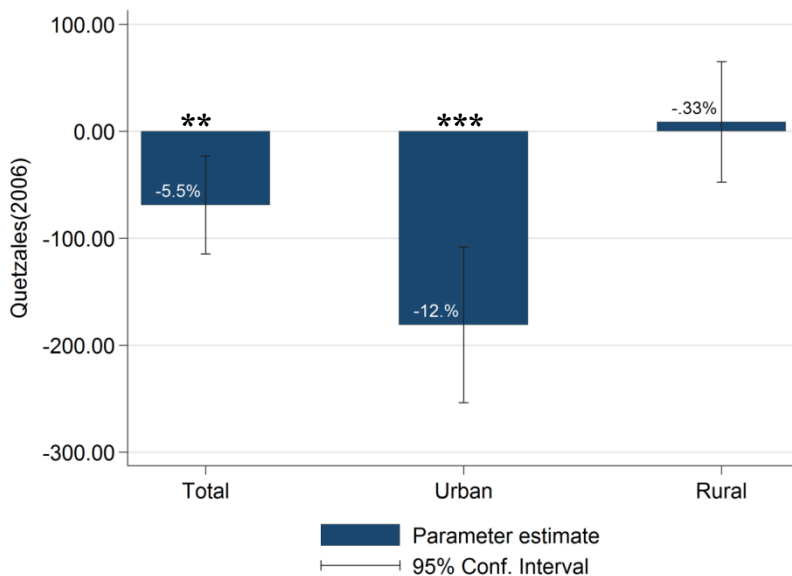


Source: LSMS 2006 and 2011 and World Bank calculations

# Conditional DD models confirm that consumption fell, mostly in urban areas

- Overall consumption fell by 5.5% among affected households, 12% among urban households

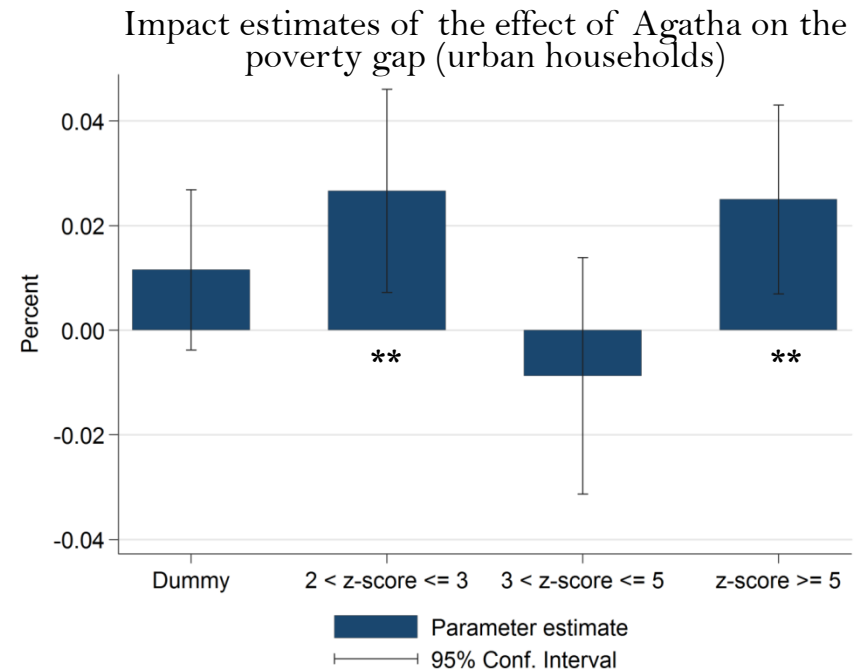
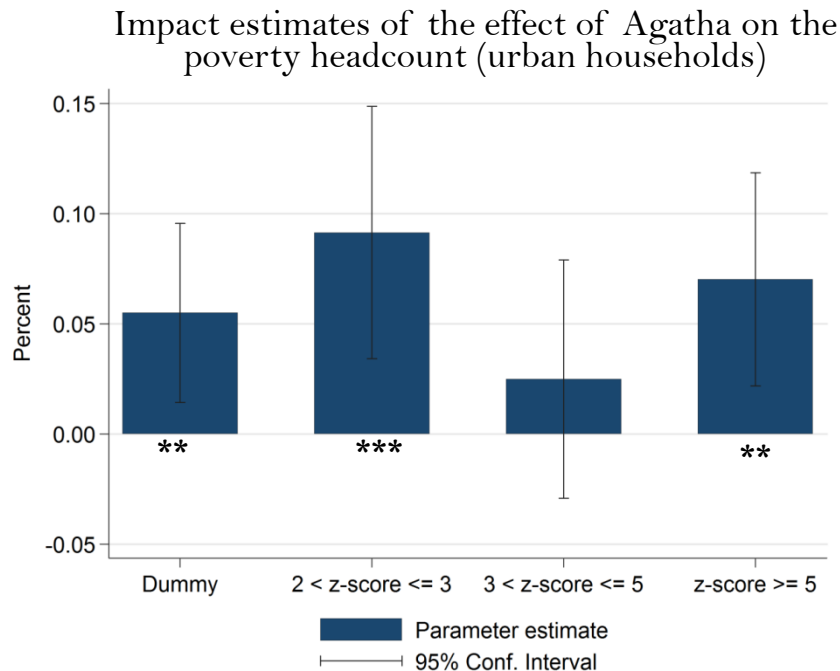
Impact estimates of the effect of Agatha on household per capita consumption



