

# East Africa Impact Evaluation Workshop

Mombasa, Kenya, August 31 – September 2, 2005

## AGENDA

### Workshop Description

This workshop is being organized by the East Africa Poverty Analysis and Data Initiative (PADI)<sup>1</sup> in collaboration with AFTQK, PRMPR and AFTP2 teams. The objective of the workshop is two-fold:

1. To build analytical capacity in the region by providing a tailor-made course covering the key concepts and methods of evaluating impacts of both anti-poverty projects and Government policies. The target audience comprises both regional Bank staff, counterparts in development partner organizations in the region, civil servants and local researchers.
2. To undertake project-specific impact evaluation clinics which will result in the preparation of project-specific TOR for impact evaluation study, identification of project leaders and research teams, and work program for undertaking the studies.

The workshop is organized as follows. The first day will provide an overview of monitoring and evaluation concepts, a presentation of international impact evaluation experience and results for different sectors and project types, and an in-depth presentation of the key methodological approaches to impact evaluation. Participants will learn about the methods and data that have been used to assess the ex-post impacts of specific programs as well as methods used to simulate impacts of an intervention before the policy is in place.

The second day will be organized around specific projects and discuss the actual application of various impact evaluation methods in the region. Facilitators will guide participating project teams and local researchers through a hands-on impact evaluation design process for planned and ongoing projects and programs in which participants are involved. Study design, implementation strategy costs & benefits, and the practical problems encountered will be discussed in detail. Draft Terms of Reference will be prepared in each case.

### Facilitators and Presenters

Luc Christiaensen,	Senior Economist (AFTP2, Addis Ababa, Ethiopia) - <i>TBD</i>
Markus Goldstein,	Economist (PRMPR, Washington DC, USA) – confirmed
Johannes Hoogeveen,	Economist (HDNSP, Dar es Salaam, Tanzania) - <i>confirmed</i>
Fred Kilby,	Lead Economist (AFTP2, Nairobi, Kenya) - confirmed
Arianna Legovini,	Senior Monitoring and Evaluation Specialist (AFTKL) - confirmed
Johan A. Mistiaen,	Economist-Statistician (DECDG, Washington DC, USA) - confirmed
Martin Ravallion,	Senior Advisor (DECRG, Washington DC, USA) - confirmed

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<sup>1</sup> PADI is a country driven initiative that, in collaboration with the World Bank and development partners, seeks to bring together policy makers, researchers and statistical authorities to exchange information on and experiences with policy oriented research on poverty in the East Africa region. The four countries currently participating in PADI are Ethiopia, Kenya, Tanzania and Uganda.

## **Workshop Outline**

### **Wednesday, August 31, 2005**

08:30 – 09:00	Registration
09:00 – 09:30	Welcome and Opening Fred Kilby
09:30 – 10:30	Session 1: Impact Evaluation A to Z Markus Goldstein
10:30 – 11:00	Coffee Break
11:00 – 12:30	Session 2: International Impact Evaluation Experience Arianna Legovini
12:30 – 14:00	Lunch
14:00 – 15:30	Session 3: Quantitative Impact Evaluation Methods I Martin Ravallion
15:30 – 16:00	Tea Break
16:00 – 17:30	Session 4: Quantitative Impact Evaluation Methods II Martin Ravallion
18:30	Cocktail

### **Thursday, September 1, 2005**

All Day	Session 5: Break-out groups Evaluation Clinic, Projects I-XI <i>Facilitators TBD</i>
10:30 – 11:00	Coffee Break
12:30 – 14:00	Lunch
15:30 – 16:00	Tea Break
16:00 – 17:30	Session 6: Break-Out Group Presentations
19:30	Official Dinner

**Friday, September 2, 2005**

09:00 – 10:30	Session 7: Group Case Study Summary Discussion <i>Chair: Martin Ravallion</i>
10:30 – 11:00	Coffee Break
11:00 – 12:30	Session 8: Cont. Group Case Study Summary Discussion <i>Chair: Martin Ravallion</i>
12:30 – 13:00	Conclusion and closing
13:00 – 14:30	Lunch and Coffee

**Introductory Background Reading Materials**

Martin Ravallion (2001) [The Mystery of Vanishing Benefits: An Introduction to Impact Evaluation](#), *World Bank Economic Review* 15(1):115-140

Giovanna Prennushi, Gloria Rubio and Kalanidhi Subbarao (2002) "[Monitoring and Evaluation](#)." In *Sourcebook for Poverty Reduction Strategies: Volume 1*. Jeni Klugman Ed. Washington DC: World Bank.

*Additional reading and learning materials will be distributed during the workshop.*