



Linking Land Tenure and Use for Shared Prosperity

ANNUAL WORLD BANK CONFERENCE ON LAND AND POVERTY
WASHINGTON DC, MARCH 23-27, 2015



The Land Conference team is excited to offer new opportunities to sponsor **or** partner during the 2015 Land and Poverty Conference.

What: [Annual World Bank Conference on Land and Poverty](#)

When & Where: **March 23 to 27, 2015** at the World Bank Headquarters in Washington D.C.

New Features in 2015: An **innovation fair** featuring how innovations in technology and open data can help improve land governance at scale and an entire day post-conference when **hands-on “master” classes** will be offered to familiarize participants with cutting edge tools and techniques developed to help policy makers.

Why Sponsor: The conference is the largest land forum in the world that brings together representatives from governments, civil society, academia, the development community, and the private sector to discuss issues of concern to communities, land practitioners and policymakers worldwide. Last year’s conference attracted more than 1,000 participants from 101 countries - it is a unique opportunity to reach a wide range of diverse attendees. Don’t miss out on this opportunity to reach out globally to showcase your organization!

SPONSORSHIP AND PARTNER OPPORTUNITIES

DIAMOND LEVEL: \$100,000+

Highlights include:

- Reserved access to a centrally located, private meeting room for the duration of the conference.
- Exclusive opportunity to promote your product or technology and offer firsthand demonstrations of its innovative application in two master-classes, if sponsor registers before October 15th.
- Acknowledgement as a Diamond Level Sponsor at the Opening and Closing ceremonies.
- 500 word description in the conference program book, with your logo recognized as a Diamond Level sponsor.
- Plus the benefits package from the platinum level sponsorship, in addition to:
 - Two extra complimentary participant badges (five in total).
 - Your logo as a Diamond Level sponsor on conference materials and website.

PLATINUM LEVEL: \$50,000+

Highlights include:

- Opportunity to exhibit your product or technology and offer one hands-on demonstration of its innovative application as a masterclass, if Sponsor registers before October 15th. The class will be advertised on the conference website, with limited participation per class. Repeat classes can be held if there is high demand.
- The option to organize two side events during the conference in a separate meeting room, with high priority for booking.
- Plus the benefits package from the gold level sponsorship, including:
 - One extra complimentary participant badge (three in total).
 - Your logo as a Platinum level sponsor on conference materials and website.

GOLD LEVEL: \$25,000+

Highlights include:

- One 8’x8’ fully-equipped presentation booth and space in the James D. Wolfensohn Atrium for the duration of the conference.
- The opportunity to organize one 2 hour side event in a separate meeting room, with priority for booking this side event.
- Two complimentary participant badges.
- Recognition as a Gold Level Sponsor with your hyperlinked logo featured on the Sponsors section of the World Bank Conference website and conference banner.
- Your logo printed under Gold Level Sponsor on the back cover of the Conference Program Book.
- Your logo as a Gold Level Sponsor on the projection screen between sessions

If your organization is interested in becoming a sponsor or partner, please contact landconference@worldbank.org or call 202-458-5628

RECEPTION SPONSOR \$15,000

Hot hors d'oeuvres, platter selection and wine bar for 400 conference participants at the WBG venue

- Branded reception area at the venue.
- Logo on conference materials.
- Description in the conference mobile app.
- 2 complimentary participant passes.
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LUNCHEON SPONSOR \$8000

Sandwich/Salad buffet for 400 conference participants at the WBG venue

- Branded luncheon area at the venue.
- Description in the conference mobile app.
- 1 complimentary participant pass.

PRESTON COFFEE SPONSOR \$2800

Coffee and tea service with freshly baked pastries for 100 participants at the Preston Auditorium

- Opportunity to display your promotional materials at venue.
- Description in the conference mobile app.

COFFEE SPONSOR \$1100

Coffee and tea service with freshly baked pastries for 100 participants at smaller WBG rooms

- Opportunity to display your promotional materials at the venue.

PARTNER

Fund the travel costs and conference fees of 4 or more external participants

- Opportunity to nominate a representative to chair a session.
- Recognition as a Partner with your hyperlinked logo featured on the *Partner* section of the World Bank Conference website and conference banner.
- 300 word description for the conference program book.

TO INQUIRE ABOUT SPONSORSHIP/PARTNERSHIP, PLEASE CONTACT AS SOON AS POSSIBLE TO TAKE ADVANTAGE OF THE BEST OPTIONS

Nisma Elias
Land and Poverty Conference Coordinator
202-458-5628
landconference@worldbank.org

The conference team is happy to discuss other ways not listed to support the conference. Please give us a call!