



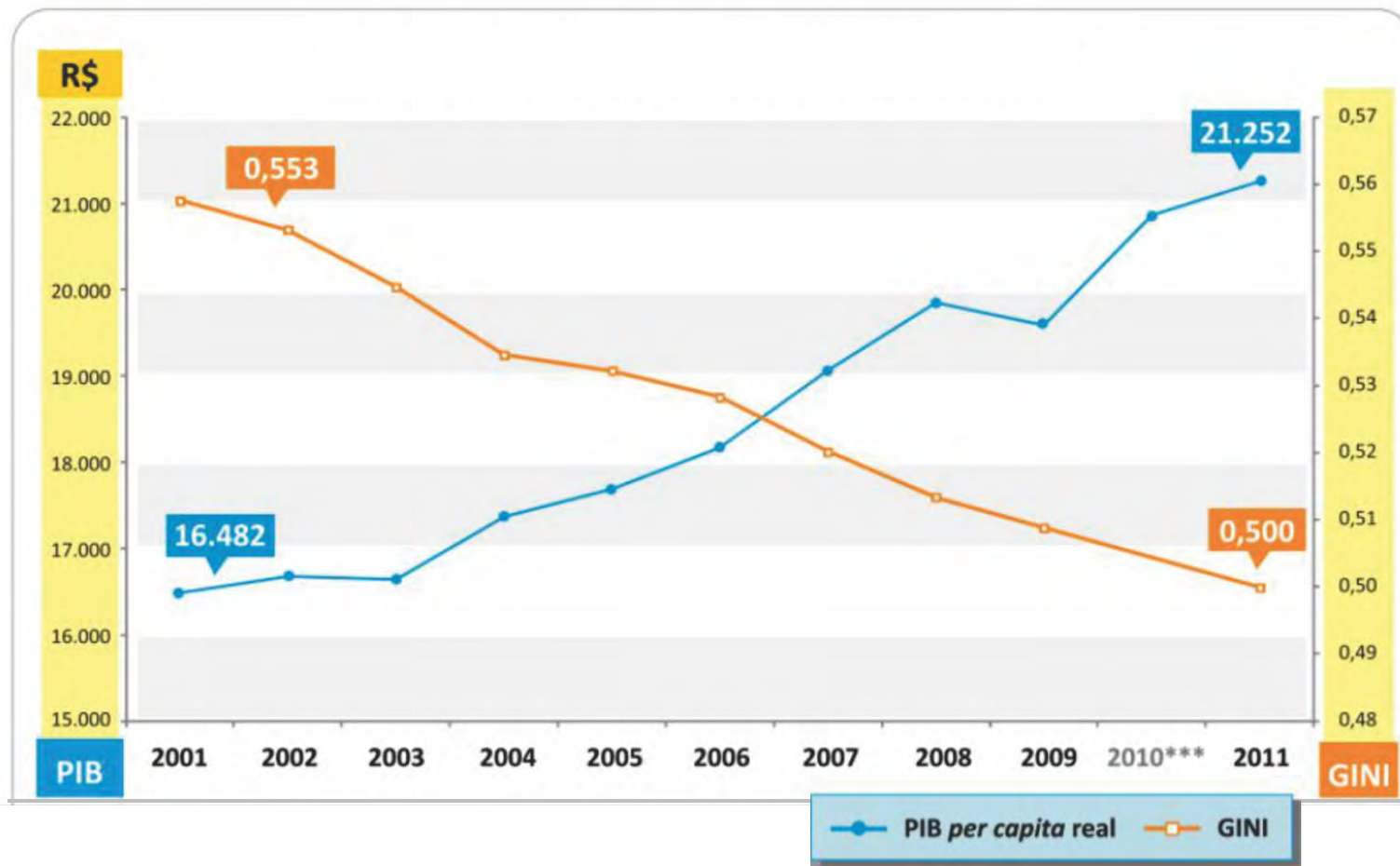
PLANO  
**BRASIL**  
**SEM**  
**MISÉRIA**

