Capital Flow Volatility and Systemic Risk in Emerging Markets: The Policy Toolkit

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Introduction

As the global financial crisis has shown, reaping the benefits of financial development and international financial integration without incurring large risks remains a key challenge for many countries around the world. The financial system is inherently procyclical, that is, it tends to amplify the business cycle. Faced with a positive shock, financial institutions and markets can behave in the same manner, fuelling asset price and credit booms, and leading to a generalized expansion of economic activity. When the cycle turns, asset prices decline, credit gets reduced, and the economy can slow down. In the extreme, disturbances can lead to financial crises with major real sector dislocations and large fiscal costs. This procyclicality and risk of financial crises importantly relates to various aspects of international financial integration, with capital flows often being quite volatile.

In advanced countries (ACs), the buildup in banking systems' vulnerabilities prior to the recent crisis took place through complex chains of credit intermediation and involved large gross capital flows. Global banks (particularly European banks) were key players in this process, raising funds on U.S. wholesale markets and then lending these funds back to U.S. residents through purchases of securitized claims on U.S. borrowers, mostly related to residential mortgages (Shin 2012). Although net capital inflows—that is, the net of gross inflows and outflows—were relatively small, gross exposures ended up very large.¹ The shock

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that originated in the U.S. subprime market quickly affected many financial systems around the world. Because banks were vulnerable on their funding side to wholesale markets and developments in the U.S. dollar shadow-banking system, liquidity shortages spread quickly. These disturbances led to major real sector dislocations as the tightening of funding spurred a downward cycle of balance sheet contractions and deleveraging, declining asset prices, sharp curtailment in global trade, and declining economic activity.

In the wake of the crisis, countries are undertaking many efforts to improve their financial systems, strengthen resilience to shocks (including to those originating internationally), and reduce the natural tendency for financial systems to display procyclical behavior. The international financial architecture is also being modified to help reduce spillovers. Although not yet finished, this agenda has already shown some results (see FSB 2012 for an overview of achievements and areas of remaining needed reforms). Emerging markets (EMs), however, face even greater challenges in dealing with international financial integration and cross-border flows, for several reasons.

First, EMs tend to receive capital flows that, even in net terms, are large relative to their domestic economies and overall absorptive capacity—especially relative to the size and depth of their financial systems.² On average, net private capital flows relative to M2 over 2000–10, for example, have been many times larger for EMs than for ACs. Similarly, financial flows are much larger as a share of their domestic capital markets for EMs than for ACs. Second, EMs are more prone to (larger) shocks, in part because their economies are smaller and less diversified, and because they have less domestic economic and political stability. In addition, shocks of any kind—positive or negative, external or domestic in origin—are exacerbated and propagated more easily in EMs because of structural and institutional characteristics (such as weak enforcement of property rights and poor information infrastructures). In particular, large capital inflows—much of which are intermediated through banking systems—tend to interact with and amplify the domestic financial and real business cycles to a greater extent than in ACs.

Unless managed properly, international financial integration thus poses serious challenges to economic and financial sector stability in EMs. This chapter examines these challenges. It first empirically investigates the interactions of capital flow surges and stops, domestic financial cycles and financial crises in EMs with their real sector (business) cycles, and compares these to those in ACs. These findings build on earlier work (Claessens, Kose, and Terrones 2011; Claessens and Ghosh 2012) which showed that business cycles and financial cycles are much more volatile in EMs than in ACs. That work highlighted how adverse financial cycles combined with recessions, although not necessarily more frequent or longer, tend to lead to worse and deeper losses in EMs than in ACs. Conversely, recoveries combined with favorable financial cycles tend to be stronger (and faster) in EMs than in ACs. We expand on those insights by also considering cycles in capital flows and financial crises, which allow us to compare the implications of various types of financial events for the real economy and across the two groups of countries. Our data indicate that capital flow surges and sudden

capital outflows are the financial events associated with the greatest amplification in business cycles in EMs.

Because the comparison of financial events in relation to the behavior of business cycles highlights the importance of capital flows in EMs, we analyze the macroeconomic challenges and buildups of domestic financial sector vulnerability during large surges of capital inflows. These vulnerabilities can generate systemic risks that manifest themselves in the face of shocks (domestic or external in origin) that can trigger capital outflows or "sudden stops" and downturns in financial and economic cycles. We then examine the broad policy toolkit available to EMs, including macro prudential measures, taking into account the characteristics of EMs. We conclude that EMs are likely to have to use a more heterodox mix of policy tools, notably including macro prudential policies, but also capital flows management (CFM) tools.³

The chapter is organized as follows. The first section analyzes the nature of the links between various financial cycles—domestic financial (credit) and asset prices cycles, and capital-flow movements—and crises and domestic business cycles, comparing across types of financial events and between EMs and ACs. As this analysis highlights the important role of capital flows in affecting the business cycles in emerging markets, the next section focuses on the determinants and behavior of capital flows and the role that domestic banking sectors play in intermediating such capital flows. It documents in particular the dimensions of increased macro and financial sector vulnerability associated with large surges in capital inflows. The third section discusses the broad policy toolkit available to deal with these vulnerabilities, including macroeconomic management and macro prudential and capital flow management policies. The last section concludes the chapter.

