

Nermine Boufaress

idariyet.com



Young entrepreneur, Tunisia



Nermine Boufaress, idariyet.com

My enterprise journey in Tunisia

In 2013 I launched my first business aged 25: idariyet.com

My motivations:

- Belief in myself
- Ambition to succeed
- Pursuit of my own goals

The environment for young people to start a business in Tunisia is challenging:

- economic and political crisis

My background

- Education – degree in accounting; doctorate in fiscal law
- Professional experience – accounting and sales

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About my business

Helping other entrepreneurs get started in business

“we are the gateway between our clients and the Tunisian administration”

We:

- help people with all aspects of creating their own resident or non-resident companies, from completing paperwork, navigating administrative processes, negotiating contracts, providing office space
- conduct market research and help people identify the best business opportunities
- advise and assist our customers on management issues
- inform foreign and local investors about their rights and the benefits of investing in their markets of interest