



## Conference on Professionally-oriented Higher Education – European Examples and Options for Poland

12 June 2013, Copernicus Science Center, Warsaw, Poland

---

### PROGRAM

---



9.00 Registration

---

10.00 Opening speeches

---

**Prof. Barbara Kudrycka**, Minister of Science and Higher Education

**Xavier Devictor**, Country Manager for Poland and the Baltics, The World Bank

---



10.30 Key note

---

**Dr. Guy Haug** – European Higher Education Advisor:

*Quo vadis professional higher education?*

---



11.00 Session 1: What kind of skills do employers seek in graduates? / How to respond to labor market needs?

---

**Moderator: Dr. Nina Arnhold**, Human Development Sector Coordinator for Central Europe and the Baltics, The World Bank

Key questions:

- *What does it mean to “respond to labor market needs” or “teach professional skills”?*
- *What are the real labor market needs in 2013? Which part of these needs can vocational HEIs and professionally-oriented study programs in academic HEIs respond to?*
- *How can higher education institutions find out what kind of graduates employers need?*

**Prof. Daria Lipińska-Nalecz** – Undersecretary of State in the Ministry of Science and Higher Education

*How can the tools recently introduced to Polish higher education be used to adjust programs to labor market needs?*

**Prof. Jarosław Górniak** – Jagiellonian University, Head of the Human Capital Stocktaking research project, Head of the Center for Evaluation and Analysis of Public Policies

*What can we know about employers’ needs from labor market research?*

**Piotr Voelkel** – Founder of VOX Furniture company and School of Form

*Cooperation between business sector and higher education sector – how can it work in practice*

*Joining the discussion: Dr. Guy Haug*, European Higher Education Advisor

**Discussion – panel / audience**

---



12.30 Lunch break

---



---

## 13.30 Session 2: What are the characteristics of high-quality practical higher education?

**Moderator: Prof. Zbigniew Marciniak**, University of Warsaw

Key questions:

- *How can „practicality” be enacted in professionally-oriented HEIs? And how in academic HEIs?*
- *What are the kinds of approaches in the area of curriculum and teaching methods which distinguish excellent programs?*

**Dr. Julie Bernard**, Manager for Access and Civic Engagement Service, Dublin Institute of Technology

*What distinguishes excellent practical education in a technical higher education institution? Reflections and examples*

**Prof. Richard Korff**, Vice-President for Teaching, Research and Continuing Education, FH Muenster

*What distinguishes excellent practical education in a professionally-oriented higher education institution? Reflections and examples*

**Marc Vandewalle**, Secretary-General of VLHORA and EURASHE Board Member

*Professional higher education: European challenges*

**Discussion – panel/audience**



---

15.00 Coffee break



---

## 15.30 Session 3 (parallel sessions)

### I. *LLL and practical training – links, good practices*

**Moderator: Prof. Zbigniew Marciniak**, University of Warsaw

**Presentations:**

**Dr. Reijo Tolppi** Rector, Kemi-Tornio University of Applied Science

**Prof. Marek Gruszczyński**, Vice-Rector for Research and International Relations, Warsaw School of Economics

**Discussion**

### II. *Cooperation with employers – practitioners teaching courses – internships, practical training, dual training*

**Moderator: Hanne Shapiro**, Danish Institute of Technology

**Prof. Ulf-Daniel Ehlers**, Vice-President for Quality and Academic Affairs, Baden-Wuerttemberg State University

**Prof. Czesław Królikowski**, Rector (2008-2012), State Higher Vocational School, Leszno

**Discussion**



---

16.45 Summary of the conference

**Dr. Alberto Rodriguez**, Education Sector Manager, Europe and Central Asia, The World Bank



---

17.00 Closing of the conference

**Prof. Daria Lipińska-Nałęcz**, Undersecretary of State, Ministry of Science and Higher Education

**Xavier Devictor**, Country Manager for Poland and the Baltics, The World Bank