The Interplay between Domestic Financial Capital Flows and Business Cycles

This section reviews the empirical record of how financial events and business cycles interact in a large sample of countries and compares these interactions for EMs with those for ACs.

Samples and Methodology

We studied business cycles and financial events in 61 countries (23 ACs and 38 EMs) using as much as possible quarterly data. The methodology we employed to identify the business and domestic financial cycles focused on changes in the levels of variables. A recession (expansion) begins just after the economy reaches a peak (trough) and ends as the economy reaches a trough (peak).⁴ Recoveries can be measured either by the time it takes to reach the level of the previous peak (duration) or by the output increase in the first four quarters (amplitude). The methodology for determining financial cycles is the same as for business cycles, that is, we identified downturns and upturns in (real) financial variables. Phases of cycles can be characterized according to their intensity (amplitude),

duration, cost (cumulative loss, but only in case of recessions), and severity (slope). For business cycles we used output, whereas for domestic financial cycles we used credit, equity prices, and house prices. All variables are in real terms. The period we covered is from the first quarter of 1960 to the fourth quarter of 2011, with differences in data coverage between ACs and EMs (often only more recent data was available for EMs).

For capital flows, we used the methodology of Ghosh and others (2012), where "surges," that is, large capital inflows relative to the recipient economies, are defined as those that fall in the top 30 percent of the country-specific distribution of net capital inflows to GDP for the country *as well as* in the top 30 percent of the overall distribution of net capital inflows to GDP for the whole samples, or the subsamples of ACs or EMs.⁵ Conversely, large capital outflows (as a share of GDP) are defined as capital outflows that fall in the top 30 percent outflows for the country *and* the top 30 percent overall for the whole or the two subsamples. We used annual data, given the large intrayear volatility in capital flows and data availability.

Note though that there is much overlap among these financial events, with the overlaps somewhat greater for EMs, especially as regards to capital flows. For example, of the 31 large capital outflows events for ACs, 3 are also credit crunches, whereas for EMs, of the 46 outflow episodes, 15 are also credit crunches. For ACs, the domestic financial events tend to overlap more among each other. For example, of the 35 house-price busts for ACs, 17 were also credit crunches (of which 11 were also equity busts) and an additional 7 were also equity busts. Conversely for EMs, of the 16 house-price busts, only 3 were also credit crunches (of which none were also equity busts), yet an additional 7 were also equity busts (note that this might be due to more limited house-price data for EMs).

In addition, we looked at extreme adverse financial events, that is, banking, currency, and sovereign debt crises, for which we used the definitions and data from Laeven and Valencia (2012), and "sudden stops," for which we use the data from Forbes and Warnock (2012), where the latter partly overlap with our large capital outflow events. Altogether, we considered five types of adverse financial events: credit crunches, equity and house-price busts, large capital outflows, and financial crises; and four types of favorable financial events: credit, equity prices, house-price booms, and large capital inflows.

We then considered the overlap between business cycles and the various financial events.⁶ Table 3.1 shows the overlap of recessions with the five adverse financial events and of the recoveries with the four favorable events. The coincidence of adverse business phases with adverse financial events is, not surprisingly, quite large. We see that of the 292 recessions, 160, 43, 36, 107, and 52 overlap with financial crises, large capital outflows, credit crunches, equity prices, and house-prices busts, respectively. The coincidence of favorable business phases with favorable financial cycles is somewhat less. Of the 257 recoveries, 53, 23, 60, and 17 overlap with large capital inflows and credit, equity prices, and house-price booms, respectively. Note that all of these financial events are relatively extreme, since we did not consider "normal" credit expansions and contractions,

	World	Advanced	Emerging
Total number of recessions	292	156	136
Recessions associated with			
Financial crises	160	70	90
Net high capital outflows	43	19	22
Credit crunches	36	22	22
Equity price busts	107	61	42
House price busts	52	42	13
Total number of recoveries	257	134	116
Recoveries associated with			
Surges	53	21	36
Credit booms	23	11	15
Equity booms	60	30	32
House price booms	17	9	8

Table 3.1 Number of Recessions and Recoveries Associated with Financial Events

Notes: For crunches, busts, booms, surges, and outflows the events are identified separately for each country group and total of advanced and emerging is not equal to the world.

asset prices increases or decreases, or small capital inflows or outflows relative to GDP, which can be expected to accompany business cycles.

