

Gender Innovation Lab Other Projects

1. Burundi Village Savings and Loan Associations and Journeys of Transformation (2.0), CARE and Promundo

This evaluation study will complement an existing Village Savings and Loan Associations (VSLAs) program primarily targeted to women with two gender-transformative interventions: a couples training program, Journeys of Transformation (JOT), and a public awareness program, Abatangamuco. The impacts of efforts that focus solely on the economic empowerment of women are known to be limited as a result of norms around gender roles and household dynamics, including inadvertent consequences like violence, negligence, and men's increased control over decision making. The evaluation will examine the effects of men's engagement as allies or partners in women's economic empowerment and of men's public endorsement of egalitarian gender norms in the private sphere. Experimental variations will shed light on the mechanisms driving program impacts (e.g., the added value of promoting men's active engagement in domestic care).

2. DRC- Learning from a Sexual and Gender Based Violence Pilot (EMAP) (2.0), World Bank and International Rescue Committee

This project aims to provide evidence on sexual violence prevention in a region with very high levels of sexual violence through a randomized control trial. The impact evaluation will focus on engaging men through accountable practice including separate women's discussion groups and men's discussions groups.

3. Great Lakes Emergency Sexual and Gender Based Violence and Women's Health (2.0)

The Great Lakes Emergency Sexual and Gender Based Violence and Women's Health project is a World Bank regional project that will support the governments of Burundi, Rwanda, and the Democratic Republic of Congo to address and prevent SGBV in the Great Lakes region. The development objective of this impact evaluation is to further understand how to respond most effectively to survivors of SGBV and how to contribute to violence prevention in the three countries (Rwanda, Burundi and DRC) by transforming norms and behaviors regarding SGBV and gender equality. The three studies will focus on the impact of the holistic support for SGBV survivors and violence prevention sub-components.

4. Kenya Household Joint Accounts and Survivor Ownership Rights (2.0)

Household bank accounts in Kenya and across Africa are, in most cases, individually held by the male head of household. Individual owners enjoy total privacy and control of their bank accounts. When the individual owner passes on, many such accounts and their balances go unclaimed. Surviving widows are difficult to identify and, once reached, must go through a costly, complex, and lengthy court process to claim the assets.

This impact evaluation project will collaborate with a for-profit financial institution to encourage male individual account holders to take up a new form of joint account, wherein the co-owner has limited rights until the death of the primary owner, but has immediate unrestricted access to the account in the event of the primary owner's passing. The study will test the impacts of varying the levels of account privacy and control on the take-up of joint accounts, account balances, intra-household decision-making and management of household's finances. The study will also seek to capture impacts on the financial well-being of the surviving spouses of account owners who pass on during the study period. This study is in collaboration with Billy Jack of Georgetown University.

5. Nigeria Financing for Gender Equity (2.0)

G-WIN is a program initiated by Nigeria's Ministry of Finance. It is a Program for Results (P4R) method to encourage and promote gender programming by Ministries, Departments and Agencies (MDAs) of the federal government. Sub-projects are designed and implemented by MDAs, while M&E and project support are provided by the Ministry of Women's Affairs and Social Development, and Voices for Change. The GIL is supporting GWIN by providing general support to the M&E component. It is also identifying suitable sub-projects for rigorous impact evaluations as a way to demonstrate results being achieved.

*Formerly Growing Girls and Women in Nigeria (G-WIN)

6. South Africa Youth Job Search Assistance (2.0)

This evaluation will assess the effectiveness of an innovative intervention aimed to address gender disparities in the labor market outcomes of young new entrants. The intervention is expected to have important impacts for young new work-seekers, who lack job experience and references from prior employment. On the demand side, access to information on job-seekers' skills may be particularly valuable for women applicants and business owners, who can rely less on networks and referrals either to signal their skills or to identify productive workers. On the supply side, the intervention may have larger impacts on women job-seekers who tend to be less confident than men with the same level of skills.

7. South Africa Skill Certification & Counseling (2.0)

This project aims to assess the effectiveness of a skill certification and job-search counseling program addressing gender disparities in the labor market outcomes of unemployed young adults. As part of the South Africa Department of Labor's employment services, work-seekers will be offered a certificate of aptitude, a letter of recommendation template, and advice on how to prepare and submit job applications. The evaluation will help to discern the appropriate framing (credibility and content) of test certificates and job references, as well as identifying the type of information signal that employers find more valuable. The certification and counseling interventions are potentially more valuable for women, as they have more limited job networks, and thus find more challenging to directly signal their skills to prospective employers in a credible and relevant manner.

8. Uganda Fair Pay Project (2.0), IFPRI

This project aims to measure impact of contracting with women on labor inputs & productivity, household welfare, women's empowerment & marital harmony and contract success & corporate welfare. Additionally the project works to measure impact of sensitization alone on productivity, labor and household welfare and women's empowerment & marital harmony. The impact evaluation intervention will cross-randomize i) encouraging households to transfer one of multiple sugar contracts into wife's name ii) providing sensitization workshop to increase gender equity and cooperation in households.

9. Zambia Girls' Education and Women's Empowerment and Livelihoods (GEWEL) (2.0), World Bank

This project aims to test impact of different program elements to build on recent evidence from graduation programs that only tested comprehensive intervention. The impact evaluation will focus on one arm of the project entitled Support Women's Livelihoods which will provide i) short training, ii) cash grants (US\$225), iii) savings support to 20 women identified as "extremely poor per community. The project implementation team includes the Government of Zambia, the Ministry of Community Development and Mother and Child Health, the Department of Community Development and NGO support.