**Reducing Inequality  
and  
The Brazilian Social Protection System**

South-South Learning Forum 2014  
Rio de Janeiro, March 17



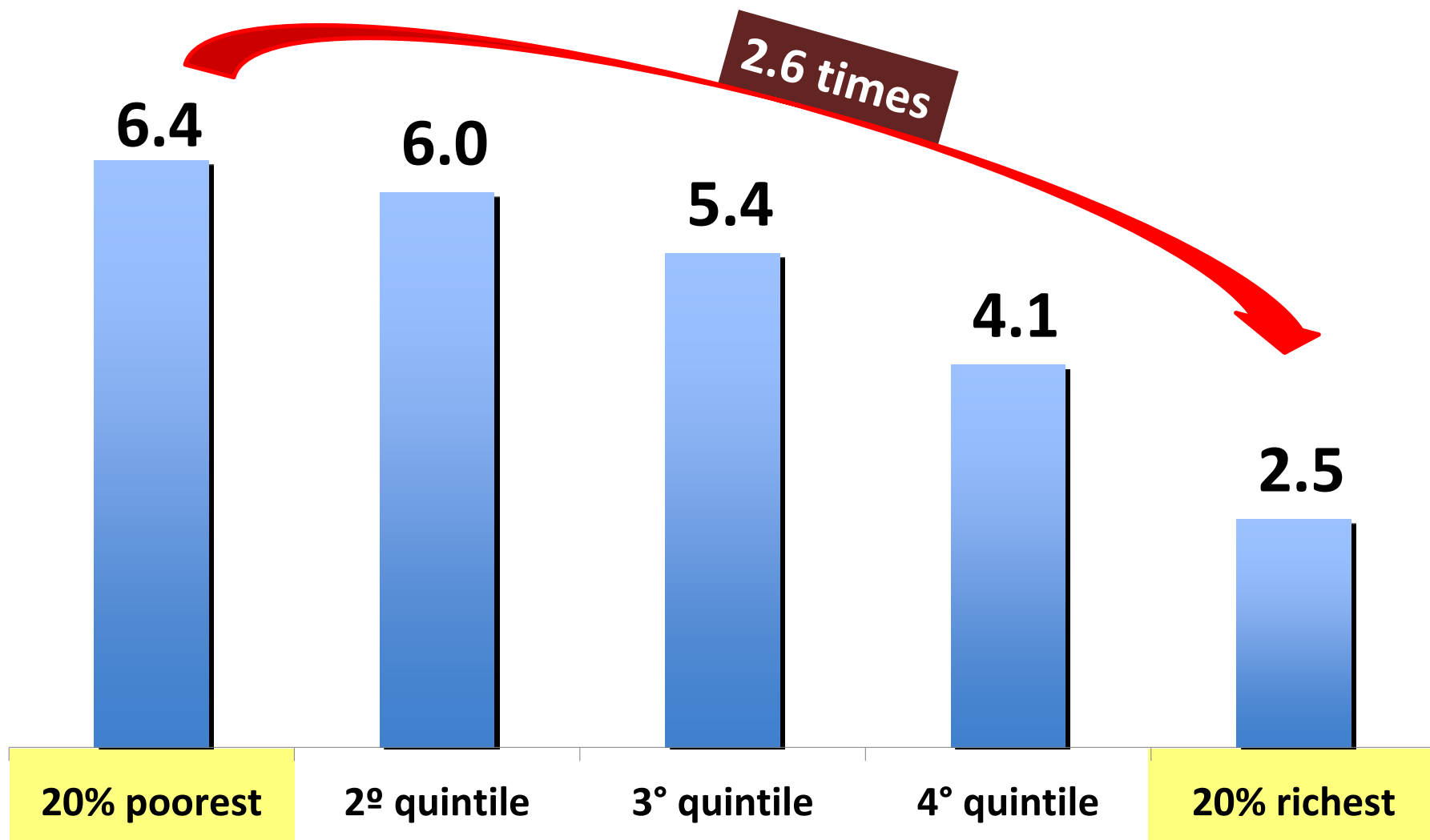
# REAL GDP PER CAPITA\* AND GINI INDEX\*\*



(\*) Values updated by the GDP deflator (2011). (\*\*) Monthly household income.

(\*\*\*) The PNAD was not collected in 2010 due to the completion of the IBGE Census. Source: NSCN/IBGE e PNAD/IBGE.

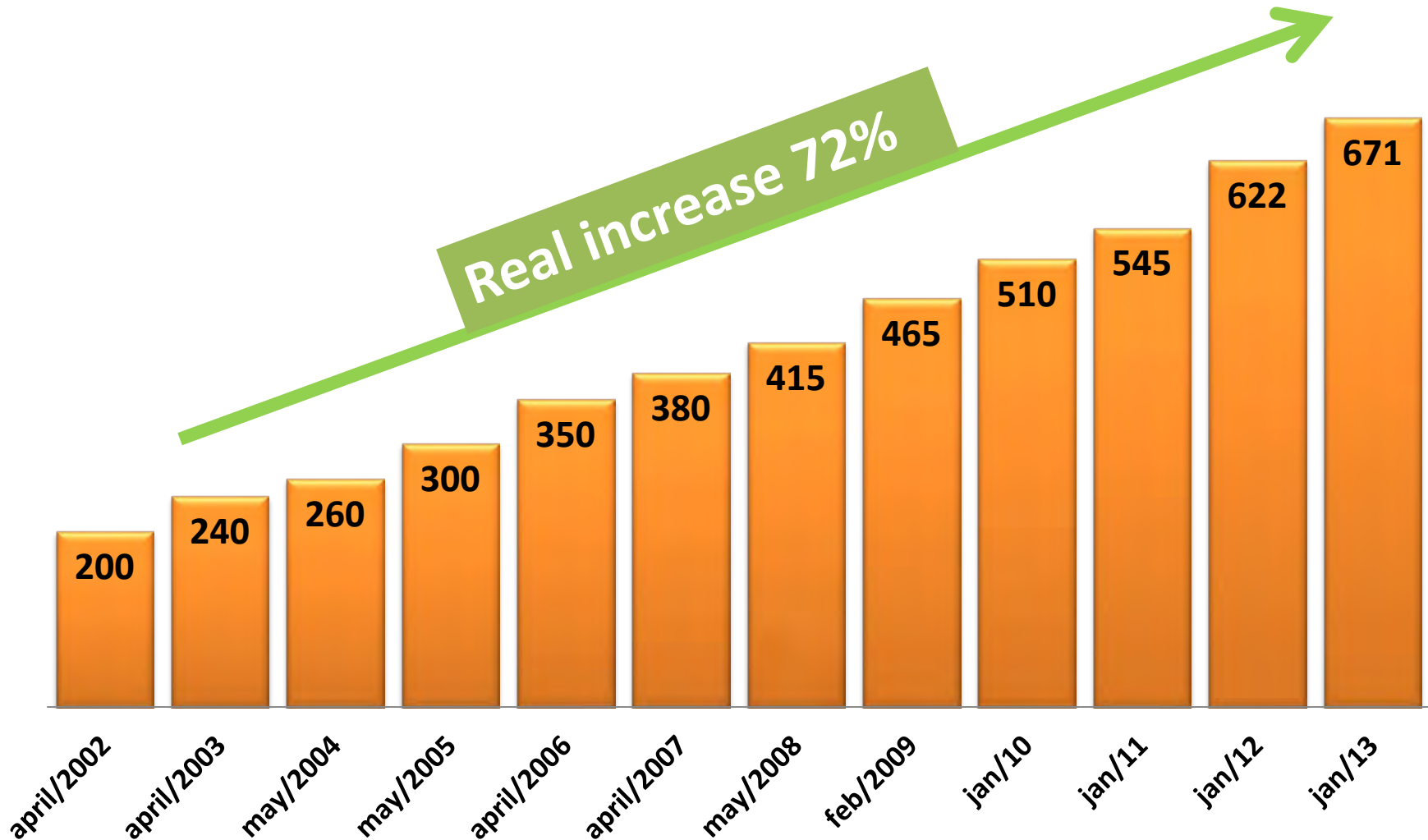
# REAL PER CAPITA HOUSEHOLD INCOME GROWTH BY QUINTILE (%) – 2002/2012