There was a relatively higher overlap between financial crises and recessions for EMs (90 out of 136 recessions were related to a financial crisis) than there was for ACs (70 out of 156). Equity price busts overlapped relatively more with recessions in ACs (61) than in EMs (42). Recoveries tended to overlap with favorable financial events, especially with capital flows surges, relatively more for EMs than for ACs (36 out for 116 for EMs compared with 21 out of 134 for ACs).⁷

The overlap among the various types of financial crises was also large (figure 3.1), and again somewhat stronger for EMs than for ACs. For example, of the 26 debt crises, 21 were also currency crises, and of these, 13 were also banking crises. Of the 203 sudden stops, 30 were also currency crises and 44 were also banking crises. As such, it is can be harder to isolate the relationships between individual financial events and business cycles.

Financial Events and Business Cycles: Empirical Evidence

We next studied the implications of various types of financial events for the real economy, that is, the behavior of output, and how these implications compared between ACs and EMs. This comparison allowed us to investigate what financial events may be most affecting the real economy in each group of countries. Table 3.2 provides an overview of the main results (for related findings on the effects of overlaps between business and financial cycles and differences between EMs and ACs, see Claessens and others (2011).

We started with reviewing the impact of the overlap of financial disruptions with a recession on the depth of the recession (table 3.2a). Not surprisingly, output declines in recessions associated with an adverse financial event are large,



Figure 3.1 Number of Financial Crises

Sources: The dates of banking, currency, and debt crises are from Laeven and Valencia (2012) and the dates of sudden stops are from Forbes and Warnock (2012).

Notes: A financial crisis starting at time *T* coincides with another financial crisis if the latter starts at any time between T-3 and T+3. A financial crisis starting at time *T* coincides with two other financial crisis if the latter two start at any time between T-3 and T+3. The sample consists of 38 emerging market and 23 advanced countries.

especially in EMs. In case of credit crunches, equity price, and house-price busts, output declined in EMs by 5.4, 7.1, and 5.5 percent, respectively, with cumulative losses of some 10, 13, and 14 percent, respectively. These outcomes were more adverse than those in ACs where recessions with such crunches or price busts tended to have drops in output of "only" 2.2-2.8 percent. The much stronger link is probably because gyrations in domestic financial markets in EMs are often associated with large swings in the direction and volume of capital flows, as noted earlier. The worst outcomes in EMs were indeed for sudden capital outflows, where output declined by some 9.5 percent, whereas large capital outflows in ACs only meant a 2.8 percent drop in output (with cumulative output losses of 19.4 percent and 5.8 percent for EMs and ACs, respectively). Declines and losses were also large in recessions associated with financial crises, with output losses of some 2.4 percent for ACs and 6.4 percent for EMs. These losses, however, were still far less than those for recessions associated with large capital outflows, especially for EMs and, overall, volatility in capital flows thus appears to be a very important "driver" of recessions in EMs.

	Financial crises	Capital outflows	Credit crunches	Equity price busts	House price busts
All countries					
Duration	4.16	5.02	3.78	4.16	4.46
Amplitude	-4.18	-4.88	-4.77	-4.39	-2.64
Cumulative loss	-7.58	-11.98	-9.76	-8.58	-5.86
Slope	-1.07	-1.06	-1.15	-1.14	-0.62
Advanced countries					
Duration	4.40	6.11	3.95	4.30	4.62
Amplitude	-2.43	-2.76	-2.78	-2.76	-2.18
Cumulative loss	-4.92	-5.85	-6.19	-5.23	-4.75
Slope	-0.55	-0.56	-0.88	-0.79	-0.48
Emerging market countries	:				
Duration	3.98	4.09	3.41	4.17	4.23
Amplitude	-6.38	-9.48	-5.43	-7.09	-5.49
Cumulative loss	-9.90	-19.39	-9.76	-13.49	-13.56
Slope	-1.80	-2.61	-1.41	-1.70	-1.77

Table 3.2 Recessions and	d Recoveries Associated	with Financial Events
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	Capital inflows	Credit booms	Equity price booms	House price booms
All countries				
Duration	5.21	6.00	5.34	4.13
Amplitude	4.94	7.89	5.52	6.65
Slope	1.13	1.74	1.39	2.02
Advanced countries				
Duration	3.71	3.45	4.52	5.75
Amplitude	2.53	6.25	3.13	4.43
Slope	0.67	1.59	0.81	1.16
Emerging market countries				
Duration	5.08	5.54	6.14	3.00
Amplitude	6.16	8.84	7.77	8.85
Slope	1.49	2.21	2.08	2.93

Notes: Financial crises include four events: banking, debt, currency crises defined as in Laeven and Valencia (2008) and sudden stops defined as in Forbes and Warnock (2012). Outflows are the highest 30 percent of net capital outflows in the country-specific distribution, and they are in the 30th percentile of the overall distribution of net capital flows to GDP. Credit crunches are the worst 25 percent of all credit downturns calculated by the amplitude in credit. Equity price (house price) busts are the worst 25 percent of all credit downturns calculated by the amplitude in credit. Equity price (house price). Inflows are the net capital flows to GDP in the top 30th percentile of the country-specific distribution, as well as in the top 30th percentile of the overall distribution of net capital flows to GDP. Credit (equity price, house price) booms are the top 25 percent of the credit (equity price, house price) upturns calculated by amplitude in credit (equity price, house price). A recession is associated with a financial crisis (outflows) if the financial crisis (outflows) starts at the same time of the recession or one year before or two years after the peak of the recession. A recession is associated with an inflow (boom) if the inflow (boom) starts at the same time of the recession or one quarter before or two quarters after) the start of the same to the same time of the recession or one quarter before or two quarters after) the start of the recession.

