

Standardizing Public Officials Surveys in the Bank



Steve Knack
DECRG-PRMPS
June 17, 2002



Public Officials Surveys in the Bank

Governance & Anti-corruption
Diagnostics (WBI)

- Public officials
- Business enterprises
- Households

PREM Public Sector Group
(Bank-Netherlands Partnership
Program)



Survey content

- Meritocracy/politicization
- Pay, benefits, satisfaction
- Resource availability/predictability
- Quality of rules, budget procedures
- Enforcement of rules
- Consistency of policies
- Corruption: bribery, job purchase
- Quality of service delivery



Standardizing surveys

- Content
- Sample design
- Survey administration & methodology



Why so little standardization?

- New, evolve from experience
- Supply side: e.g. assistance from WBI or Public sector group
- Demand side: interests of staff, relevant issues differ across countries or over time
- Modify to link up with other surveys



Different purposes of surveys

- Monitoring changes over time
- Improving public awareness
- Creating data for research: studying determinants of corruption, service delivery failures
- Building local statistical and survey capacity, developing partnerships



Complementarities with other surveys

- Enterprise surveys
- Household surveys (GAC, CWIQ, LSMS)
- Public Expenditure Tracking studies (PETS)
- Quantitative Service Delivery Surveys (QSDS)