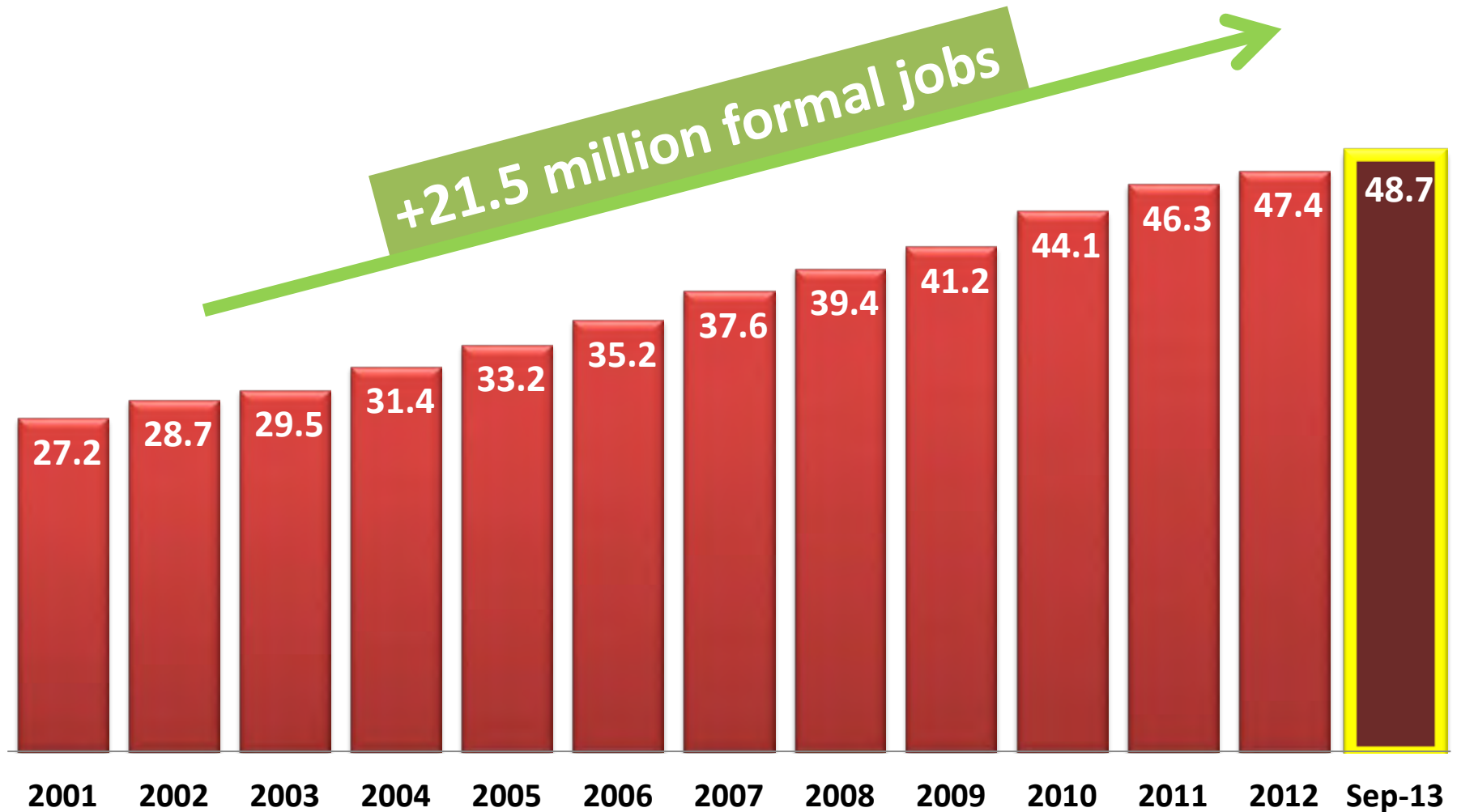
Source: IBGE/PNAD. Note: Harmonized Data: Brazil, disregarding the Rural North

# MINIMUM WAGE EVOLUTION

(R\$ and % real variation)



# FORMAL JOBS EVOLUTION (in millions)



Source: RAIS/MTE. Note: Balanced by the end of the periods

# ***BOLSA FAMILIA*** **PROGRAM**



**OUR LIFE GOT BETTER**



# SOCIAL BENEFITS (COVERAGE)

## Benefit Types

INACTIVE\*

ACTIVE\*

**Contributory**

**Old Age and Disability Pensions; Sickness and Work Injury Benefit**

**Unemployment Insurance**

**Non-Contributory**

**Social Assistance Benefits  
(Old Age; Disability)**

***Bolsa Família*  
Program**

(\* Inactive or Active in the labor market)