Conversely, output increases were much greater in recoveries associated with favorable financial events, and more so in EMs than in ACs (table 3.2b). Recoveries associated with asset price booms meant an 8 to 9 percent increase in output in EMs versus 3 to 4 percent in ACs. Similarly, in recoveries associated with credit booms, output increases were 1.5 percentage points larger in EMs than in ACs: 8.8 percent versus 6.3 percent. The smaller difference between EMs and ACs with respect to the relationship between credit booms and output likely reflects, in part, the similar importance of banking systems in both groups of countries (the non-bank part of the financial system tends to be less developed in most EMs). In ACs, output increased the most in recoveries associated with credit booms while asset prices were less important for output increases, whereas in EMs all types of domestic financial booms had similarly large relationships with the size of the recoveries. Large capital inflows were not the most important "driver" of upswings in the business cycle for EMs. Nevertheless, recoveries associated with capital inflows experienced twice as large an output increase in EMs than in ACs: 6 versus 2.5 percent.

A Closer Look at Capital Inflows and Their Implications

The previous section established that in general, but especially for EMs, capital flows interact very strongly with real sector developments. It also noted that, compared with the experiences in ACs, capital flow cycles in EMs overlap to a greater degree with domestic financial cycles and financial crises. What causes these two facts? We discuss two explanations: "surges" or large capital flows to and from EMs are more volatile and often driven by global (financial) factors, rather than by domestic developments; and capital flows interact in a more intense way with the domestic financial systems and consequently real economy in EMs. For the first explanation, we review the literature on the determinants of capital flows to EMs. For the second, we discuss the mechanisms through which such financial-real interactions take place, focusing in particular on flows intermediated through the banking sector (which forms the bulk of cross-border flows), and how this can lead to both larger macroeconomic and domestic financial cycles. Finally, we review how this can lead to a buildup of vulnerability during surges of capital inflows to EMs and document dimensions of such increased observed vulnerabilities-both macroeconomic and financial—that validate the channels leading to the buildup discussed earlier.

The Nature of Private Capital Flows to ACs and EMs

The amounts of gross private capital flows to and from both ACs and EMs have increased sharply over the last decades. Flows have also been highly volatile, especially in the past few years. There are differences, however, in the behavior of net capital flows to ACs versus those to EMs. For ACs, capital flows are more about risk-sharing and the benefits of diversification, with, as noted, gross outflows generally offsetting gross inflows, generating relatively small and smoother movements in net capital flows. By contrast, for EMs, because international financial integration is as much about risk-sharing as about having access to more external financing, both gross and net capital flows have been sizable (figure 3.2).⁸



Figure 3.2 Gross and Net Capital Flows

Source: Based on data from IMF World Economic Outlook April 2011. *Note:* GDP = gross domestic product.

Dealing with the Challenges of Macro Financial Linkages in Emerging Markets http://dx.doi.org/10.1596/978-1-4648-0002-3 Moreover, these net flows have been much more volatile (figure 3.3), increasing steadily in the decade before the crisis, falling dramatically during the global financial crisis, and then rebounding sharply again, with some falling off more recently (see figure 3.2).





Source: Based on data from IMF World Economic Outlook April 2011. *Note:* GDP = gross domestic product. There are also differences in the volatility of the various types of capital flows, with bank flows especially volatile for both EMs and ACs and portfolio debt flows debt very volatile for ACs in particular (figure 3.4). FDI and portfolio equity flows tend to display less volatility for both EMs and ACs. Because the

Figure 3.4 Volatility of Different Types of Net Private Capital Inflows



Source: Based on data from IMF World Economic Outlook April 2011. Note: FDI = foreign directive investment; GDP = gross domestic product.

Dealing with the Challenges of Macro Financial Linkages in Emerging Markets http://dx.doi.org/10.1596/978-1-4648-0002-3 volatility of individual capital flows is not higher in EMs compared with ACs, much of the higher volatility of overall net private flows to EM reflects the fact that the different types of flows have tended to be positively correlated with each other. By contrast, in the case of ACs, the various types of flows act as broad substitutes within the capital account (negatively correlated with each other) and have thus helped to dampen the volatility of total net flows (figure 3.5). The persistence (and, hence, predictability) of net capital inflows is also generally low, and is, moreover, lower in EMs than in ACs.

