

# SPONSORSHIP PROPOSAL

## LAW, JUSTICE AND DEVELOPMENT WEEK 2014

FINANCING AND IMPLEMENTING THE  
POST-2015 DEVELOPMENT AGENDA

October 20-24  
Washington, DC



THE WORLD BANK

LJD | LAW,  
JUSTICE and  
DEVELOPMENT

## INVITATION

We cordially invite you to be part of an exciting event!

By helping sponsor **Law, Justice and Development Week 2014**, your organization will be able to introduce your programs and services to a unique audience of international development practitioners, government officials, thought leaders, investors, financiers and development partners. The relationships that you will build at this conference can lead to long lasting collaboration well beyond the close of the event.

Please take a few minutes to read our proposal. To reserve your place at the conference, choose the sponsorship option most appropriate for your organization and contact us at your convenience. Please note that the sponsorship conditions are flexible and we will work with you to customize your presence and provide your product or program with the most beneficial exposure.

To join our team, please contact Ms. Alua Satybaldina on +1 202 473-4610 or at [asatybaldina@worldbank.org](mailto:asatybaldina@worldbank.org).



## ABOUT LJD WEEK

Each year, Law, Justice and Development (LJD) Week brings together World Bank Group staff, senior officials from international financial institutions, international development practitioners, government officials, lawyers, judges, scholars and representatives from civil society.

As in previous years, [LJD Week 2014](#) is co-organized by the Legal Departments of the World Bank Group and the International Centre for the Settlement of Investment Disputes (ICSID).

It also involves the collaboration and participation of the 150 international partners of the Global Forum on Law, Justice and Development (GFLJD) <http://globalforumljd.org>



## ABOUT THE GLOBAL FORUM

The **Global Forum on Law, Justice and Development** (GFLJD) provides an innovative and dynamic framework for the exchange of law in development knowledge, connecting developing countries, think-tanks, regional and international organizations, International Financial Institutions, and civil society organizations with relevant research and practice. It comprises a coherent, sustained program of collaborative research and special pilot projects to accelerate knowledge dissemination and use. It promotes a multidisciplinary approach, combining economic, legal, and technical aspects of targeted issues.

Through its interactive web based and ICT platforms, the GFLJD leverages the production and dissemination of development related legal knowledge, supporting the identification, discussion, and production of innovative and customized legal solutions to development issues.

The technology-enhanced collaboration provides unprecedented access to knowledge and opportunities to exchange first-hand experiences between stakeholders across all regions.

Please visit <http://globalforumljd.org> for more information.



## AUDIENCE

LJD Week in 2013 had more than **2000 participants** :

**65%** - World Bank Group

**35%** - Government, private, non-governmental, and international organizations; academic, justice, and international financial institutions and think tanks from around the world. Below is a short list of these organizations, think tanks and institutions:

American Bar Association;  
African Development Bank;  
Asian Development Bank  
Conseil d'Etat  
Court of Sao Paulo  
East African Development Bank  
EBRD  
Escola Paulista de Magistratura  
European Commission  
European Investment Bank  
GW University Law School  
Georgetown University Law School  
BMZ-GIZ  
Inter-American Development Bank  
US Department of Justice  
Harvard University

International Development Law Organization  
International Association of Women Judges  
Islamic Development Bank  
Japan International Cooperation Agency  
Millennium Challenge Corporation  
Ministerio Publico do Estado de Minas Gerais  
Ministry of Finance (Canada)  
Nagoya University  
Nordic Investment Bank  
Organization of American States  
OECD  
OPEC Fund for International Development (OFID)  
Pan-American Health Organization  
Public Interest Intellectual Property Advisers  
Qatar University  
USAID



## 2013 SPEAKERS

Throughout the week more than 180 eminent experts shared the legal challenges they experience, on a routine basis, in their given professions.

[Albie Sachs](#), Former Judge of the Constitutional Court of South Africa

[Irene Khan](#), Director-General of the International Development Law Organization

[Salifou Fatimata Bazèye](#), former Chief Justice of the Supreme Court of Niger

[Betty Mould-Iddrisu](#), former Attorney General of Ghana

[Makhtar Diop](#), Regional Vice President for Africa at the World Bank

[Joseph-Désiré Joseph Koudou Gaudji](#), Judge of the Supreme Court of Côte d'Ivoire

[Rafâa Ben Achour](#), former Tunisian Ambassador to Morocco

[Cecilia Akintomide](#), Vice President and Secretary General of the ADB

[Cyrille S. Oguin](#), Ambassador of Benin

[Jim Yong Kim](#), President of the World Bank Group

[Pauline Nyamweya](#), Judge of the Supreme Court of Kenya

[Staffan Tillander](#), Ambassador of Sweden to the United Nations

[Ibrahim Wani](#), Chief of the Africa Branch of the Office of the UN High commissioner for Human Rights