# **BOLSA FAMÍLIA PROGRAM: MAIN GOALS**

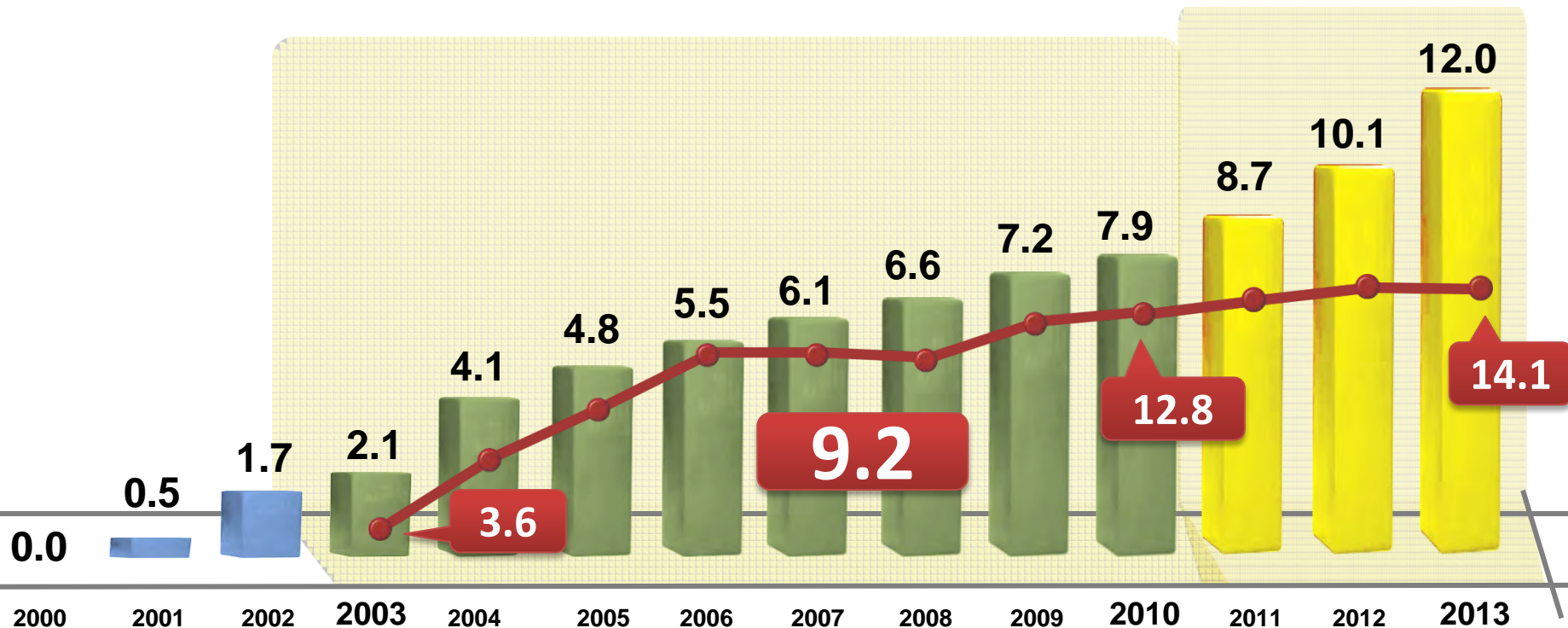
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- 1. Alleviate poverty and hunger**
- 2. Increase school attendance and reduce dropout rates**
- 3. Improve access to health services for children and for pregnant and breastfeeding women**



# BOLSA FAMÍLIA EXPANSION

## Brazil Without Extreme Poverty Plan



   Cash transfers (US\$ billions)

 Families in *Bolsa Família* (millions)