A large literature exists on what drives capital flows and the role of "push" (global) versus "pull" (country-specific) factors. In equilibrium, capital flows to a country must reflect both push and pull factors. Perhaps a more relevant question is the relative importance, that is, what factors determine how much of the changes in net capital inflows. Recent research (IMF 2011) using a global factor model found that a growing share of the total variation of net flows to EMs is explained by common factors. In particular, although the model underscores the dominance of economy-specific factors, it showed that the share explained by common factors increased from about 15 percent in the 1980s to about 23 percent in the 1990s and to more than 30 percent in the 2000s. This increase implies that capital flows are increasingly determined by factors outside the domestic economy.

Even more important for EMs is that recent research (Ghosh and others 2012) found that surges of capital inflows (large capital inflows) to EMs are



Figure 3.5 Correlations between Different Types of Net Flows and the Rest of the Financial Account

Source: Based on data from IMF World Economic Outlook April 2011. Note: FDI = foreign directive investment; GDP = gross domestic product. synchronized across countries, and that such surges are strongly influenced by global factors, namely global liquidity conditions and global uncertainty.⁹ However, while global conditions dictate the likelihood of capital flows of significant magnitudes to EMs as a whole, individual country conditions still matter. *Conditional* on a surge occurring, whether a particular country receives a portion of a generalized surge of capital flows, depends on prevailing macroeconomic and other country circumstances. Moreover they found that the magnitude of the surge of capital to a particular country depends on country-specific factors. Economic growth, external financing needs, financial openness and interconnectedness, and institutional quality appear to be significant factors in explaining the likelihood and the magnitude of the surge. Capital inflow surges end up therefore being procyclical with respect to domestic economic conditions.¹⁰

Ghosh and others (2012) also found that the share of surges in net capital inflows (that is, very large inflows) to EMs increased over time, rising from 10 percent in the 1980s to 20 percent in the 1990s, and to almost 30 percent in the last decade (figure 3.6). During surges, the composition of flows also tended to be more skewed towards bank and portfolio debt, away from the more stable direct and portfolio equity investment flows (figure 3.7). This relationship is presumably because such debt flows are the most responsive to changes in global environment and relative rates of return (figure 3.8). For the same reasons, debt flows are also more volatile and exhibit the lowest persistence.



Figure 3.6 Share of Surges in Capital Inflows

Source: Ghosh and others 2012.

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Figure 3.7 Size and Composition of Flows during Surge Periods



b. Emerging Latin America

Figure continues next page

Dealing with the Challenges of Macro Financial Linkages in Emerging Markets http://dx.doi.org/10.1596/978-1-4648-0002-3





Source: Based on data from World Economic Outlook, April 2011, IMF. *Note*: FDI = foreign directive investment; GDP = gross domestic product.





Figure continues next page



Figure 3.8 Responsiveness of Different Flows to Global Factors (continued)

Source: Based on data from World Economic Outlook, April 2011, IMF. *Note:* FDI = foreign directive investment; GDP = gross domestic product. In summary, net capital inflows to EMs tend to be volatile, and recent years have seen several periods of sharp rises in large net capital inflows to EMs, followed by slowdowns or reversals. Large capital inflows are often initiated by global conditions, with the bulk of the flows during such periods being debtcreating flows, of which bank flows are an important component. Although EMs do not appear to experience a higher incidence of capital flow surges than ACs, the magnitude and pace of capital flow surges for EMs have tended to be larger in relative terms, especially with respect to domestic financial variables (see also Agosin and Huaita 2012).

These findings help explain why in EMs large capital inflows can generate macroeconomic challenges and can heighten systemic risks in the financial sector (particularly when intermediated through the domestic banking sector) that materialize when these capital flows slow down or reverse.

Mechanisms Underlying the Interactions between Capital Flows, Domestic Financial Cycles, and Business Cycles

What are the mechanics or channels through which the observed interactions among capital flows, and domestic business, and financial cycles arise for EMs? The starting point is that because of financial frictions, finance—be it in ACs or EMs—is inherently procyclical, that is, it tends to amplify the business cycle (see Brunnermeier and others 2009 for a review). This procyclicality can originate from the behavior of financial institutions or markets (supply side) or from changes in borrowers' balance sheets and income statements (demand side).¹¹ Further, because of externalities (spillovers) and other factors (some aspects of micro prudential regulation, for instance), this natural procyclicality is amplified for the sector as a whole. Thus, faced with a positive shock, financial institutions tend to behave in the same manner, expanding their balance sheets and increasing their demand for assets, which raises asset prices, fuelling a cycle and leading to a generalized expansion of credit and economic activity.

This procyclicality in domestic bank lending can interact with capital flows. When credit is expanding rapidly, outstripping the pool of locally available funds, banks will turn to international sources of funding (as mentioned earlier, the bulk of capital flows in surges is composed of bank and other lending). The ability of banks to raise funds internationally fluctuates, in turn, with global credit market conditions (see Bruno and Shin 2011; and Avdjiev, McCauley, and McGuire 2012). The presence of foreign-owned banks can further accentuate these credit cycles, given their easier access to both international financial markets and the internal capital markets of their parent banks.

