

SESSION DETAILS

AN IN-DEPTH LOOK
AT EACH SESSION



Average number of speakers per hour during the two CitiSense conference days.

SUNDAY SESSION DETAILS

Welcome to an evening of inspiration at Esade Business School auditorium, featuring leaders at the frontier of city innovation who will share stories in **TED-style talks** and short **pecha-kucha presentations**.

17⁰⁰-17¹⁵

INTERNET HAS CHANGED OUR LIVES BUT HASN'T CHANGED OUR CITIES, YET

p.31 – **Vicente Guallart** | Chief Architect, Barcelona City Council

As an observer, thinker and pioneer of the urban architecture of the future, Vicente proposes the regeneration of cities to stimulate a new economy of urban innovation.

17¹⁵-17³⁰

COMMONS FOR CITIES

p.25 – **Esteve Almirall** | Associate Professor, Esade Business School

By sharing ideas through code, cities can leverage innovation across networks to improve urban service delivery and efficiency.

17³⁰-17⁴⁵

FUNDING OPEN INNOVATION IN CITIES

p.27 – **Jessica Colaço** | Director of Partnerships, iHub

Jessica shares her experience supporting early-stage innovations and startup ideas at Kenya's iHub, a tech community space based in Nairobi.

17⁴⁵-18⁰⁰

THE CITY FROM THE SKY

p.37 – **Frank Sedlar** | PetaJakarta

The increasing accessibility and affordability of unmanned aerial vehicles (UAVs or drones) are introducing new ways to see, understand, analyze and improve city services.

FUTURE EVERYTHING

p.31 – **Drew Hemment** | Founder and CEO, FutureEverything

Cities' most powerful asset is their potential to convene a community of thinkers, developers, coders, artists, designers, urbanists and policymakers.

18⁰⁰-18¹⁵

FORKING CODE ACROSS CITIES

p.29 – **Katalyn Gallyas** | Open Innovation Policy Advisor, City of Amsterdam

What happens when cities treat their initiatives in the same way that a team of software developers approach a collaborative coding project?

CROWDSOURCING WASTE SOLUTIONS

Jean Barroca | Open Innovation Specialist, World Bank — p.26

The Mozambique Service Monitoring System / Platform is a new initiative that showcases the potential of appropriate technologies to capture and visualize urban service delivery.

OPEN MX: TOOLS4CITIES

18⁴⁰-19⁰⁰

Jorge Díaz | Dir. of Open Communities, Office of the President of Mexico — p.28

Mexico's national digital strategy supports cities with a kit to help them be more innovative.

FROM FABLAB TO FABCITY

Tomas Diez | FabCity Project Director, Institute for Advanced Architecture of Catalonia — p.28

The FAB City project aims to recover the power of cities as platforms to produce resources locally in a world where digital fabrication is the new articulator of urbanism.

UNLEASHING OPEN DATA FOR BETTER CITIES

19⁰⁰-19¹⁵

Rudy WcvW | Director of Innovation and Open Government, City of Buenos Aires — p.27

How can data be captured, organized and published in a way that helps cities understand and improve their services while tapping into citizens' creativity?

MEDELLÍN, CITY FOR LIFE

19¹⁵-19³⁰

Anibal Gaviria Correa | Mayor, City of Medellín — p.30

Hear the story of Medellín's incredible transformation into one of the world's most innovative cities from the perspective of the city's mayor.

THE CITY BRAIN

19³⁰-19⁴⁵

Jose Antonio Teixeira | Innovation General Manager, City of Santander — p.38

What happens when a city plugs into, organizes and makes decisions based on the thousands of sensors, including the most powerful sensor of all: its citizens?

MAKERS FOR PRODUCTIVE CITIES

19⁴⁵-20⁰⁰

DK Osseo-Asare | TED Global Fellow — p.36

Ghana is emerging as a hotbed of creative manufacturing, and DK Osseo-Asare will share his experience as a civic entrepreneur building tools that address city challenges.

MONDAY SESSION DETAILS

The day begins with joint [sessions with the City Innovation Summit \(CIS\)](#) on the ground floor of Fira Conference Center. After the coffee break, the [CitiSense sessions](#) continue upstairs.