# ***IMPROVED HEALTHCARE FOR BOLSA FAMÍLIA'S CHILDREN***



**OUR LIFE GOT BETTER**

**50%** increase in prenatal healthcare

**14%** reduction in premature birth rates

**Less babies born underweight**

**99.1%** children are vaccinated



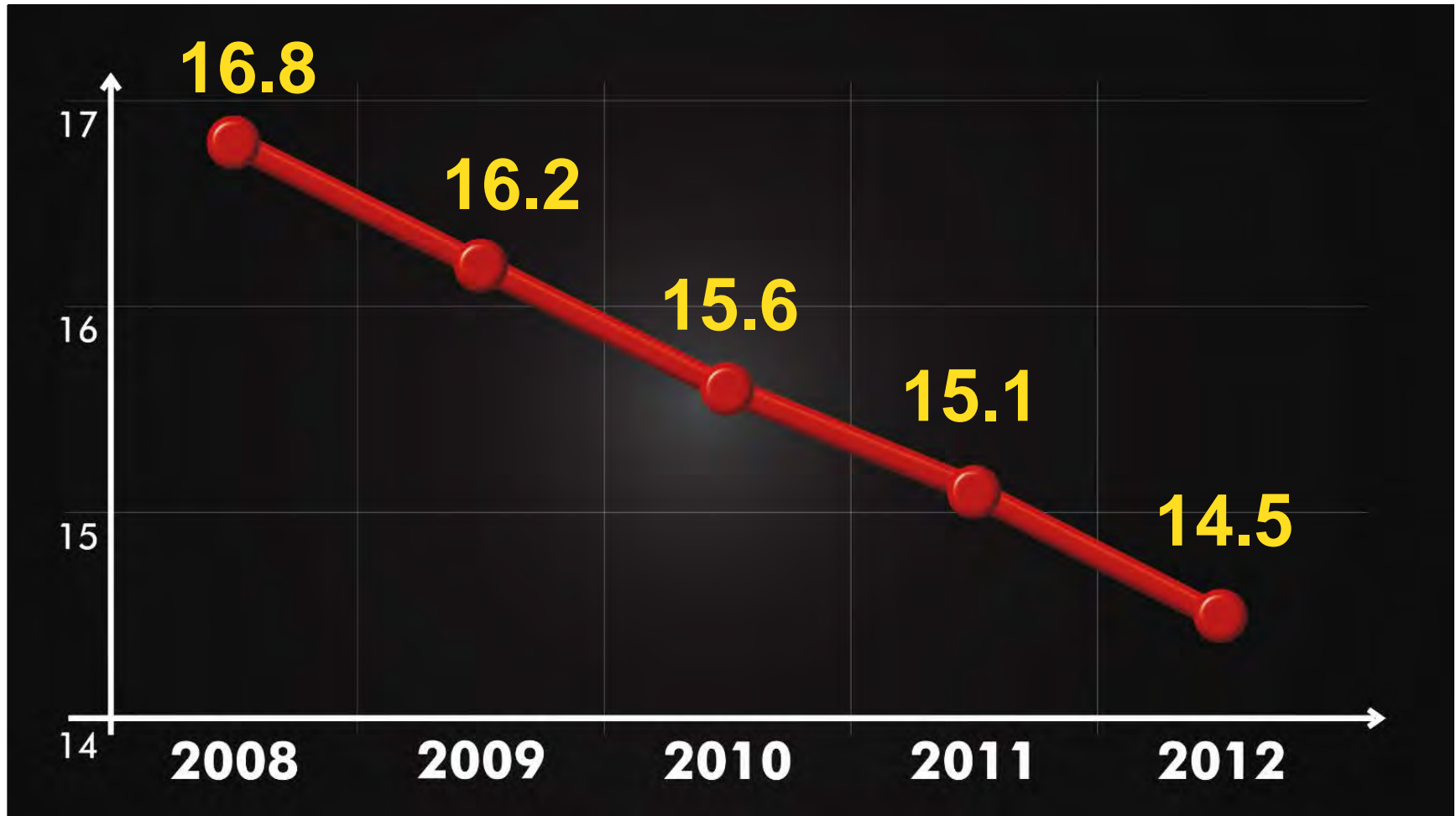
**Children aged from 0 to 5 years old**

**46% decrease in  
mortality rates due to diarrhea**

**58% decrease in  
mortality rates caused by  
malnutrition**



# STUNTING CHILDREN PREVALENCE (%) UP TO AGE 5 IN THE *BOLSA FAMÍLIA* PROGRAM



# EDUCATION FOR *BOLSA* *FAMÍLIA*'S CHILDREN HAS IMPROVED



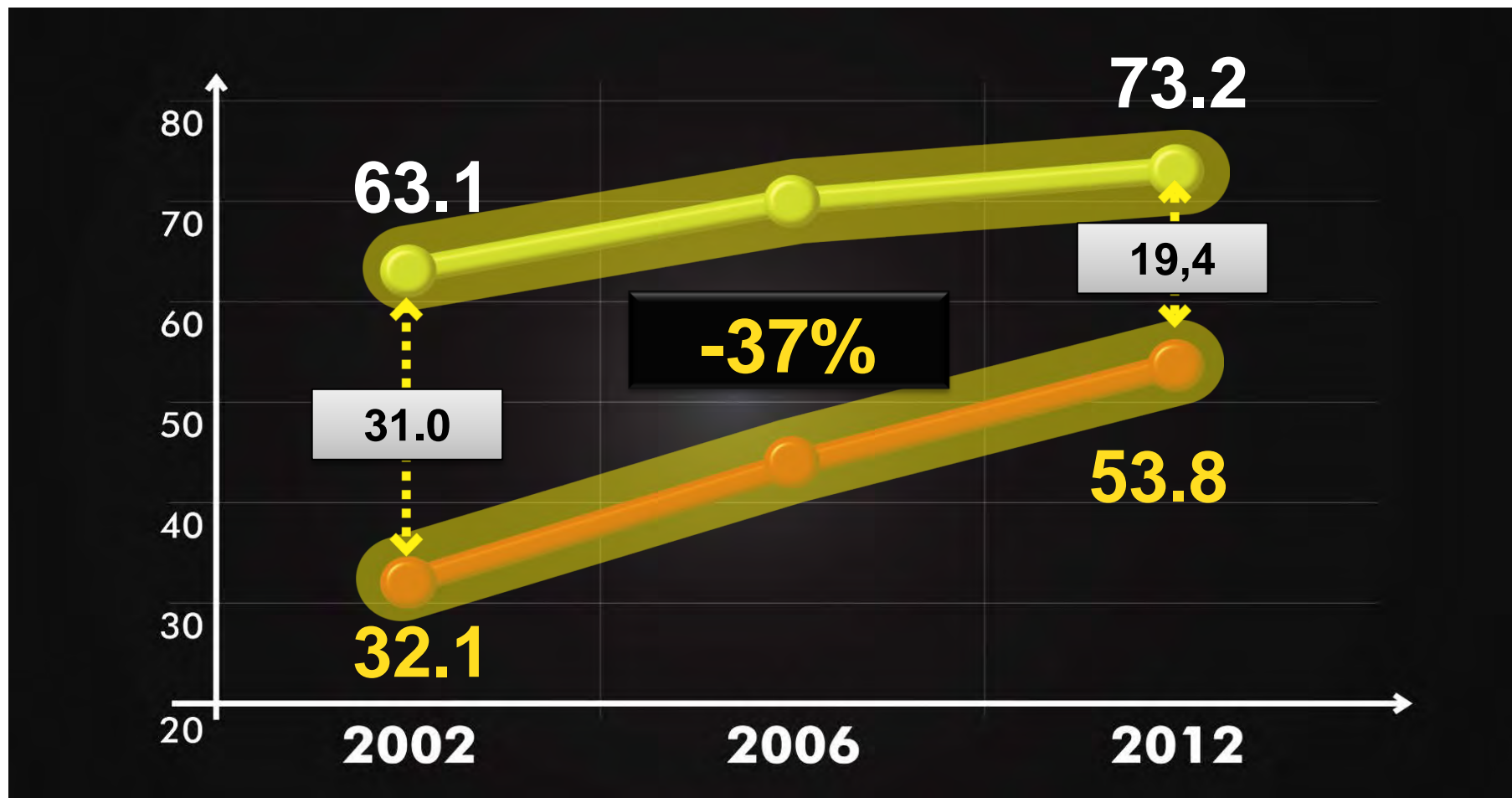
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**Almost 16 million students  
are monitored for class  
attendance**