As such, ample global liquidity and low investor risk aversion—and EMs' good growth prospects—can mean a surge of capital to EMs. These capital inflows can place upward pressures on the exchange rate. They provide domestic banks both the means to increase lending and the incentives to do so, because there is an expansion of demand and activity, especially in the nontradable sectors, coming from the asset price booms. In turn, as the value of banks' net worth

rises and measured risks fall, their balance sheet capacity expands. Banks then increase their lending again, which further fuels the domestic financial cycle, with again (more) capital inflows. Of course, these mechanisms can also play out in reverse.

These interactions between financial and real sectors may be more driven by capital flows in EMs than in ACs for a number of reasons. First, as noted, EMs tend to receive not only relatively large capital flows, but flows that are largely intermediated through their financial systems. This intermediation alone would make capital flows tend to interact with and amplify domestic financial and real business cycles in EMs to a greater extent than in ACs. The relatively large presence of foreign-owned banks in many EMs—market shares are often more than 70 percent (Claessens and van Horen 2012)—can further accentuate this amplification. Importantly, the stronger interactions also reflect EMs' structural and institutional characteristics. A key structural characteristic is that EMs' financial sectors are still largely bank dominated, most often relying on collateral (between 72 and 85 percent of loans require collateral, higher than in ACs). This characteristic naturally creates more procyclicality when asset prices and collateral values change. Given more limited alternative sources of financing, changes in bank lending are likely to have a greater impact on the real economy.

Institutional and other weaknesses can also increase the impact of capital flows, especially in the face of negative shocks. Although EMs have made substantial progress, they still lag behind ACs in measures of overall quality of institutions, have weaker legal regimes and enforcement, and have less of a track record. Market discipline of financial institutions does not work as well in EMs, given lower information disclosure and transparency, and greater prevalence of insider-type corporate governance arrangements, including nonfinancial corporations often linked to financial institutions. These weaknesses can serve to heighten investor nervousness or even lead to a loss of investor confidence in the face of minor shocks.¹² EMs can then be subject to sudden stops and reversals of capital flows. If cumulative inflows were large and occurred through the banking system, such reversals could have very significant impacts on the domestic economy.

The Buildup of Vulnerability through Capital Inflows

The same interactions imply that large capital inflows can increase vulnerabilities at the macroeconomic level and exacerbate systemic risks in the financial sector (figure 3.9). At the macro level, large inflows in net terms are the financial counterpart to the savings and investment decisions in the country and affect the exchange rate, inflation, and current account positions. Surges of capital inflows can put upward pressures on the exchange rate (in countries with floating rates) or lead to an expansion of the money supply in countries with fixed exchange rates (unless sterilized). They can generate widening current account deficits, inflationary pressures, asset booms, and higher debt ratios. To the extent that short-term debt flows are more sensitive to interest rate differentials, the composition of capital inflows will skew toward short-term debt flows.



Figure 3.9 Capital Inflows and the Potential Buildup of Vulnerability

Figure 3.10 shows movements in key macroeconomic variables—current account positions, fiscal position, debt structure, output growth, real effective exchange rate, and inflation—for EMs and some developing countries that received surges in capital inflows. It compares the period before and during the surge in capital inflows and shows that there was a deterioration of the current account (or increases in current account deficits), some widening of fiscal deficits, a slowdown in growth rates, an appreciation of the real effective exchange rate, and an increase in inflation. Capital flows, thus, amplify domestic cycles and contribute to overheating pressures (manifested in inflation, exchange rate appreciation, and current account deficits), leading to macroeconomic vulnerabilities.

Capital flows—the bulk of which are typically bank flows—can lead to increased financial sector vulnerabilities as mismatches in banks' balance sheets arise, and as lending standards often deteriorate during phases of rapid credit extension. As noted by Shin (2013), retail deposits mostly grow in line with the size of the economy and wealth of the household sector. When credit grows faster than the pool of these "core" deposits, banks will turn to wholesale funding (noncore liabilities), some of it foreign funds. As banks' balance sheets increase, not only noncore-to-core-liabilities but also leverage ratios and loan-to-deposit ratios will rise. With many financial institutions likely to respond in the same manner, the cycle of increased asset prices and credit will be fuelled further, increasing the vulnerability of the financial system as a whole.





Source: Calculations using International Monetary Fund data.

Figure 3.11 shows how capital flows can pose challenges to financial stability. It shows a pronounced trend increase in banks' noncore-to-core-liabilities during surge periods. Bank loan-to-deposit growth also increases sizably and other indicators of potential financial sector vulnerability (bank asset growth, growth in banks' leverage ratios and overall credit growth) show some upward trend during the surge compared with the presurge period.

While there can be strong buildups of both macroeconomic and financial sector vulnerabilities during the upturn of domestic cycles, these vulnerabilities



Figure 3.11 Capital Inflow Surges and Indicators of Financial Sector Vulnerability

Source: Calculations using data from International Monetary Fund's Bankscope database.

manifest themselves most clearly in the face of a negative shock or during cyclical downturns. As risks have been built up, negative shocks—a domestic cyclical downturn, or a global shock, leading to capital outflows—can then easily lead to domestic economic and financial downturns.