*Note:* Parameter estimates of the effect of the shock on household consumption per capita from diff-in-diff models. Results in Panel A derived from a binary definition of the treatment while results from Panel B use a treatment intensity specification. Robust standard errors clustered at the municipality level. Estimates significant at 90(\*), 95(\*\*), 99(\*\*\*) percent confidence

# The fall in consumption pushed some affected households back into poverty

- The shock increased poverty by 5.5 percentage points (18%) as well as the severity of poverty in urban areas



*Note:* Parameter estimates of the effect of the shock on household consumption per capita from diff-in-diff models. Results in Panel A derived from a binary definition of the treatment while results from Panel B use a treatment intensity specification. Robust standard errors clustered at the municipality level. Estimates significant at 90(\*), 95(\*\*), 99(\*\*\*) percent confidence

# Key dimensions of household welfare negatively affected

- One year after the shock: (i) food and education expenditures 10-13% lower, (ii) consumption of durable goods fell by 80%

Impact estimates of the effect of Agatha on per capita consumption by components

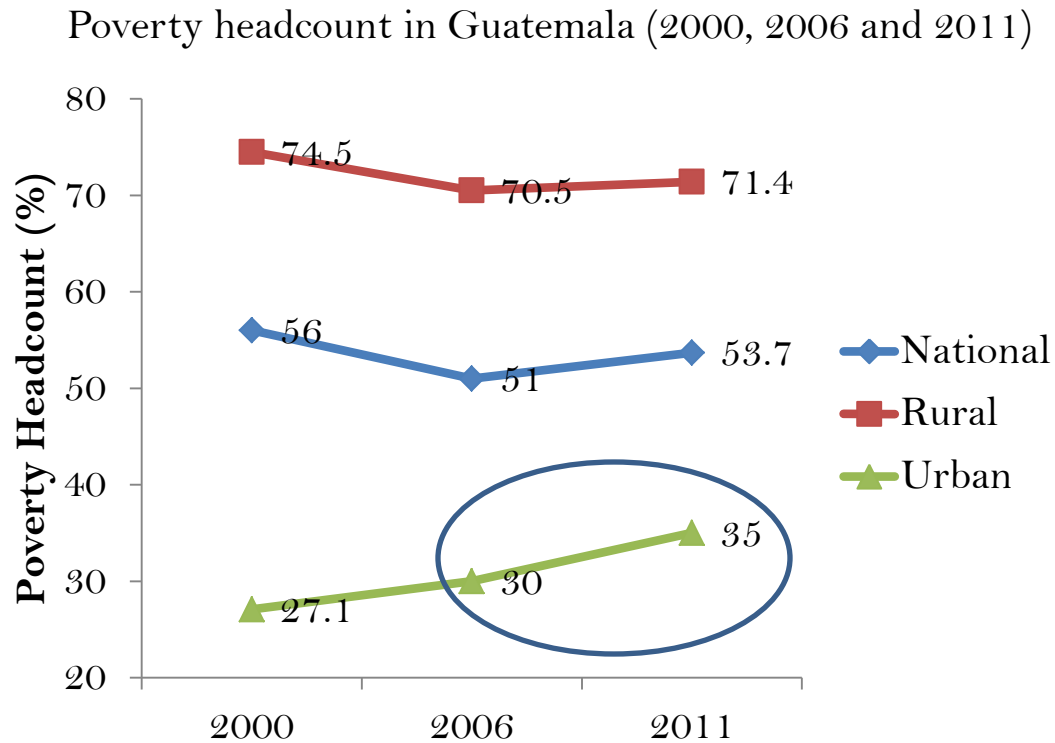
	<i>Food</i>	<i>Health</i>	<i>Education</i>	<i>Durables</i>
<i>National</i>	(1)	(2)	(3)	(4)
t * (rainfall z-score > 2)	-16.054	0.828	-5.821**	-16.554*
	[10.956]	[2.683]	[2.559]	[9.231]
Observations	26,587	26,587	26,587	26,587
Baseline Mean	348.3	20.99	38.73	45.97
<i>Urban</i>				
t * (rainfall z-score > 2)	-40.622**	-5.967	-8.830*	-51.447***
	[16.306]	[4.775]	[5.094]	[16.087]
Observations	11,225	11,225	11,225	11,225
Baseline Mean	410.4	25.77	60.25	66.85
<i>Rural</i>				
t * (rainfall z-score > 2)	7.954	5.190*	-2.860	-3.366
	[14.200]	[2.986]	[2.292]	[8.135]
Observations	15,362	15,362	15,362	15,362
Baseline Mean	302.4	17.46	22.87	30.58



# Conclusions

- Robust evidence suggests that Agatha led to a sizable –and possibly persistent– deterioration of human welfare among affected households
- Similar impacts widely documented in the literature but those triggered by excessive rainfall often concentrated in rural areas
- This paper shows that urban areas are as vulnerable
- Agatha could be responsible for up to 20% of the [increase in poverty between 2006 and 2011](#) –often attributed solely to the effects of the global and food price crises.

# Poverty headcount in Guatemala



[Return](#)