[Ingrid Hoven](#), Executive Director (Germany) of the World Bank

[Ute Eckertz](#), German Federal Ministry for Economic Cooperation and Development

## THIS YEAR'S THEME: POST-2015 DEVELOPMENT AGENDA

The theme for this year's conference is “[Financing and Implementing the Post-2015 Development Agenda.](#)”

You have heard of the Millenium Development Goals and Sustainable Development Goals adopted by the United Nations. As you may know, the UN is now working on a Post-2015 development agenda. A proposal will be tabled in September 2014 in the UN General Assembly, and a year of discussion and debate is anticipated to follow. LJD Week 2014 will provide a timely opportunity to define the role of law and justice in the post-2015 development agenda.

## REGIONAL FOCUS: EUROPE

Each year, LJD Week takes an in-depth look at legal, economic and social developments in a particular country or region. The past four years have focused on Brazil, China, India, and Africa. This year, LJD Week will focus on Europe. This will include an exploration of how we think of “Europe,” ranging from the European Union to accession countries, to all of continental Europe.



## EVENT FORMATS

Studies have shown we remember little of what we hear at conferences. People forget, and they forget fast.

This is largely due to the learning formats used. The more interactive, collaborative and needs-focused the sessions are, the better you remember and use the knowledge.

To maximize learning outcomes, LJD Week 2014 will experiment with a variety of new formats. These include:



**Experts on call:** practical guidance on law or justice reform projects. Participants can be invited to ask pertinent technical questions in one-on-one 15 minute sessions.



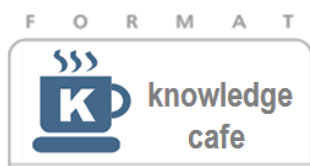
**Hard talk:** fast-paced, personal and highly interactive interviews. Well-known and respected thought leaders can be interviewed in a BBC-style hard talk format.



**Master class:** highly interactive workshops run by a trained facilitator and a seasoned expert allows experts to communicate experiential knowledge and know-how.



**Up Close and Personal:** a series of informative, inspiring, energetic, 18-minute TED/IGNITE-style talks on “burning topics,” innovations, and personal challenges faced in engaging clients, or shaping change on the ground.



**Knowledge Café:** an open discussion on a topic of mutual interest aimed to surface collective knowledge, and facilitate sharing of experiences, ideas and insights.



## SPONSORSHIP BENEFITS

### Co-sponsor \$10,000

Display booth in atrium  
Half page announcement in Program  
Logo on Program and conference materials  
5 passes for the week  
Expert on Call table (optional)

### Supporter \$5,000

Acknowledgement in program  
Logo on Program and conference materials  
2 passes for the week  
Expert on Call table (optional)

### Breakfast Sponsor \$12,390 (Breakfast for days 1-3 for coffee, tea, juice, fruits, pastry)

Co-sponsor benefits  
+ table placards with sponsor's info (for ex: stats, infographics, contact info, etc.)  
TV plasma at the venue with sponsor's video or slideshow

### Luncheon Sponsor \$13,400 (Hot buffet luncheon for 400 conference participants)

Co-sponsor benefits  
+ table placards with sponsor's info (for ex: stats, infographics, contact info, etc.)  
TV plasma at the venue with sponsor's video or slideshow (limited to the place of catering)

### Reception Sponsor \$6,000 (Can host a reception at your venue or at the WBG venue)

Supporter benefits  
+ branded reception area at the venue  
Welcoming remarks

### Publishing Sponsor \$6,000 (Print costs of the conference program, banners, posters, welcome package, team t-shirts, etc.)

Supporter benefits  
+ sponsor-branded welcome package

### Media Sponsor \$6,000 (Audio-visual services and media production, such as video-recordings, webcasting, photography, TED lighting, live poll services, technicians at the venue, etc.)

Supporter benefits  
+ logo on post-event video-materials

To join our team, please contact Ms. Alua Satybaldina  
on +1 202 473-4610 or at [asatybaldina@worldbank.org](mailto:asatybaldina@worldbank.org).

## EVENT DETAILS

**When:** October 20-24, 2014

**Where:** World Bank Headquarters  
Main Complex  
1818 H Street, NW  
Washington DC 20433

## ORGANIZING TEAM

**Matt Glasser**, Project Leader, [mglasser@worldbank.org](mailto:mglasser@worldbank.org)

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