# BOLSA FAMÍLIA REDUCES EDUCATIONAL INEQUALITY

% of 15-year-old students in public schools at the appropriate grade level



20% poorest people



80% rest of the population



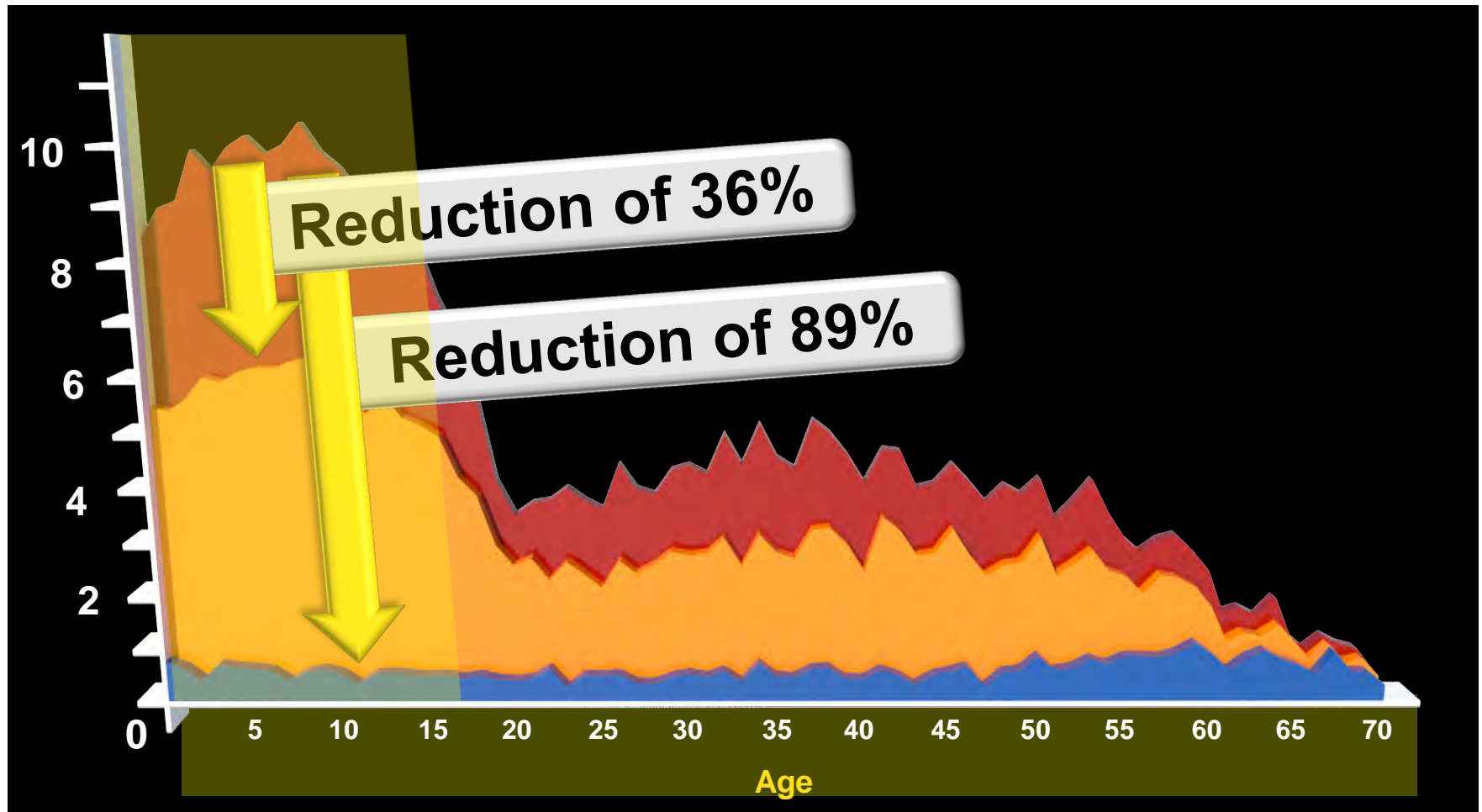
# THE POSITIVE EFFECTS OF *BOLSA FAMÍLIA* ON EXTREME POVERTY AND THE ECONOMY



OUR LIFE GOT BETTER

# EXTREME POVERTY REDUCTION (%)

Rate by age



- Without Bolsa Família
- With Bolsa Família before "Brazil Without Extreme Poverty Plan"
- With Bolsa Família after "Brazil Without Extreme Poverty Plan"