Dealing with Capital Inflows Surges and Vulnerability Buildup

Given the trends and potential risks arising from volatile capital flows, what policy tools are available to EMs, besides diligent application of micro prudential regulations and tight supervision? A significant literature exists on the macroeconomic challenges of managing capital inflows and appropriate macroeconomic, macro prudential and capital flow management policies (see Korinek 2011 for a review of academic work and IMF 2012 for policy-related analyses). Not surprisingly, the appropriate policy options depend on the (global) causes of the capital flows and their temporary or permanent nature, and on prevailing domestic conditions and objectives. Some of these studies suggest a somewhat sequential, decision-tree-type approach, with choices depending on prevailing conditions and concerns (for instance, Ostry and others 2011). Generally, however, for most EMs receiving large inflows, it is likely that a sequential approach will not suffice and that a combination of macroeconomic, macro prudential policies and capital flow management policies is needed to avoid tradeoffs and limitations associated with each individual policy instrument (Ghosh 2010). This combination is sketched in figure 3.12.

Country differences will, therefore, be key in determining the optimal combination of policies. For example, in the face of large capital inflows, allowing the exchange rate to appreciate would be an appropriate response for countries running current account surpluses; however, an exchange rate appreciation in economies already running current account deficits would only serve to exacerbate competitiveness concerns. Frequently, as documented in figure 3.10, capital inflows lead to domestic overheating pressures. Thus for countries where competitiveness or current account deficits and domestic inflationary pressures are concerns, sterilized foreign exchange intervention might be an option. However, sterilized intervention may prove fiscally too costly and ineffective, especially if capital flows are largely driven by global liquidity and short-term interest differentials, since higher domestic interest rates would only serve to attract more inflows. Although tightening fiscal policy could be beneficial under such circumstances, it may prove difficult in practice since EMs tend to have few automatic stabilizers and fiscal policy operates with lags. Using several policy instruments as a package may then help minimize the limitations of each instrument and be more effective overall.

What about the vulnerabilities in the financial sector? The observed increase in average banking system vulnerabilities during surges of capital inflows to EMs argue for the use of macro prudential policies (MaPPs), together with supportive macroeconomic policies. The premise for the use of MaPPs rests on the existence of externalities and spillovers from the actions of individual agents/financial





Note: FX = foreign exchange; FI = financial institution.

institutions (see De Nicolò, Favara, and Ratnovski 2012 for a review). When private and social costs and benefits of actions of individual financial institutions or agents diverge, micro prudential measures, which focus on individual financial institutions' actions and their stability, are not sufficient alone since they do not take account of the externalities that can lead to a buildup of systemic risk. Furthermore, some policies, including micro prudential regulations, although important to address other public policy objectives at the individual institution's level, can lead to behavior that creates systemic risks.

Indeed, as noted earlier, the links among capital flows, financial and real cycles appear to be even stronger in EMs than in ACs, which would *a priori* provide an even stronger argument for EMs to use MaPPs. Moreover, inasmuch as the use of certain MaPP measures are effective in reducing banks' borrowing abroad, MaPPs can also serve in helping to mitigate some of the macroeconomic pressures arising from surges in capital inflows. Not surprisingly, EMs have been using MaPPs to a greater extent than ACs have, even prior to the global crisis (figure 3.13).



Figure 3.13 Use of MaPPs in Emerging Markets versus Advanced Countries

Source: International Monetary Fund internal survey of country desk economists for 48 countries, both ACs and EMs. (See Lim and others 2011, referenced in chapter 5, as well as Table 5.2 for the exact coverage and definitions of terms).

Although theory supports the use of MaPPs, the empirical evidence is still at early stages (see chapter 5). Important outstanding questions include the effectiveness of MaPPs in reducing financial sector vulnerabilities; whether some MaPPs are more suited to reducing the buildup of vulnerabilities, while others are more geared toward building up buffers; the calibration of MaPPs to circumstances and available indicators of risks to financial stability; how MaPPs need to be adapted to individual country characteristics; and the robustness of MaPPs in light of political economy constraints (see chapters 1 and 2 for views on how to adapt MaPPs to EMs and developing countries).

Conclusions

More so than ACs, EMs remain exposed in many ways to various external risks. Aggravating EMs' large exposures (particularly in regard to capital flows), large foreign bank presence, and significant degree of dollarization are their weaker institutional environments. EMs are also subject to more serious constraints on fiscal and monetary policies, and relatedly, more limited headroom than are ACs. To manage these risks, we argue that EMs should continue to use a different and broad set of policies, including MaPP tools in addition to monetary, fiscal, and micro prudential policies.

At the same time, concerns in EMs are becoming similar to those of ACs given their rapidly changing financial sectors. Changes in financial systems raise—as they did for ACs before the global crisis—challenges of supervisory oversight, where to draw the perimeter, how to address emerging developments (such as shadow banking), and how to regulate and supervise foreign banks. Also, as banks in EMs increase in size and complexity, cross-sectional risks (for example, arising from "too big to fail" and contagion) are increasing. Importantly, domestic financial cycles in EMs are becoming more important in driving economic outcomes—indeed many are already experiencing concerns about credit booms, including real estate, and their attendant risks.