CIS VENUE

JOINT SESSIONS WITH CITY INNOVATION SUMMIT

9⁰⁰-9²⁰

OPENING REMARKS

Welcoming remarks to kick off the joint CIS and CitiSense sessions.

Sònia Recasens | Second Deputy Mayor, Barcelona City Council

Guiseppe Ruotolo | Policy Officer DG, Research & Innovation, European Commission

Marisela Montoliu | Director for Social, Urban Rural & Resilience, World Bank

9²⁰-9³⁰

THE BARCELONA BRAND

Marc Puig | Director of Communications, Barcelona City Council

9³⁰-10⁰⁰

CITIES AND THEIR ROLE FOR A SUSTAINABLE SOCIETY

A keynote presentation about urban challenges and opportunities for sustainable living.

Ann Mettler | Executive Director and Co-Founder, Lisbon City Council

10⁰⁰-10³⁰

PUBLIC MANAGEMENT MODEL AND FINANCES OF BARCELONA CITY HALL

A keynote presentation about the operations and finances of running Europe's most innovative city.

Jordi Joly | Barcelona City Council Dept. of Economics, Business and Employment

10³⁰-11⁰⁰

THE TEAMS AND FUNDS MAKING GOVERNMENT INNOVATION HAPPEN

Peter will present i-Teams, a resource to help city governments learn from the new methods and approaches being developed by innovation teams, funds and units around the world. Learn more at www.nesta.org.uk/projects/i-teams.

p.26 – **Peter Baeck** | Principal Researcher for Public & Social Innovation, Nesta

FOSTERING URBAN INNOVATION ECOSYSTEMS

11³⁰-12³⁰

This panel will discuss how cities can promote the development of innovation ecosystems, which policies and approaches help their development, and how cities can take advantage of these ecosystems to achieve increased wellbeing for its citizens.

- Jessica Colaço | Director of Partnerships, iHub – p.27
- Gianluca Galletto | Director of International Affairs, NYCEDC – p.29
- Juan Camilo | CEO, Route N Corporation – p.36
- Peter Baeck | Principal Researcher for Public & Social Innovation, Nesta – p.26
- Victor Mulas | ICT Policy Specialist, World Bank – p.35

THE INTERNET OF EVERYONE

12³⁰-13³⁰

This panel explores the intersection of the Internet of Things - a globally intertwined network of sensors, data and technologies - and the people who use, create, make, modify, tweak, tinker and innovate on top of this infrastructure.

- DK Osseo-Asare | TED Global Fellow – p.36
- Júlia López-Ventura | Barcelona Smart City Strategy Coordinator – p.33
- Drew Hemment | Founder and CEO, FutureEverything – p.31
- Saori Imaizumi | Maker for Education Specialist – p.32
- Hallie Applebaum | Open Innovation Specialist, World Bank – p.25

OPEN CITIES

15⁰⁰-16⁰⁰

To efficiently respond to challenges in areas such as mobility, energy, and environmental protection, cities must establish systems capable of handling massive amounts of information by its citizens and infrastructure.

- Rudi Borrmann | Director of Innovation and Open Government, City of Buenos Aires – p.27
- Sokwoo Rhee | Associate Director, Nat'l Inst. of Standards and Technology – p.37
- Juanjo Hierro | CTO, IoT Industry and Smart Cities Unit, Telefónica I+D
- Eduard Gil | City Manager, City of Gavá – p.30
- Jean Barroca | Open Innovation Specialist, World Bank – p.26

SUSTAINING INNOVATION

16⁰⁰-17⁰⁰

This panel will discuss how cities can promote the development of innovation ecosystems, which policies and approaches help their development, and how cities can take advantage of these ecosystems to achieve increased wellbeing for its citizens.

- Ana Majó | Dir. of Promotion of Strategic Sectors and Innovation, Barcelona Activa – p.34
- Petri Rasanen | Director of Innovation and Foresight, Tampere Region – p.37
- Eric Senabre | Co-Founder, Goteo.org – p.38
- Esteve Almirall | Associate Professor, Esade Business School – p.35

11³⁰-12³⁰

MOBILITY

Urban dwellers are forever on the move. This panel explores the innovations and opportunities that can help address development challenges facing transportation and mobility.

