Economic Empowerment of Adolescent Girls and Young Women Liberia

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http://www.youtube.com/watch?v=9rP4-b1FN_g

Content

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- Context: Challenges for youth and for young women in Liberia
- Response in Design
- Results
- Key messages

Key message:

 EPAG provides evidence that multiple sources of exclusion can be effectively addressed by programs that combine broad range of services and activities.

Objective: increase employment and incomes for adolescent girls and young women

- Job skills training for wage employment, combined with job placement assistance.
- Business development skills training and microenterprise advisory services.
- 3. Impact evaluation and project monitoring.
- 4. Institutional strengthening and capacity-building

Key factors and challenges in the project context

- Large youth population with limited access to resources, wage employment, land, literacy, participation.
- Status of adolescent girls and young women is more difficult, more sources and forms of exclusion, cultural barriers, safety, gender based violence
- Neither government financed public institutions and services nor adequate development of the private sector and of domestic markets offer easy opportunities (government failures combined with market failures)

Responses in Project Design

- Strong analytical foundations (vulnerability, institutional, monitoring and impact evaluation)
- Large groups with exclusion require strong targeting, in-depth understanding of the beneficiaries
- Multiple sources of exclusion require complex answers and diverse services from daycare to mentoring
- Limited government capacities require NGO involvement, gradual scale-up from project to programmatic level
- Market constraints require strong BDS and market incentives
- Strong focus on institutional capacity, separate funding to the Adolescent Girls Unit in the Ministry

Results

- *Diverse outcomes*, some tangible some less including behavioral changes and community impact.
- Monitoring and incentives resulted in low dropout, high completion and high placement numbers
- Impact Evaluation demonstrated *significant impact*, provided positive feedback to policy makers: earnings for beneficiaries improved by about 50% compared to the control group
- Behavioral impact is more long-term, evidence is less quantitative but not less critical
- Adjustments and scale-up to revise targeting, geographical expansion, new modules for boys and for agricultural skills

Key Messages

- EPAG provides evidence that multiple sources of exclusion can be effectively addressed by programs that combine broad range of services and activities.
- On an operational level, this means clear targeting, sound understanding of the beneficiaries' needs, extensive monitoring.
- Effective programs could be costly, benefits will likely come in the medium to long-term and scale-up should be gradual in proportion with improved capacities and strengthened ownership.