**Bolsa Família keeps 36 million people out of extreme poverty**

# US\$ 1.00

# GDP Multiplier Effect = US\$ 1.78

**Bolsa Família costs Brazil US\$ 12 billion.  
This is equal to 0.46% of the GDP**





ENDING



EXTREME



POVERTY



IS ONLY



THE



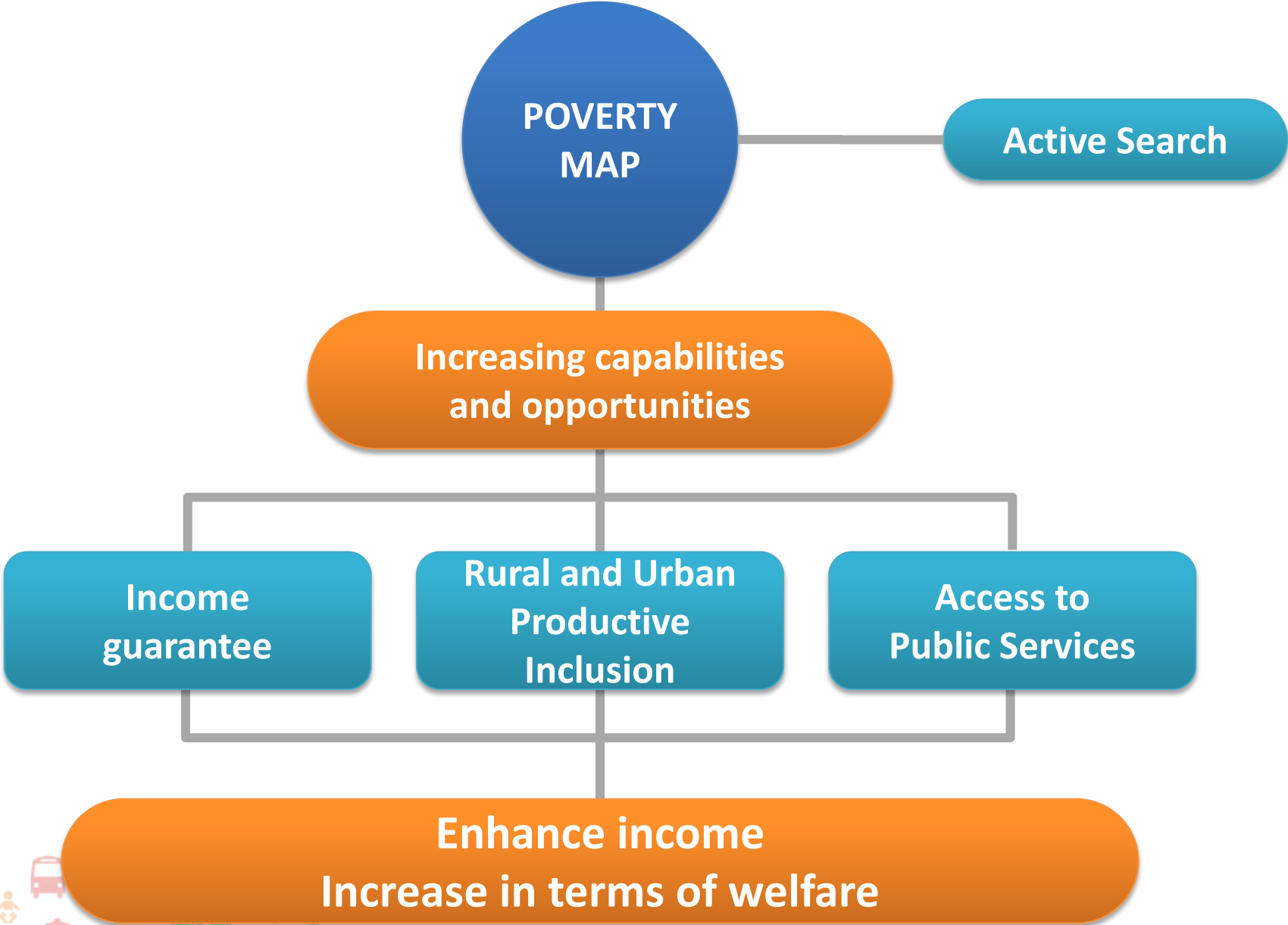
BEGINNING



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# Pillars of the Brazil Without Extreme Poverty Plan



# ACTIVE SEARCHING



Every family in extreme poverty must be part of *Bolsa Família*

- **More than 1 million families have been located and included**
- **500 thousand are yet to be found (estimate)**



# ACTIVE SEARCHING



# ACTIVE SEARCHING – SOCIAL ASSISTANCE

- **1,197 social assistance mobile teams**
- **113 speedboats for the mobile teams**