- p.38 – **José Antonio** | CEO of Innovation, City of Santander
- p.27 – **Cristián Bowen** | Vice-Minister of Transportation, Government of Chile
- p.39 – **Susan Zielinski** | SMART Managing Director, University of Michigan
- p.32 – **Frank Kresin** | Research Director, Waag Society
- p.32 – **Pekka Koponen** | Development Director, Forum Virium
- p.26 – ● **Arturo Ardila** | Lead Transport Economist, World Bank

12³⁰-13³⁰

ICT4D 3.0: ENERGY

Cities present unprecedented challenges and opportunities for energy efficiency. Collaborative and climate-sensitive initiatives can be leveraged to make cities more efficient while positioning their citizens at the core of these innovative projects.

- p.36 – **Oriol Pascual** | Community Leader, Cleanweb Initiative
- Sonny Masero** | Managing Director, Galos, Nesta
- Matt Gee** | PhD Candidate, Harris School of Public Policy, University of Chicago
- Kat Borlongan** | Co-Founder, FiveByFive
- p.39 – **Roman Zinchenko** | Programme Leader, Ukraine
- p.33 – ● **Anna Lerner** | Energy and ICT Specialist, World Bank

15⁰⁰-16⁰⁰

SENSEABLE CITY

Building resilient cities to confront potential disasters is a high priority for many urban areas. How can emerging and increasingly lower-cost technologies such as lightweight drones and carry-on-sized satellites be leveraged to democratize access to information about resilience and cities?

- p.37 – **Frank Sedlar** | PhD Candidate, University of Michigan
- p.38 – **Ian Smith** | Sales Manager, Delair Tech UAV Manufacturer
- p.35 – **Denise McKenzie** | Executive Director for Outreach, Open Geospatial Consortium
- p.30 – **Dirk Gorissen** | Advisor, UAViators Humanitarian UAV Community
- p.25 – ● **Edward Anderson** | ICT Policy Specialist, World Bank

16⁰⁰-17⁰⁰

VIOLENCE AND CRIME

This panel explores how ICTs and citizen-centric methodologies can be used to prevent, monitor and respond to incidents of crime and violence in urban centers.

- p.31 – **Carlos Fernández Guerra** | Social Media Strategist, Spanish National Police
- p.28 – **Jorge Díaz** | Director of Open Communities, Office of the President of Mexico
- p.39 – **Javier de la Torre** | CEO and Co-Founder, CartoDB
- p.28 – **Rodrigo Derteano** | CEO and Co-Founder, La Factor
- p.34 – ● **Catalina Marulanda** | Lead Urban Specialist for DRM, World Bank

INNOVATION COMMUNITIES AND TOOLKITS FOR CITIES**17⁰⁰-17³⁰**

Sip your coffee while hearing about different resources being launched to support practitioners as they iterate bottom-up smart city tools and techniques. For example, this session will introduce the Citizen Driven Innovation Guidebook, a toolkit for city leaders and public administrations. It will also introduce, solicit feedback for, and invite you to join an emerging Community of Practice.

Katalyn Gallyas | Open Innovation Policy Advisor, City of Amsterdam – p.29

Arturo Munte Kunigami | Senior ICT Policy Specialist, World Bank – p.35

Jarmo Eskelinen | President, European Network of Living Labs – p.29

● **Ilari Lindy** | Senior Operations Officer, World Bank – p.33

STRUCTURED NETWORKING**17³⁰-18⁴⁵**

Speakers and panelists from the CitiSense event will be available at tables, grouped according to session and theme.

This session includes an open feedback period to understand and define the Community of Practice in a way that best serves the needs of city practitioners and community participants.

● **Jesse Marsh** | Lead Partner, Atelier Studio Associato – p.34

BUSES TO COCKTAIL VENUE**18⁴⁵**

CitiSense reunites with the City Innovation Summit for cocktails. Transportation will be provided.