

REQUEST FOR EXPRESSION OF INTEREST FOR SELECTION # 1178958

Assignment Title: Global Value Chains Case Studies

Publication Date: 15-Apr-2015

Expression of Interest Deadline: 27-Apr-2015 at 11:59:59 PM (EST)

Language of Notice: English

Assignment Country: Turkey

Funding Sources

The World Bank intends to finance the assignment/services under Trust Funds:

- TF019410 - Turkey: Moving up to High-Income through further integration
- BB - BANK BUDGET

Individual/Firm: The consultant will be a firm.

ASSIGNMENT DESCRIPTION

Boosting export competitiveness is an important component in meeting Turkey's aim towards a high-value added exports-driven economy and high growth rates. Upgrading within the global value chains is a key element of a policy package for moving to a high value-added economy and ultimately moving to high-income status in a sustainable manner. This task will have the objective of investigating selected global value chains that Turkish firms are a part of. The role of services in upgrading in the value chains will be a special focus of the activity. The consultant to be hired for carrying out this task will design and implement 3 to 4 case studies in selected sectors, under the guidance of the team leader. The case studies will benefit from the approach developed by the Fung Global Institute for the "Services in global value chains project" in China. In each case study, a leader exporting firm will be identified in the selected sector, and the entire value chain for this product will be identified. This will involve analyzing the different nodes or stages of the value chain from the very early stage of establishment to the post-manufacturing phase. Interviews will be conducted by the representatives of the lead firm as well as the firms operating on the selected value chain (such as input suppliers, marketing firm etc.). The case studies will also allow mapping out the role of services in the value-added generated along the supply chain, including innovation-intensity and level of job creation. A key feature of the analysis will be whether the particular stage of the value chain is fulfilled by local or foreign firms and in the case of the latter, what the considerations are in the choice of a foreign firm. Short reports will be produced on each case study with the objective of drawing out policy implications.

INDIVIDUAL / FIRM PROFILE

The consultant will be a firm.

SUBMISSION REQUIREMENTS

The World Bank now invites eligible consultants to indicate their interest in providing the services. Interested consultants must provide information indicating that they are qualified to perform the services (brochures, description of similar assignments, experience in similar conditions, availability of appropriate skills among staff, etc. for firms; CV and cover letter for individuals).

Interested consultants are hereby invited to submit expressions of interest

Qualification Criteria

- 1. Provide information showing that they are qualified in the field of the assignment. *
- 2. Provide information on the technical and managerial capabilities of the firm. *
- 3. Provide information on their core business and years in business. *
- 4. Provide information on the qualifications of key staff. *

**Mandatory*

Selection and contracting will normally be made from responses to this request for expression of interest. The consultant will be selected from a shortlist, subject to availability of funding.

Please log in to Econsultant2 at <https://wbgeconsult2.worldbank.org/> as a valid Firm User if you wish to express interest in this selection.