

OPEN DATA WORKSHOP

RURAL VALUE CHAIN & RURAL RETAIL CHAIN

(RIGP)

VALUE CHAINS IDENTIFIED (RIGP)

- DAIRY
- SMALL RUMINANTS
- POULTRY
- PADDY
- RED GRAM
- COFFEE
- CASHEW
- TURMERIC
- FISHERIES
- RURAL RETAIL CHAINS
- SOCIAL ENTERPRISES

Key Activities

- Mobilizing farmer groups
- Crop Planning (Seed varieties in use and availability)
- Collective procurement of Inputs (Quality seeds)
- Access to Finance – Credit & Insurance
- Access to Extension Inputs (New Production & Post Production Technologies)
- Aggregation, Storage & logistics management
- Value Addition
- Market Linkage

Data-Solutions

- Trends in POs successes, growth figures
- Information with regard to the seed (Price trends, productivity, susceptibility to pests & diseases, market preference)
- Soil type & quality
- Weather forecast
- Crop advisory – Rating
- Market information on price, trends, demand points – Geo spatial
- CBA of Value additions
- Traceability

AGENCIES & PARTNERS

- RML
- IFFCO & AIRTEL (KISAN SANCHAR)
- E-FARM direct
- AGRISNET
- E-SAGU
- SKYMET
- MSSRF
- E-VYAPAR
- GRAMINEER
- RTBI (IIT Chennai)
- VILGRO
- NAM MUN
- FARMS & FARMERS
- IBM – Blue Engine
- STELLABS
- BAIF
- A-AQUA
- ABI - ICRISAT

THANK YOU