



THE WORLD BANK



*You are cordially invited to “Turkey Financial Inclusion Conference”
Hilton İstanbul Bosphorus Hotel / Cumhuriyet Cad. 34367 Harbiye - İstanbul
June 3-4, 2014*

1. DAY JUNE 3, 2014, TUESDAY

- 08.30 – 09.00 **Registration and Coffee**
09:00 - 10.15 **Opening Remarks**
-Ibrahim H. Çanakçı, Undersecretary of Treasury
-Mukim Öztekin, Chairman of BRSA
-Vahdettin Ertaş, Chairman of CMB
-M. İbrahim Turhan, Chairman and CEO of Borsa İstanbul Tbc
-Martin Raiser, Country Director, World Bank
- 10.15 – 11.15 **Global Financial Inclusion Agenda and G-20**
·Overview of Financial Inclusion Globally
Gaiv M. Tata, Director, Financial Inclusion and Infrastructure Practice, WB
·Financial inclusion and G20 Development Agenda –Experience from the Russia G20 Presidency
Anna Zelentsova, Ministry of Finance, Russian Federation and Co-chair of the G20 Global Partnership for Financial Inclusion
- 11.15 – 11.45 **Coffee Break**
11.45 – 12.45 **Financial Inclusion Policies and Strategies**
·Global Overview – Progress on Financial Inclusion Strategies
Margaret J. Miller, Senior Economist, WB
·Best Practices for Financial Inclusion Strategies
Mr. Klaus Prochaska, Senior Policy Analyst, Knowledge Manager, Alliance for Financial Inclusion,
·UK Financial Inclusion Strategy as a Case Study
Brian Pomeroy, Chair at Financial Inclusion Taskforce, UK
- 12.45-13.00 **An Overview of the Financial Inclusion in Turkey**
·An Overview of the Financial Inclusion in Turkey
Alper Oguz, Senior Financial Sector Specialist, WB
- 13.00-14.00 **Lunch**
14.00-15.30 **Increasing Usage of Financial Services – Part I Deposit accounts**
Deposit accounts – Moderator: Sebnem Sener, Financial Sector Specialist, World Bank
·Deposits and Poverty Reduction – Case Study
Joao Pedro Azevedo, Senior Economist, PREM, WB
·Access to basic accounts and payment services in the EU
Monika Hempel, ECB
·World Savings Bank Institute/Gates Foundation initiative to pilot/roll out low income bank accounts
Ian Radcliffe, Director, WSBI/ESBG
Barbaros Uygun, Executive Vice President, Retail Banking, ING Bank
Tuna Özgenel, Consumer Banking Product Management – Deposits Vice President - Akbank
- 15.30-16.00 **Coffee Break**
16.00-17.30 **Increasing Usage of Financial Services – Part II Moderator: Dr Zamir Iqbal,**
·Global Overview of Islamic Finance and Financial Inclusion
Dr Zamir Iqbal, Head of Islamic Finance Center, Istanbul/Turkey
·Financial Inclusion in Islamic Countries
Dr. Mohammed Obaidullah, Islamic Research & Training Institute- IRTI
·Akhawat Experience from Pakistan
Dr. Amjad Saqib, Founder of Akhawat, Pakistan

2. DAY JUNE 4, 2014, WEDNESDAY

- 09.00-10.30 **Tackling Women's Financial Exclusion: How to Include Women**
Moderator: Mediha Agar, Senior Economist, World Bank
·Country comparison and case Studies
Dorothe Singer, WB DEC
·Woman and Socioeconomic Status in Turkey, challenges, developments
Banu Yildiz, Deputy General Manager, Ministry of Family and Social Policies
·Gender and financial inclusion, presentation on data and analysis
Ana Maria Munoz, Senior Gender Specialist, PREM,
·Garanti Bank Case
Ulugbek Yusufdjanovich Tilyayev, Operations Officer, IFC
·Turkcell Experience
Zeynep Ozbil, Director, Turkcell
- 10.30- 11.00 **Coffee Break**
11.00-12.30 **Consumer Protection and Financial Capability – Panel Moderator: Kamer Karakurum Özdemir**
·Latest practices on financial consumer protection and financial education
Ivo Jenik, WB
·Financial Education
Flore-Anne Messy, OECD
·Financial Ombudsman – Canadian Example
Doug Melville, Ombudsman and Chief Executive Officer at Ombudsman for Banking Services and Investments (OBSI), Canada,
·Financial education policy
Bora Oruç, CMB Vice President
·Financial consumer protection policy and regulation
Adem Yekeler, Head of Audit Group on Financial Consumer Protection, Department of Financial Consumer Relations, BRSA
- 12.30-13.30 **Lunch**
13.30 -15.00 **Alternative Delivery Channels : How to increase FI through alternative delivery channels**
Moderator: Jose Guilherme Reis- Sector Leader, World Bank
·International case studies and examples on e-money, mobile money, agent banking reforms and implementation
Margarete O. Biallas Senior Operations Officer IFC
·Turkey experience: new reforms on e-money and payment services
Fatma Tangı İrkılata, Senior Banking Specialist, Department of Regulations, BRSA
·Experience from private sector: Interbank Card Center (BKM)
Dr. Soner Canko, General Manager, BKM
·Experience from private sector: Vodafone
Ömer Gökhan Kuyucu – Head of Consumer Services - Vodafone
- 15.00-15.30 **Coffee Break**
15.30-17.00 **How to reach micro enterprises and SMEs - Panel Moderator: Dr. Mufit Arberk**
·Main challenges of SME financing in Turkey – Access to Finance Committee of the Coordination Council for Improvement of the Business Environment (YOİKK)
Dr. Mufit Arberk, Deputy General Manager, Undersecretariat of Treasury
·Approaches of regulation and supervision of microfinance sector
Olga V. Tomilova Regional Representative ECA, CGAP
·Emerging companies market and increasing SME's access to equity finance
Sertac Fuad Karaagaoglu Group Manager Listing and Indices Group, Borsa İstanbul
·Angel Investors and Venture Capital
Hakan Erturk, Department Head Undersecretariat of Treasury
·Experience from private sector: Non-financial services for SMEs, TEB Case
Devrim Tavil, Director, TEB
- 17.00-17:30 **Closing Remarks**
Ali Arslan, General Manager, Undersecretariat of Treasury
Jose Guilherme Reis, Sector Leader, World Bank

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Simultaneous Turkish - English translation will be provided.*