# ACTIVE SEARCHING

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# ACTIVE SEARCHING



# SINGLE REGISTRY FOR SOCIAL PROGRAMS

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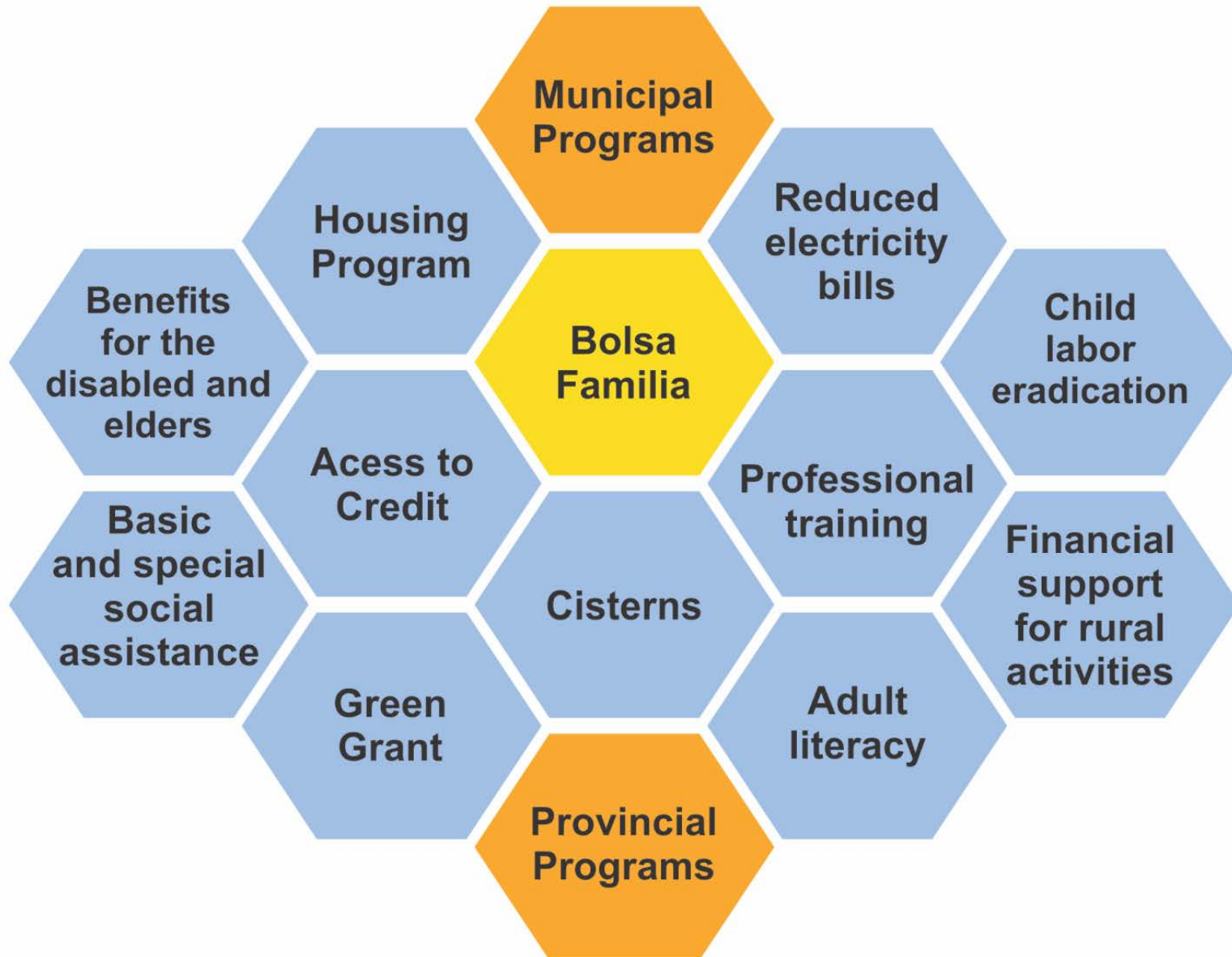
**Single Registry:** fundamental tool to identify extremely poor families and to plan BSM policies

**Municipalities are responsible for keeping information updated (at least two years) – 5,570 municipalities in Brazil**

**25 million families with updated data**

- **Poor families** – income must be less than half of minimum monthly wage per person
- Characteristics about who they are, where they live, facilities available, housing information, educational background, work and income, etc.
- It allows families to **access more than 20 Federal Programs**

# SINGLE REGISTRY FOR SOCIAL PROGRAMS



# PRODUCTIVE INCLUSION

**PRONATEC – professional training course:** more than 530 types of courses offered to low income population without fees.

- 1 million enrollments made (Mar. 2014)

**CRESCER – Microcredit to production:** lowered interest rates and expanded access bank network for low income families

- More than 1 million families from Bolsa Familia obtained credit

**MEI – Individual Micro Entrepreneur:** simplified procedures and taxation to increase microenterprises formalization

- More than 360,000 enterprises managed by Bolsa Familia beneficiaries

**Rural technical assistance:** intensive support to families' production by providing assistance, resources and supplies

- 286,000 extremely poor families with better conditions to improve their production and income

# ACCESS TO SERVICES

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**BRASIL CARINHOSO – Early Childhood Development:** addressing poverty criteria in existing policies expansion

- 453,500 Bolsa Familia children enrolled in Early Childhood Education Programs (over 50% of growth from 2012)
- 66% increase in resources to school feeding
- Increase in distribution of iron and vitamin A, reaching 4 million children

**MINHA CASA MINHA VIDA:** housing units for low income families

- More than 500,000 units for low income (56% for Bolsa Familia beneficiaries)

**MAIS MÉDICOS:** expansion of medical services through allocation of physicians in low income areas



# KEYS TO SUCCEED

- ✓ **Leadership and government priority**
  - *"The highest determination of my government will be to eradicate extreme poverty and create opportunities for all"*
- ✓ **Simple design**
  - *Family registration is simplified, self-declared, and organized by local authorities*
  - *Cash transfers through debit card*
  - *Priority given to women by making them the primary account holders*
- ✓ **Large scale and Easy replication**
  - *We needed a scaled program that could easily be reproduced across a country as diverse Brazil*
- ✓ **Clear targets and goals**
  - *The importance of a national extreme poverty line*
- ✓ **Monitoring and evaluation**



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