You are cordially invited to “Turkey Financial Inclusion Conference”
Hilton İstanbul Bosphorus Hotel / Cumhuriyet Cad. 34367 Harbiye - İstanbul
June 3-4, 2014

1. DAY JUNE 3, 2014, TUESDAY

08.30 – 09.00 Registration and Coffee
09.00 - 10.15 Opening Remarks
- Ibrahim H. Canakci, Undersecretary of Treasury
- Mükem Öztök, Chairman of BRSA
- Vahdetin Ergüç, Chairman of CMB
- M. İbrahim Turhan, Chairman and CEO of Borsa İstanbul Tbc
- Martin Raiser, Country Director, World Bank

10.15 – 11.15 Global Financial Inclusion Agenda and G-20
- Overview of Financial Inclusion Globally
  Gaïm M. Tata, Director, Financial Inclusion and Infrastructure Practice, WB
- Financial inclusion and G20 Development Agenda – Experience from the Russia G20 Presidency
  Anna Zelenizkova, Ministry of Finance, Russian Federation and Co-chair of the G20 Global Partnership for Financial Inclusion

11.15 – 11.45 Coffee Break

11.45 - 12.45 Financial Inclusion Policies and Strategies
- Global Overview – Progress on Financial Inclusion Strategies
  Margaret J. Miller, Senior Economist, WB
- Best Practices for Financial Inclusion Strategies
  Mr. Klaus Prochaska, Senior Policy Analyst, Knowledge Manager, Alliance for Financial Inclusion,
- UK Financial Inclusion Strategy as a Case Study
  Brian Pomeroy, Chair at Financial Inclusion Taskforce, UK

12.45-13.00 An Overview of the Financial Inclusion in Turkey
- An Overview of the Financial Inclusion in Turkey
  Ayşe Göz, Senior Financial Sector Specialist, WB

13.00-14.00 Lunch

14.00-15.30 Increasing Usage of Financial Services – Part I Deposit accounts
- Deposit accounts – Moderator: Sebnem Sener, Financial Sector Specialist, World Bank
- Deposits and Poverty Reduction – Case Study
  João Pedro Azevedo, Senior Economist, PREM, WB
- Access to basic accounts and payment services in the EU
  Monika Hempel, ECB
- World Savings Bank Institute/Gates Foundation initiative to pilot/roll out low income bank accounts
  Ian Raddcliffe, Director, WSB/EBSB
- Barbaros Uygun, Executive Vice President, Retail Banking, ING Bank
- Tuna Özgenel, Consumer Banking Product Management – Deposits Vice President - Akbank

15.30-16.00 Coffee Break

16.00-17.30 Increasing Usage of Financial Services – Part II Moderator: Dr Zamir Iqbal
- Global Overview of Islamic Finance and Financial Inclusion
  Dr Zamir Iqbal, Head of Islamic Finance Center, İstanbul/Turkey
- Financial Inclusion in Islamic Countries
  Dr. Mohammed Obaidullah, Islamic Research & Training Institute-IRTI
- Akuwatt Experience from Pakistan
  Dr. Amjad Saqib, Founder of Akuwatt, Pakistan

2. DAY JUNE 4, 2014, WEDNESDAY

09.00-10.30 Tackling Women’s Financial Exclusion: How to Include Women
- Moderator: Medha Agar, Senior Economist, World Bank

10.30- 11.00 Coffee Break

11.00-12.30 Consumer Protection and Financial Capability – Panel
- Moderator: Kamer Karakurum Özdemir
- Latest practices on financial consumer protection and financial education
  Ivo Jenik, WB
- Financial Education
  Florence Messy, OECD
- Financial Ombudsman – Canadian Example
  Doug Melville, Ombudsman and Chief Executive Officer at Ombudsman for Banking Services and Investments (OBSI), Canada
- Financial education policy
  Bora Onur, CMB Vice President
- Financial consumer protection policy and regulation
  Adem Yekele, Head of Audit Group on Financial Consumer Protection, Department of Financial Consumer Relations, BRSA

12.30-13.30 Lunch

13.30 - 15.00 Alternative Delivery Channels : How to increase FI through alternative delivery channels
- Moderator: Jose Guilherme Reis- Sector Leader, World Bank
- International case studies and examples on e-money, mobile money, agent banking reforms and implementation
  Margarite O. Biallas Senior Operations Officer IFC
- Turkey experience: new reforms on e-money and payment services
  Fatma Tangi Irikatla, Senior Banking Specialist, Department of Regulations, BRSA
- Experience from private sector: Interbank Card Center (BKM)
  Dr. Soner Can, General Manager, BKM
- Experience from private sector: Vodafone
  Ömer Gökbahar Kuyucu – Head of Consumer Services - Vodafone

15.00-15.30 Coffee Break

15.30-17.00 How to reach micro enterprises and SMEs - Panel
- Moderator: Dr. Murfit Arberk
- Main challenges of SME financing in Turkey – Access to Finance Committee of the Coordination Council for Improvement of the Business Environment (YÖIKK)
- Dr. Murfit Arberk, Deputy General Manager, Undersecretariat of Treasury
- Approaches of regulation and supervision of microfinance sector
  Olga V. Tomilova Regional Representative ECA, CGAP
- Emerging companies market and increasing SME’s access to equity finance
  Serifat Fuad Karaagaoğlu Group Member Managing and Indices Group, BORSAS Istanbul
- Angel investors and Venture Capital
  Hakan Ertürk, Department Head Undersecretariat of Treasury
- Experience from private sector: Non-financial services for SMEs, TEB Case
  Devrim Tavli, Director, TEB

17.00-17.30 Closing Remarks
- Ali Arslan, General Manager, Undersecretariat of Treasury
- Jose Guilherme Reis, Sector Leader, World Bank

RSVP: Selma Karaman, Tel: 0 312 459 83 50 E-mail: skaraman@worldbank.org
Simultaneous Turkish - English translation will be provided.