Overall, EMs are therefore likely to benefit by continuing their general pragmatic approach of supporting the use of traditional macroeconomic management tools with both MaPPs and CFM tools as needed. What constitutes the best mix of policies though, can benefit from further research, including investigations into what are the most effective and efficient MaPP approaches.

Notes

- 1. "Gross inflows" and "gross outflows" are also "net" items since capital flows can involve transactions by foreigners (nonresidents) and domestic agents (residents). Gross inflows refer to the *net* of *foreigners' purchases of domestic securities* and *domestic residents' sales* of foreign securities. Gross outflows refer to the net of *foreigners' sales of domestic securities* and *domestic residents' purchases of foreign securities*. Net inflows are the net of the two—that is gross inflows minus gross outflows. For a resident vs. non-resident and inflows vs. outflows, four-way-based classification of gross capital flows, see Forbes and Warnock (2012).
- 2. In the case of EMs, net capital inflows generally reflect changes in their external liabilities or gross inflows since EMs' gross outflows (or changes in their asset positions) tend to be much smaller in magnitude as their holdings of foreign assets are still relatively small.
- 3. Analytically, a distinction can be made between macro prudential measures, which are motivated by systemic financial risk concerns and which aim to limit the financial sector's contribution to overall risks or strengthen its ability to cope with risks, and CFM measures, which are motivated by overall macroeconomic risks and which aim to affect the rights or ability of nonresidents or residents to enter into capital account transactions. In practice, the two categories have a sizable overlap (for example, limits on banks' foreign exchange positions driven by systemic financial risk considerations can be considered both a macro prudential and a CFM tool). The overlap is not complete, however. For instance, a tax imposed on equity flows motivated by macro vulnerability concerns (such as excessive exchange rate appreciation) could be classified as a CFM tool but not as a macro prudential tool. Or a loan-to-value limit motivated by systemic considerations imposed on banks could be considered a macro prudential, but not a CFM, tool.
- 4. The methodology determined the peaks and troughs of any given series by first searching for maxima and minima over a given period of time. It then selected pairs

of adjacent, locally absolute maxima and minima that met certain censoring rules requiring a certain minimal duration of cycles and phases. For further details on the methodology see Claessens, Kose, and Terrones (2011),

- 5. We used the samples of ACs and EMs separately to determine the 30 percent cutoffs as capital flow volatility is much larger for EMs than for ACs (using a combined sample would show very few surges or stops in ACs).
- 6. The overlap was defined for credit, equity, and house-price cycles as financial events that start at the same time as the recessions (or recoveries) or one quarter before the start of the recessions (or recovery). Capital flows events and financial crises, which are only dated on an annual basis, are considered to overlap with the business cycle if the financial event started at the same time as the recession (or recovery) or one year before or two years after the peak (trough) of the business cycles.
- 7. Note that the latter is partly because of the differences in data coverage between ACs and EMs. For instance, for most EMs, data on credit developments start later than for ACs and house-price data are still not available for all EMs. At the same time, capital flows data are generally available for the whole sample period. This means that we are more likely to document large movements in capital flows than large domestic financial cycles during business cycles in EMs.
- Indeed, inflow surges to EMs are mainly liability driven, that is, reflect nonresident purchases of domestic assets (Ghosh and others 2012).
- 9. Ghosh and others found that the unconditional probability of a surge is 22 percent. Against this probability, a 100 basis-point fall in U.S. real interest rates—at mean values—increases the probability of a surge by 3 percentage points; and a 1 standard deviation reduction in volatility of S&P500 index by 3 percentage points.
- 10. Ghosh and others suggest, therefore, that global factors act largely as "gatekeepers" capital surges toward EMs only when conditions are ripe, but once a hurdle is passed, the volume of capital flows is largely independent of the conditions.
- 11. The latter amplification mechanisms are collectively known as "the financial accelerator." These models show how small shocks, real or financial, can be propagated and amplified across the real economy as they lead to changes in access to finance for corporations and households. Here the financial system is less a cause of, but more accommodates, procyclicality. Obviously, there are many interactions between the demand and supply sides causes. See Brunnermeier, Eisenbach, and Sannikov 2012, for a review of analytical models of both demand and supply side factors.
- 12. Moreover, capital outflows from an EM can sometimes originate in response to developments unrelated to that particular EM. This could arise from "pure" contagion whereby adverse developments/shocks in one EM cause investors to withdraw from other EMs even though the economic fundamentals may be dissimilar because of more fragile investor confidence. Or in some cases it can occur for more structural reasons. For instance, as foreign bank presence is greater in EMs than in ACs, more than double, shocks to foreign banks' operations (including those originating from head-quarters) can have significant impacts on EMs' domestic financial and real sectors.

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