

4TH IFC INTERNATIONAL FOOD SAFETY FORUM NEW MARKET OPPORTUNITIES FOR AGRIBUSINESS IN THE REGION

Hyatt Regency Hotel, Shayr Ballroom

Bishkek, March 19, 2015

9:00-9:30 *Registration and welcome coffee*

9:30-10:20 **Opening Remarks**

Moderator: Jesper Kjaer, IFC

- Agribusiness Strategy in the Region, Moazzam Mekan, IFC Regional Manager, Central Asia
- The Role of Agribusiness in Kyrgyz Economy, Danil Ibraev, Deputy Minister, Ministry of Economy
- Donor's Perspective on Agribusiness in the Region, Leander Treppel, Head of External Economic Program, Federal Ministry of Finance of Austria
- Jean-Michel Happi, Country Manager, World Bank Office in the Kyrgyz Republic

10:20-11:30 **Section 1. The Food Supply Chain: What Do Multinational Companies Require?**

Moderator: Patrick Luternauer, IFC

Panel discussion

- Erdinc Guzel, General Manager, Coca Cola Bottlers Bishkek (confirmed)
- Lyazat Sabrassova, Quality Assurance Manager, Metro Cash & Carry, Kazakhstan (confirmed)
- Margarita Rummyantseva, General Director, PepsiCo Wimm-Bill-Dann/Bishkeksut, Kyrgyz Republic
- Eve Lefebvre, Quality Director Kazakhstan & Caucasus | Quality & Food Safety Department, Danone Berkut LLP, Kazakhstan

11:30-11:50 *Coffee Break / FS Video from Belarus*

11:50-13:30 **Section 2. Benefits of Food Safety Standards**

Moderator: Olga Sherbina, IFC

Panel discussion with the companies' representatives

- Vladimir Zavodovskiy, Gals, Ukraine (confirmed)

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- Anastasia Bazarevskaya, Quality Assurance Manager, Turov Cheese, Belarus
- Giorgi Jirkvaladze, Quality Assurance Manager, Aqua Geo, Georgia (confirmed)
- Natalya Tsoi, Director, Ak Bata, Kyrgyz Republic

13:30-14:45 Lunch / FS Video from Georgia

14:45-16:15 Section 3. International Certification and Food Safety Tools

Moderator: Martin Naegele, IFC

- IFC Tools for Food Safety – Food Safety Toolkit, Gulnara Suranchyeva, IFC
- Kristian Moeller, President, GlobalG.A.P.
- Food Safety and Quality Management System Certification, Victoria Bukharova, Business Development Manager, SGS Kazakhstan (confirmed)
- Implementation of Food Safety and Quality Management Systems: Effective Steps Prior to Certification, Alexey Gorshenin, General Manager, Interconsult (confirmed)
- Aktibek Arstanbek, General Director, Association Halal Industry in Kyrgyz Republic (confirmed)
- Aselya Albanova, Expert, GIZ

16:15-16:35 Coffee Break / FS Video from Ukraine

16:35-17:50 Section 4. Policy Session

Moderator: Francois Le Gall, Advisor, Agri Global Practice of the World Bank Group (GFADR)

- The World Bank Group Work on Improvement of Food Safety in Kyrgyz Republic, Serhiy Osavolyuk, IFC Kyrgyz Dairy Project
- World Bank Group Support to the Agribusiness Development, Talaibek Koshmatov, Sr. Rural Development Specialist, GFADR, Bishkek
- Mongolia Food Safety Reform – Lessons for Central Asia, Jigjidmaa Dugeree, Operations Officer/Project Manager, GTCDR, Ulaan-Baator
- Food Safety Reforms in Eastern Europe and Compliance with the Customs Union Regulations, Kateryna Onul

17:50-18:00 Closing Remarks, Martin Naegele, Country Representative, IFC

18:00-18:40 Cocktail, Networking

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